

Nutritional High International Inc.

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NUTRITIONAL HIGH CONGRATULATES CEO JIM FRAZIER ON RECEIVING THE DOCTORS GOODWILL AMBASSADOR AWARD

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Toronto, Ontario – Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU), is wishes to congratulate the Company's CEO Jim Frazier on receiving Doctors Goodwill Ambassador Awards from The Doctors' Goodwill Foundation in Titusville, FL.

Doctors Goodwill Ambassador Awards are presented to individuals or organizations for their volunteerism in the local community. The Doctors Goodwill Foundation is a coalition of doctors, nurses, pharmacists, allied health workers, hospitals, healthcare agencies and area businesses, who have joined together to improve the health care system by offering continuing education credits and a venue to learn about new and innovative products and services.

David Posner, Chairman of Nutritional High has commented – "On behalf of Nutritional High's board and management teams I would like to congratulate Jim on receiving this award. It is truly a pleasure to have Jim lead our executive team and we look forward to continuing working with him as Nutritional High enters the important new phase of its business."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u>.

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