

# MEZZI HOLDINGS INC.

#1001 – 1185 West Georgia Street, Vancouver BC

**NEWS RELEASE** Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

## MEZZI PROVIDES HOLIDAY SEASON UPDATE

**December 15th, 2016:** Mezzi Holdings Inc. ("MEZZI", "MEZZI BRAND GROUP" or the "Company") (TSX-V: MZI, FRA: OMZ) is pleased to provide a corporate update for its MEZZI Smart Luxury brand of tech-integrated accessories.

On December 12<sup>th</sup>, MEZZI opened its first retail space located in Tsawwassen Mills, a new premium super-regional shopping centre located in the Greater Vancouver area, close to the US/Canadian Border. This new 1.2 million square foot shopping centre is a destination for American shoppers seeking to take advantage of the favorable exchange rate.

In time for this launch at Tsawwassen Mills, the Company has successfully restocked its most popular styles including its Carezza clutch and Mini Cosima cross-body styles. Also, Mezzi is launching an all-new style called "Ada", named after Ada Lovelace (1815-52) the "first" computer programmer. Fittingly, this bag is specifically styled to carry most laptops up to 15-inches. Colourways for these new styles include Black, Brulee and an all-new colour, Monroe Red.

Many of these newly received bags have been pre-ordered with deliveries scheduled between now and the end of February. Also, we have an additional production delivery set for early January and our next production order is scheduled to be completed at the factory by the end of January. Additional styles, including the Cosima, Vedova bucket bag and another all-new style – a tote bag perfect for summer – are to be stocked and ready for Spring deliveries.

"Activity is high and it has been nice to put the production issues from last year behind us. I look forward to continuing to aggressively seek expansion of distribution channels. We see much opportunity for continued growth in our three segments of: retail, wholesale and e-comm," commented Keir Reynolds, chief executive officer.

### About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury, Capital Eyewear and MLine Cases.

**For further information, please contact:**

Mr. Keir Reynolds

CEO  
Tel: (778) 998-9242  
Email: [keir@mezzi.com](mailto:keir@mezzi.com)

**ON BEHALF OF THE BOARD**

***Keir Reynolds***  
**Chief Executive Officer**

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

*This news release may contain forward-looking statements. These statements are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results could differ materially because of factors discussed in the management discussion and analysis section of our interim and most recent annual financial statement or other reports and filings with the TSX Venture Exchange and applicable Canadian securities regulations. We do not assume any obligation to update any forward-looking statements, except as required by applicable laws.*