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### NUTRITIONAL HIGH BEGINS RENOVATIONS AT ITS ILLINOIS DISPENSARY, ANNOUNCES JV AND IS GRANTED CONDITIONAL APPROVAL FOR REGISTRATION

### FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF) is pleased to announce that it has entered into a joint-venture agreement ("**JV Agreement**") with an Illinois grower for its Illinois dispensary project and has commenced renovations at its property in Lawrenceville, Illinois. It has also been granted conditional approval ("**Conditional Approval**") to register its dispensary by the Illinois Department of Financial and Professional Regulation ("**IDFPR**").

The investor group owns a cannabis cultivation and extraction facility in Southern Illinois that is licensed with the Illinois Department of Agriculture ("**IDOA**"). This facility was amongst the first to commence commercial cultivation and processing of cannabis products under the Compassionate Use of Medical Cannabis Pilot Program Act (*Illinois*) ("**CUMCPPA**"). The facility is located near Albion, IL, which is approximately 40 miles from Lawrenceville, IL.

David Posner, CEO of Nutritional High commented – "We are very pleased to be advancing our medical cannabis business in Illinois with such strong local partners. While the Illinois market for medical cannabis is still in its infancy, our property is favorably situated as it will be the only medical cannabis dispensary within a 100 mile radius. As the industry gains legitimacy and support in Illinois, we expect that the qualifying medical conditions will be expanded, thereby further enhancing our dispensary's long-term value proposition. "

### Terms of the Joint-Venture

The terms of the JV Agreement contemplate that a group of investors shall fund up to USD \$300,000 of the expenses necessary to complete the establishment of the Company's medical cannabis dispensary in Lawrenceville, IL ("**Dispensary**") to the satisfaction of IDFPR and provide first four months of working capital. This investor group is providing a guarantee for half the seller's mortgage, which should cover all build-out and start-up costs. The investor's relationships in the community should also help accelerate growth of the Dispensary. In exchange for its contribution, the investor group shall receive for an undivided 50% interest in NH Medicinal Dispensaries Inc. ("**NHMD**"), the Company's wholly owned subsidiary which holds the Conditional Approval for the Dispensary and an undivided 50% interest in Small's Mill Holdings Inc. ("**SMHI**"), the Company's wholly owned subsidiary which holds the Company's wholly owned subsidiary whi

interest in the real estate property located in Lawrenceville, IL where the Dispensary will operate once approved.

The JV Agreement is subject to a final agreement that would be subject to all requisite regulatory approvals from the relevant government authorities which include, without limitation, IDFPR and the IDOA. The investor group has made initial advances to the Company and will fund build-out efforts while the Company seeks any necessary further approvals.

# Grant of Conditional Approval by IDFPR and Operations Update

The Company is pleased to announce that NHMD has been advised by the IDFPR that it has been awarded a Conditional Approval to register the Dispensary under the CUMCPPA. The Conditional Approval sets out the requirements that the NHMD must fulfill prior to IDFPR approving the registration of the dispensary, which includes (without limitation): completing the renovations and passing the final inspection to the satisfaction of IDFPR. After completing the registration, the dispensary will register its principal officers, agents-in-charge and agents, upon completion of which it is expected that NHMD will be granted a final license to operate the dispensary.

According to ArcView Market Research, the medical cannabis industry in Illinois is estimated to reach approximately \$15.6 million in 2016. It is estimated that approximately 4,400 qualified patients have received permits to purchase cannabis products under the currently-approved conditions, and this figure is expected to increase exponentially as the program develops and additional permitted medical conditions are added to the program. Nutritional High is looking to benefit from this expected growth in furtherance of its singular goal of continuing to add value for shareholders.

Nutritional High endeavors to become one of the premier suppliers of industry-leading medical cannabis products in Illinois, with a view of serving the majority of the patients in the southern part of the state.

## About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u>.

### For further information, please contact:

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