

January 19, 2017

## NUTRITIONAL HIGH ANNOUNCES INCLUSION INTO U.S. MARIJUANA INDEX

## FOR IMMEDIATE RELEASE

**Toronto, Ontario** – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that it has been added to the U.S. Marijuana Index.

The North American Marijuana Index tracks the leading public cannabis companies operating in the United States and Canada, and is broken down into two country sub-indices, the U.S. Marijuana Index and the Canadian Marijuana Index. Each index is equal-weighted and rebalanced quarterly. The North American Marijuana Index now has 28 constituents; the U.S. Marijuana Index and the Canadian Marijuana Index have 17 constituents and 11 constituents respectively.

## About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on Facebook, Twitter, Instagram and Google+.

## For further information, please contact:

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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