

October 22, 2015

NUTRITIONAL HIGH ANNOUNCES PARTNERSHIP WITH CANOPY GROWTH CORP. AND CONGRATULATES LIBERAL PARTY OF CANADA OF WINNING THE MAJORITY

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF) is pleased to announce that it has entered into a consulting agreement with Canopy Growth Corporation ("**Canopy**"), a company formed from the combination of Tweed Marijuana Inc. and Bedrocan Cannabis Inc., to assist Canopy in developing their cannabis extracts product offerings in Canada. Nutritional High will be involved in various capacities including identifying equipment and developing manufacturing processes related to cannabis extracts. The partnership demonstrates the recognition of the Company's expertise in the industry and Nutritional High looks forward to working with the Canopy team to share its findings in the field.

Furthermore, Nutritional High congratulates Justin Trudeau and the Liberal Party of Canada on winning the Canadian federal election and forming a majority government.

David Posner, CEO of Nutritional High commented – "With the Liberal Party having elected a majority government at the federal level in Canada, we expect the scope of cannabis products available to Canadian patients to continue to expand. We are pleased to be taking this step with one of Canada's largest and most respected licensed producers toward our goal of making our marijuana and hemp based oil and edible products available to Canadian patients."

About Nutritional High International Inc.

Nutritional High is primarily focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in U.S. states where such activity is permitted and regulated by state law, through entities which hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on Facebook, Twitter, Instagram and Google+.

For further information, please contact:

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