

MEZZI HOLDINGS INC.

#1001 – 1185 West Georgia Street, Vancouver, BC

NEWS RELEASE Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

MEZZI PROVIDES CORPORATE UPDATE

September 14th, 2015: Mezzi Holdings Inc. ("Mezzi" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to provide a corporate update on the significant advancements that have been achieved over the last few months, including:

- recruiting and training of an in-house sales team for MLine Cases;
- building out of an Authorized Dealer network for MLine Cases;
- MLine Cases growing by more than 20 new Authorized Dealers per week;
- launch of the integrated in-bag charging units;
- recruiting of an experienced in-house e-commerce team for MEZZI;
- MEZZI now adding 3 new retail stockists per week.

MLine Cases

MEZZI's wholly-owned division, MLine Cases ("MLine"), has recruited and trained an in-house sales team that began this past July. Since assembling the team, more than 150 vendors located in Texas, New Mexico, Washington, Kansas, Oregon, California, Arkansas, Wyoming, Virginia, Illinois, Colorado, Alabama, Missouri, Kentucky, Montana, Utah, Pennsylvania, Wisconsin, Minnesota, Oklahoma, British Columbia, Ontario and Quebec have been added to its growing dealer network and initial orders have been placed. Orders are anticipated to begin shipping by the end of September.

MLine is now growing its authorized dealer network by more than 20 new locations per week and is generating combined orders of more than \$30,000 per month.

MEZZI

MEZZI has now started shipping its new branded and integrated in-bag charging units. These units launched earlier in September and ship with all MEZZI products aside from the Cosima handbag that ships with its own custom charger. The new branded chargers provide 2.5 full charges of an iPhone 6 while only adding 4.8oz in additional weight to each MEZZI accessory. These chargers are also compatible and fit within the current line of MEZZI products shipped since May.

In August, MEZZI recruited an in-house e-commerce team that have significant online retail experience and are experts at conversion optimization strategies. Since recruiting the team, MEZZI has completely overhauled its online store so that it loads much faster and offers a far better shopping experience on mobile devices. We have also launched a Canadian online store to offer shopping in Canadian currency for our Canadian retail and wholesale customers.

Jennifer Clarke resigned as Chief Operating Officer to pursue another venture. The Company eliminated this role and has promoted both Olivia Lovenmark, previously with Hudson's Bay, and Julia Leao to cover these duties.

MEZZI's sales team continues to expand the number of retailers carrying MEZZI. The Company has now added retailers in Vancouver, Kelowna, Calgary, Toronto, Montreal, New York, Los Angeles and Honolulu, Hawaii. The team is currently meeting with interested retailers in 12 other cities in the US.

MEZZI is now growing its retailers by approximately 3 locations per week in anticipation of shipping its next completed production run in October.

Also, the Company anticipates closing the non-brokered private placement, previously announced September 2, 2015 (the “Private Placement”) in the coming days as all subscription agreements have now been received. Insiders to the Company subscribed for a large portion of the placement.

“I am very pleased with the transition of the Company from prototyping to generating initial sales. We continue to augment and optimize the team for growth of sales and the potential integration of acquisitions of other profitable brands. It’s been great to receive initial validation and traction in the demand for MEZZI and MLine products,” Keir Reynolds, CEO, commented.

About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

For further information please contact:

Mr. Keir Reynolds
CEO
Tel: (778) 998-9242
Email: keir@mezzi.com

ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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