

# MEZZI HOLDINGS INC.

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**NEWS RELEASE** Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

## MEZZI ENTERS MANUFACTURING AND DESIGN AGREEMENT

**April 6<sup>th</sup>, 2017:** Mezzi Holdings Inc. ("MEZZI", "MEZZI BRAND GROUP" or the "Company") (TSX-V: MZI, FRA: OMZ) announces further to its news release (April 4<sup>th</sup>, 2017), that its brand, Capital Eyewear has entered into a manufacturing and design agreement with a new supplier for its line of eyewear products.

The supplier is a US-based eyewear company with overseas factory contracts capable of making both sun and optical products in a wide variety of materials from acetate and resins to wood and natural fibers. Under the terms of the agreement, the Company has engaged the supplier to design, develop, and produce a line of sunglasses under the brand name Capital Eyewear. 8 unique shapes will be designed with 5 selected for commercial production in a variety of colourways.

First year production plans call for 5,000 completed units targeting retail price points of between \$79 and \$149. The brand is going to be pivoted to focus primarily on women's styles as the Company has developed a large following and existing customer-base under its MEZZI Smart Luxury line of tech-enabled handbags.

"This is just the first step in our plans for a more efficient and more experienced business operational structure," commented Keir Reynolds, chief executive officer. "We're now turning our attention to improving the sales infrastructure to monetize these new anticipated inventories."

### About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury and Capital Eyewear.

### For further information, please contact:

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**ON BEHALF OF THE BOARD**

***Keir Reynolds***  
**Chief Executive Officer**

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