



Nutritional High International Inc.
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**NUTRITIONAL HIGH ANNOUNCES ADDITIONAL SALES AT ITS
COLORADO PROJECT AND KEY PRODUCT UPDATES**

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE:EAT, OTCQB:SPLIF, FRANKFURT:2NU) is pleased to announce that Palo Verde LLC has filled an order of FLI-branded cartridges with Colorado Best Budz, and provides several key product updates.

Colorado Best Budz Order

Palo Verde, the Company's licensed tenant in Colorado, filled an order of 500 mg FLI-branded vape pen cartridges for the Colorado Best Budz dispensary, which is located at 23344 US 50 E, Suite B Pueblo, CO. The order followed a promotion that Palo Verde's staff held for 7/10, which was dubbed as the "National Dab Day", a holiday in the cannabis industry that is akin to 4-20 in April, which celebrates cannabis culture across the world.

Product Update – Introduction of FLI Syringes

The Company is pleased to announce that Palo Verde has commenced sales of 500 mg FLI-branded syringes for the cannabis concentrate "aficionado" who prefers to consume oil by through "dabbing". This is an important step in the Company's product development and roll-out strategy, as it will pave the way for introduction of the Company's "Dab Stick" product, expected in the fall. Currently most dabbers consume cannabis concentrate stored in syringes or silicone containers.

Product Update – FLI-Branded Cartridges

Nutritional High is excited to provide additional details regarding the technological characteristics of its FLI-branded cartridges. During its product development process, management examined a wide variety of cartridge and battery suppliers. The Company has selected a higher end cartomizer for Palo Verde to fill with oil to ensure that the product is suitable for a wide range of consumers. Lower end cartomizers may not work with lower end batteries, which would require the consumer to spend more money to purchase another battery. FLI-Branded cartomizers were tested with a wide range of batteries and were confirmed to function with most batteries available in the Colorado market. The cartridges will remain packaged separately due to the consumer having the option to buy the cartridge independently from the battery or buy the battery alone from the cartridge.

Jim Frazier, CEO of Nutritional High comments: "Nutritional High pleased to announce these key developments in our product roll-out strategy, which augment the equity we are building in our FLI Brand. We aim for FLI to become the standard for quality in key legal cannabis markets across the country and these milestones represent our commitment to achieving such."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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