

MEZZI HOLDINGS INC.

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MEZZI RESTOCKS POPULAR ELLETRA AND ANNOUNCES LAUNCH OF MINI COSIMA

February 29, 2016: Mezzi Holdings Inc. ("MEZZI", "MEZZI Brand Group" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce the Company has restocked and begun shipping its popular Elletra Clutch in two colours: Black and Flag Blue.

The Elletra has been a strong seller for MEZZI and quickly sold out during last year's holiday shopping season. Due to its popularity and our community feedback, we also made a few improvements to the design. The Elletra can now be worn 3 different ways: as a clutch, as a wristlet and as a crossbody providing even more versatility to its wearer.

The Elletra continues to be the ultimate travel companion, fitting perfectly into both our Vedova bucket bag and our Cosima handbag, while integrating a 5,000 mAh removable charger to keep your iPhone and Android charged on the go.

MEZZI is also pleased to announce the upcoming launch of its first all-new design for 2016, the Mini Cosima crossbody. This sensational new addition to the MEZZI collection will begin shipping in early March and includes some exciting new wearable technology. This project took many months to prototype and to locate production facilities with the ability to achieve our vision of producing the most integrated handbag yet. Integrated technologies include: a 10,000 mAh charger, in-bag light, wireless Bluetooth speaker and external light notification so you won't miss a call while your phone is charging.

The Mini Cosima will be launching in the next few days and will retail for \$325 directly from our website and select stockists. Please watch our social media accounts and website for ordering details.

The Mini Cosima is the first of 6 new designs that have been prototyped for 2016. These styles were unveiled at the recent Capsule Accessories Tradeshow in New York to a tremendously positive response from retailers. Based upon finalizing orders, these new styles are scheduled for summer '16 and winter '16 production. The Company plans to be in nearly constant production now that it has successfully increased the number of factories capable of meeting our strict quality and deadline requirements.

About MEZZI BRAND GROUP

MEZZI Brand Group is a Vancouver-based consumer accessory brand management company. We believe that great brands are built one great product and one valued customer at a time. We have gathered a group of young talented experts ranging from accessory design, product development, marketing, branding, e-commerce, digital media and PR to build and scale our millennial-customer focused brands. A well-defined, strategic philosophy and clear mission statement promotes and protects MEZZI Brand Group's most valuable assets – our brands – MEZZI Smart Luxury, Capital Eyewear and MLine Cases.

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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