

California – Here We Come! Nutritional High to Acquire Facility in Northern California to Manufacture Cannabis Infused Products

TORONTO, Sept. 06, 2017 -- Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE:EAT) (OTCQB:SPLIF)(FRANKFURT:2NU) is pleased to announce that is has entered into a Purchase Agreement to acquire property in northern California, where the Company intends to extract cannabis oil and manufacture cannabis infused products.

The property is a 9,000 square foot industrial building that meets all requirements for licensing set by State and local regulatory authorities. The property acquisition is conditional on Nutritional High successfully securing all required municipal licensing for marijuana oil extraction and edible manufacturing, which is underway. The Company expects to be in a position to launch FLI branded products in the California market in early 2018; once the California Department of Public Health begins granting marijuana licenses.

"After several months of searching, we are pleased to have found a suitable property to establish a state-of-the-art extraction and edibles manufacturing facility," said Jim Frazier, CEO of Nutritional High. "California, as the largest cannabis market in the world with a well-developed and competitive market place, will be an exciting challenge that I know we will meet. California is home to a large population of sophisticated cannabis consumers and represents a tremendous opportunity to broaden the reach of our premium branded marijuana oils and infused products. Many of our innovations, which we have introduced to Palo Verde in Colorado, were developed and perfected in California, and now we look forward to bringing our brands, approach, and expertise back to California consumers."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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