

Nutritional High International Inc.

77 King Street West, Suite 2905 Toronto, ON M5K 1H1

November 18, 2016

NUTRITIONAL HIGH ANNOUNCES CLOSING OF SECOND TRANCHE OF PRIVATE PLACEMENT

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF) is pleased to announce the closing of the second tranche of the non-brokered private placement (the "**Second Tranche**"), consisting of 25,449,212 units ("**Units**") at a price of \$0.15 per Unit to raise aggregate gross proceeds of \$3,817,381.80, and together with the closing of the first tranche, an aggregate of 33,134,922 Units have been issued for aggregate total proceeds of \$4,970.238.30. (See press releases dated October 26, 2016 and November 9, 2016). The Company expects to close a final tranche early next week bringing the total gross proceeds to over \$5 million.

Each Unit consists of one common share ("**Common Share**") of the Company and one-half of one Common Share purchase warrant ("**Warrant**"). Each Warrant entitles the holder thereof to purchase a Common Share at \$0.22 per share for a period of 18 months from closing.

All securities issued in connection with the Second Tranche are subject to a four-month hold period from the date of issuance in accordance with applicable securities laws. The Company engaged First Republic Capital Corporation ("**First Republic**") as the Lead Finder for the offering. A cash fee was paid to finders representing 6% of the gross proceeds raised in the Second Tranche. Additionally, finders received that number of compensation options ("**Compensation Options**") totaling 6% of the number of Units sold pursuant to the Second Tranche. The Compensation Options are exercisable at a price of C\$0.15 per Unit for a period of 24 months after the closing of the Offering. First Republic was paid a corporate finance fee representing 2% of the gross proceeds raised in the Second Tranche and that number of Compensation Options equaling 2% of the number of Units sold under the Second Tranche.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u>.

For further information, please contact:

David Posner, Chairman of the Board Nutritional High International Inc. 647-985-6727 dposner@nutritionalhigh.com

-and-

Steven LowBoom Capital Markets Inc.

(647) 620-5101

Email: steve@boomcapitalmarkets.com

www.boomcapitalmarkets.com

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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