

# MEZZI HOLDINGS INC.

#1001 – 1185 West Georgia Street, Vancouver BC

**NEWS RELEASE** Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

## MEZZI TO RESTOCK INVENTORY

**April 28<sup>th</sup>, 2016:** Mezzi Holdings Inc. ("MEZZI", "MEZZI BRAND GROUP" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to provide an update on production for its MEZZI Smart Luxury division.

As previously mentioned in its March 3, 2016 news release, MEZZI placed a summer production order for its Smart Luxury collection of tech-integrated handbags. This represents the largest single order in the Company's history and will restock some existing styles as well as produce two all-new styles. This production run is to be completed in May with a planned early June launch.

Forty stockists in North America now carry the MEZZI Smart Luxury collection and recently the brand hosted its first ever pop-up shop in Vancouver. This one-day temporary store sold out the limited remaining inventory in several of its styles and generated nearly \$15,000 in sales. Based upon the success of this event, MEZZI is planning additional temporary locations in North America this summer.

### MEZZI Arranges Loan Facility

The Company is pleased to announce that it has arranged a loan facility in the principal amount of \$125,000. The loan is repayable within twelve months and bears interest at a rate of twelve percent per annum, payable on maturity. As partial consideration for the loan, the Company has agreed, subject to the approval of the TSX Venture Exchange, to issue to the lenders a total of 333,333 common shares. The shares will be subject to a four-month-and-one-day statutory hold period. Use of proceeds of the loan facility includes inventory costs.

### About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury, Capital Eyewear and MLine Cases.

### For further information, please contact:

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**ON BEHALF OF THE BOARD**

***Keir Reynolds***  
**Chief Executive Officer**

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*This news release may contain forward-looking statements. These statements are based on current expectations and assumptions that are subject to risks and uncertainties. Actual results could differ materially because of factors discussed in the management discussion and analysis section of our interim and most recent annual financial statement or other reports and filings with the TSX Venture Exchange and applicable Canadian securities regulations. We do not assume any obligation to update any forward-looking statements, except as required by applicable laws.*