

Nutritional High International Inc.

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July 9, 2015

NUTRITIONAL HIGH COMMENTS ON HEALTH CANADA STATEMENT REGARDING CANNABIS DERIVATIVES AND ANNOUNCES AGM RESULTS

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE: NHL, OTCQB: SPLIF) is pleased with Health Canada's statement on July 8, 2015 regarding use and manufacturing of cannabis derivatives. Following the Supreme Court of Canada's decision in *R. v. Smith*, effectively removing restrictions on the possession of cannabis derivatives, Health Canada has taken steps to issue a section 56 exemption under the *Controlled Drugs and Substances Act* ("CDSA"), allowing companies ("Licensed Producers") which have obtained a license under *Marihuana for Medical Purposes Regulations* ("MMPR"), to produce and sell cannabis oil and fresh marijuana buds and leaves in addition to dried marijuana. The exemption under CDSA sets out the basic framework which Licensed Producers must follow to provide a legal source of cannabis oil and fresh marijuana buds and leaves.

David Posner, CEO of Nutritional High commented – "Cannabis oil extracts and edible products are a core of the Company's business and Nutritional High is pleased with the steps Health Canada is taking to regulate cannabis derivatives. In the United States, Nutritional High only conducts business in the states which have implemented adequate regulatory framework and this development provides another piece of the puzzle necessary to qualify Canada as an attractive market to target for potential expansion. Nutritional High is evaluating various alternatives to capitalize on this opportunity. We expect that as the market continues to evolve, ability to produce high quality extract and edible products will be imperative to securing market leadership."

Results of 2015 Annual General Meeting

Each of the director nominees proposed by management for election was elected to the Board of Directors: Billy A. Morrison was newly elected and Statis Rizas, David Posner, David Caplan, Michael Pesner, Brian Presement and Adam Szweras were re-elected to the Board of Directors. The Directors were approved with the following percentages:

| Name of Nominee | Percentage |
|-------------------|------------|
| Statis Rizas | 98% |
| David Posner | 98% |
| David Caplan | 98% |
| Michael Pesner | 98% |
| Billy A. Morrison | 98% |
| Brian Presement | 98% |
| Adam Szweras | 98% |

At the meeting, shareholders also approved the following resolutions:

- To set the number of directors to be elected to the Board of Directors at seven
- Re-appointment of Collins Barrow Toronto LLP as auditors for the ensuing year and authorizing the directors to fix their remuneration
- Ratification, confirmation and approval of the Company's 10% rolling stock option plan

Michael Dacks resigned from the board, as announced in the press release dated June 11, 2015, and did not stand for re-election in order to pursue other business interests.

About Nutritional High International Inc.

Nutritional High is primarily focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in U.S. states where such activity is permitted and regulated by state law, through entities which hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u>.

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