

MEZZI HOLDINGS INC.

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MEZZI CORPORATE UPDATE

June 6th, 2016: Mezzi Holdings Inc. ("MEZZI", "MEZZI BRAND GROUP" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to provide a corporate update.

The summer MEZZI capsule collection adds 2 all-new styles: the Carezza, an envelope clutch that showcases our latest integrated tech features and the Ameli, a versatile crossbody clutch that integrates our popular portable charger. In addition to the new Carezza and Ameli products, MEZZI will also be restocking other in-demand styles. Each style will be available in multiple colourways with official launch on June 18th to coincide with our first two pop-up locations in Cleveland and Virginia.

As part of the launch, MEZZI has partnered with 20 retailers to host the #ShowAndTech Summer Tour. The tour during June and July will include 27 in-store pop-up shops in 21 North American cities. Additional locations are being scheduled for August. Approximately half of the participating retailers are new to the brand and are not current stockists.

MEZZI BRAND GROUP currently is targeting additional acquisitions to further grow its eyewear business. The Company will provide additional details on these initiatives in the coming weeks.

"We're excited for our largest ever product launch of what we feel to be our most beautiful and functional collection yet. Pre-orders are the strongest we've seen. Combining this with our other corporate initiatives to aggressively grow revenues, and further consolidate accessory verticals, summer 2016 is shaping up to be our busiest season ever," Keir Reynolds, CEO, commented.

About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury, Capital Eyewear and MLine Cases.

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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