

MEZZI HOLDINGS INC.

#1001 – 1185 West Georgia Street, Vancouver BC

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MEZZI ANNOUNCES OCTOBER ORDERS

November 16th, 2016: Mezzi Holdings Inc. ("MEZZI", "MEZZI BRAND GROUP" or the "Company") (TSX-V: MZI, FRA: OMZ) is pleased to provide a corporate update for its MEZZI Smart Luxury brand of tech-integrated accessories. Sales results for the month of October including pre-orders and fulfilled transactions exceeded \$204,000.

During the month of October, the Company sold out of its existing MEZZI inventories and has now begun pre-selling its next production run. These new inventories will be available for deliveries prior to the end of November. Based on existing distribution agreements, the Company has reoccurring orders for nearly 500 bags per month.

The Company is also pleased to announce that it will be opening a retail space for December and January at Tsawwassen Mills, the newest premium shopping centre in Greater Vancouver and the largest built in Canada since 2009.

"We're thrilled with the progress of the Company, the brand building and dedication to only the best quality products are paying off. We are excited to restock our most popular styles in time for the holidays while continuing to launch all-new styles along with further technology innovation," commented Keir Reynolds, chief executive officer.

About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury, Capital Eyewear and MLine Cases.

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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