

Nutritional High International Inc.

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THREE NEW SKUS EXPECTED TO "FLI" OFF THE SHELVES -NUTRITIONAL HIGH'S LICENSED TENANT LAUNCHES THREE NEW "FLI" BRANDED PRODUCT LINES

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU) is pleased to announce Palo Verde's launch of three new lines of FLI vape products: **FLI Premium, FLI Select and FLI High Terp**.

"Dispensaries are looking for high quality products that cater to cannabis aficionados, and we're excited to meet their needs with these new products under our flagship FLI brand," commented Jim Frazier, CEO of Nutritional High. "The product quality is in line with the vision we set out when we first supported Palo Verde in launching the FLI branded product line. We look forward to adding innovative and creative new products in the near future."

The extraction and distillation equipment installed at the Company's Pueblo facility affords Palo Verde significant versatility in modifying the unique characteristics of its oil extracts. In this way, Palo Verde's staff is able to ensure precise dosing of THC and CBD levels, and to efficiently and effectivity target potency and raw terpene content. This process ensures that FLI branded products continue to offer Colorado consumers the quality, smell and taste profile they desire.

- > "FLI Premium" product line includes vape pen cartridges that contain 80%+ THC content oil produced from the highest quality extraction runs catering to consumers looking for the highest quality oil products. This upgraded version will replace the FLI vape cartridges currently on the market today.
- ➤ "FLI Select" product line includes vape pen cartridges that carry over 90% THC content and cater to consumers looking for high potency products. This is the very best oil and we exclusively produce it for our Select line.
- > "FLI High Terp" product line features vape pen cartridges which contain a higher amount of terpenes, which gives the oil taste and smell of consumers' favourite cannabis strains.

"The FLI Select, FLI Premium and FLI High Terp lines ensure that the consumers 'get-a-bang for their buck' and get the same feel and taste with every product they purchase," explains David Johnson, principal of Palo Verde. "These new products lines are sold in a unique product display box designed by Nutritional High personnel for this purpose, which will further highlight its quality on shelves of dispensaries."

All three product lines are manufactured using cold ethanol extraction technique and purified using a wiped film and short path distillation technique, which allow Palo Verde to manufacture market-leading products.

A video featuring the packaging of the new product lines can be viewed here: https://youtu.be/REc92XpJPtE.

As part of a long-term strategy to dominate the market with innovative and unique products, Palo Verde expects in the coming months to roll-out additional product SKUs, such as disposable vape pens, live resin, and Nutritional High's Dab Stick product. Palo Verde, which is licensed to manufacture marijuana infused edible products in Colorado, is also working with Nutritional High to launch and exciting line of FLI edibles in the near future.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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