### MEZZI HOLDINGS INC.

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# MLINE CONTINUES RAPID EXPANSION OF ITS DEALER NETWORK

**August 31**<sup>st</sup>, **2015:** Mezzi Holdings Inc. ("MEZZI" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce that its wholly-owned division, MLine Cases ("MLine"), continues to rapidly expand the network of authorized dealers that will begin retailing its line of specialty cases in September.

MLine has recently added 134 new vendors located in Texas, New Mexico, Washington, Kansas, Oregon, California, Arkansas, Wyoming, Virginia, Illinois, Colorado, Alabama, Missouri, Kentucky, Montana, Utah, Pennsylvania, Wisconsin, Minnesota, Oklahoma, British Columbia, Ontario and Quebec to its growing dealer network that will begin retailing its products in the next few weeks.

For the month of August, MLine generated more than USD \$30,000 in wholesale orders for product with new authorized retailers. These orders are planned for September and October delivery. Amongst these orders, MLine has secured an initial order with a location of a major international hardware and outdoor sports retailer that has more than 4,000 locations. This trial order could likely lead to expansion to a number of its other locations.

"MEZZI Holdings' strategy as a brand management and development company is being executed on with last week's announcement of our first planned acquisition of a profitable business and with both MLine and MEZZI brands seeing strong sales growth this summer," Keir Reynolds, CEO and Chairman, commented.

#### **About MEZZI**

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

#### For further information please contact:

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#### ON BEHALF OF THE BOARD

## Keir Reynolds Chief Executive Officer

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