

# MEZZI HOLDINGS INC.

#1001 – 1185 West Georgia Street, Vancouver BC

**NEWS RELEASE** Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

## MEZZI GRANTS OPTIONS

**October 17<sup>th</sup>, 2016:** Mezzi Holdings Inc. ("MEZZI", "MEZZI BRAND GROUP" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce that it has granted 1,420,000 incentive stock options under its stock option plan to directors, officers, consultants and employees of the Company. The options are exercisable at a price of \$0.09 per share for a period of five years.

### About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury, Capital Eyewear and MLine Cases.

### For further information, please contact:

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### ON BEHALF OF THE BOARD

***Keir Reynolds***  
**Chief Executive Officer**

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

*This news release may contain forward-looking statements. These statements are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results could differ materially because of factors discussed in the management discussion and analysis section of our interim and most recent annual financial statement or other reports and filings with the TSX Venture Exchange and applicable Canadian securities regulations. We do not assume any obligation to update any forward-looking statements, except as required by applicable laws.*