

Nutritional High International Inc.

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BRISK SALES LEAD TO RE-ORDERS AND NEW ORDERS - NUTRITIONAL HIGH'S "FLI" BRAND PENETRATING THE COLORADO MARKET

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE:EAT, OTCQB:SPLIF, FRANKFURT:2NU) is pleased to announce multiple re-orders of FLI-branded vape pen cartridges by Starbuds dispensaries and Natures Herbs dispensaries in Colorado, and an initial order filled for Rocky Mountain Blaze.

Palo Verde LLC ("**Palo Verde**"), the Company's licensed tenant in Colorado, filled a re-order of 500 mg FLI-branded vape pen cartridges for the Starbuds dispensary locations at 4305 Thatcher Ave., Pueblo, Co, and 480 S McCulloch Blvd, West Pueblo, Co. The Starbuds re-order is in follow-up to their initial order announced by the Company in its June 16, 2017, press release, just ten days ago. Starbuds is one of Colorado's leading dispensary operators with eight locations state wide.

Palo Verde has also filled a total of three subsequent re-orders from Natures Herbs since their first order was announced in the Company's press release dated April 18, 2017. A fourth re-order was received yesterday. Natures Herbs owns three popular dispensaries in the Greater Denver area.

Palo Verde has also filled a new initial order from Rocky Mountain Blaze, a new dispensary which has recently opened in Pueblo, Colorado.

David Johnson, owner of Palo Verde commented - "We are pleased with the continuous progress being made with regards to the roll-out of the FLI brand in Colorado. Expanding the distribution base and product re-orders are a testament to the superior quality of the product that we are selling."

With the guidance of Nutritional High, Palo Verde is developing new sales channels to ensure a strong customer base. Palo Verde was one of the sponsors of the Budtender Appreciation Event held by Cultivated Synergies in Denver on June 23, 2017, where the FLI brand was showcased at the Palo Verde booth and was well received by prospective buyers from dispensary chains. Furthermore, Palo Verde continues to add sales staff and operation personnel to its team and has engaged two new sales people in the past two weeks.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively

through licensed facilities in jurisdictions where such activity is permitted and regulated by state law

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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