

# MEZZI HOLDINGS INC.

#300-1090 Homer Street, Vancouver, BC

**NEWS RELEASE** Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

## REYNOLDS JOINS MEZZI BOARD

**October 28, 2015:** Mezzi Holdings Inc. ("Mezzi" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce the addition of Alan Reynolds to the Board of Directors and Audit Committee, replacing independent director, Gary Floyd.

Alan Reynolds, MBA, CIA, CRMA, FICB recently retired after an extensive 37-year career with CIBC, which saw him in senior roles, within both the Internal Audit Department, as well as roles in large corporate and commercial lending, credit risk management, lending operations and process management. During this time, he worked with many mid-market and large corporate fashion and consumer product brands covering retail, manufacturing and international distribution.

For the last 10 years, as Vice-President for the National Office of CIBC's Internal Audit Department, Alan's responsibilities included leadership of a team of internal audit professionals with accountability for the development and implementation of audit methodologies, audit quality assurance, use of specialized data analytics, and all training and development required for a department of 150 internal auditors. Accountabilities including ensuring that internal audit work met the extensive requirements and regulations of the various bank regulators, the international Internal Audit practice standards, and the external auditors' reliance expectations. In addition, Alan had extensive involvement with various business committees, to assist business management with identification and resolution of potential governance, compliance, and business risks.

Since 2010, Alan has also been a board member of the Canadian Auditing and Assurance Standards Board (AASB). The AASB's mission is to serve the public interest by setting high-quality standards and guidance that enable the public accounting profession to provide effective auditing, other assurance and related services.

The board wishes to thank Mr. Floyd for his contributions while serving on the board of directors. Mr. Floyd will be remaining with the Company as a member of its Advisory Board.

"I am very pleased to welcome Alan to the Board of Directors. He'll make a great addition to the team and brings a tremendous amount of relevant experience in the growth and management of consumer retail businesses. This will be invaluable guidance as MEZZI continues to grow both organically and through continued acquisitions," Keir Reynolds, CEO, commented.

### About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

**For further information please contact:**

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**ON BEHALF OF THE BOARD**

***Keir Reynolds***  
**Chief Executive Officer**

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