



**Nutritional High International Inc.**  
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September 16, 2014

**NUTRITIONAL HIGH INTERNATIONAL INC. ANNOUNCES THE  
ESTABLISHMENT OF A MEDICAL AND EDUCATIONAL ADVISORY CLINIC AND  
FINANCING INITIATIVES**

***FOR IMMEDIATE RELEASE***

***THIS NEWS RELEASE IS NOT FOR  
DISSEMINATION IN THE UNITED  
STATES OR TO U.S. PERSONS.***

TORONTO, ONTARIO – Nutritional High International Inc. ("**Nutritional High**" or the "**Company**") is pleased to announce the establishment of a medical and educational advisory clinic and to provide an update on its financing initiatives.

***Financing Initiatives***

Throughout the summer the Company considered different alternatives to finance its business plan and has determined that it will withdraw the preliminary non-offering prospectus filed with the Ontario Securities Commission in July 2014, as it intends to file an offering prospectus in the near future. The Company will provide further details of the proposed financing at the time the offering prospectus is filed with the applicable securities commissions.

***Establishment of Medical and Educational Advisory Clinic Business***

The Company is pleased to announce that it has established a Medical and Educational Advisory Clinic business, which is focused on serving the end-users of medicinal marijuana. This business segment will focus on providing support and educational services to family doctors and patients alike at its clinics, with a focus on supporting patients in conjunction with their family doctor. While in some cases, the Company's staff will act as a primary caregiver to the patients, it is anticipated that in most cases, the clinic business will provide support and advice to patients who have received a medical marijuana prescription from their family doctors or other specialists. In this regard, professionals at the Company's clinics will advise patients on how to administer medical marijuana, frequency of use, dosage, and other related advice in relation to the specific condition of the patient.

The Company has achieved the following milestones in its Medical and Educational Advisory Clinic business:

- Established a 51% owned subsidiary called Eglinton Medicinal Advisory Ltd. ("**EMAL**") together with its partner, who currently owns two stores called "The Dragon", a

Marijuana culture and Cannabis Paraphernalia Company that has a strong traffic flow of people seeking medical marijuana. “The Dragon” stores are located at 282 Eglinton Ave West and 6373-A Yonge St., Toronto, Ontario.

- EMAL has entered into lease agreement with its partner to open the first medical marijuana clinic that will operate under the name of “CannaHealth Clinic”. Potential patients of EMAL will be assessed by EMAL’s medical staff and given additional advisory services as to how medicinal marijuana can help potential patients’ condition. EMAL has engaged contractors to complete minor renovations to the clinic and expects to commence operations shortly.
- The Company has entered into consulting agreement with a medical doctor who will oversee the EMAL Clinic and service patients providing both medical and educational assistance with regard to the uses of medical marijuana.

The Company expects to open its first CannaHealth Clinic in October, to be located on the second floor of 282 Eglinton Ave West, Toronto, Ontario.

### ***About Nutritional High International Inc.***

Nutritional High's objective is to take advantage of the changing regulatory environment governing the marijuana industry in the United States and Canada. The Company’s vision is to establish a leading foothold in several distinct parts of the value chain of the North American recreational and medicinal marijuana industry and replicate its model in other jurisdictions, where permitted. The Company’s business is focused on two main segments:

- Edibles and Oil Extracts Segment. In its Edibles and Oil Extracts Segment the Company is focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sector for licensing to companies that hold a valid license to produce marijuana-infused edible products. As marijuana-infused edible products for medicinal and/or recreational use are currently not legal in Canada, in its Edibles and Oil Extracts Segment the Company is solely focused on the U.S. States where permitted by the regulation.
- Medical and Educational Advisory Business. In its Medical and Educational Advisory business the Company is focused on serving the end-users of the medicinal marijuana. The Company mainly established the division to focus on Canada, as marijuana oil extracts and edibles are currently not legal in Canada. The marijuana market in Canada remains limited to the medicinal use only. The segment will focus on providing support and educational services to family doctors and patients alike at its clinics, with a focus on supporting patients in conjunction with their family doctor. As well, the Company has entered into two option agreements to purchase interest in companies that are in the process of applying for licenses to produce medicinal marijuana under MMPR.

The Company does not directly grow, harvest or distribute or sell cannabis or any substances that violate United States Law, Controlled Substances Act (*USA*) or Controlled Drugs and Substances Act (*Canada*) nor does it intend to do so in the future.

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