

MEZZI HOLDINGS INC.

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NEWS RELEASE Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

MEZZI ADDS TO TEAM

June 25th, 2015: Mezzi Holdings Inc. ("MEZZI" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce three new additions to the MEZZI team: wholesale representative Kamillah Rehman, customer experience coordinator Aila Morin and Graham Cunliffe who joins the Company's advisory board.

Having worked in the wholesale industry as a direct liaison with buyers from a multitude of brands, including Swedish Hasbeens, Braez, Avoca and Odd Molly, Ms. Rehman has been a key player in the fashion industry. Her previous wholesale experience with retailers and boutiques saw her to travel to some of the largest fashion trade shows in North America, including markets in New York, Los Angeles and Las Vegas to secure new stockists. During her years as a wholesale agent, Kamillah has developed a Rolodex of major buyers and finalized purchase orders for fashion and accessory brands from Ireland, Sweden, Finland, Holland, London and Australia. With this proven sales experience, Ms. Rehman will be responding to retailer demand with an eye to substantially growing the number of stockists carrying the MEZZI collection.

After beginning her degree on scholarship at the University of Toronto, Ms. Morin graduated with highest honours from the University of British Columbia, with a Bachelor of Arts in Sociology. Passionate and experienced about analytics, brand messaging and customer experience, Aila has worked for Anthropologie, Urban Outfitters and Tula Toi, amongst others. With experience in management, marketing and sales, Ms. Morin will be curating the visual aesthetics and voice of MEZZI's social media.

Mr. Cunliffe is a professional engineer with experience in management, sales, and product development. He is an expert in many of the areas that make up the Internet of Things sector and takes pride in finding elegant solutions to complex problems in both the business and technical realms. Graham is currently the managing director at the IoT Design Shop, a Vancouver-based engineering services company that specializes in developing Internet of Things and wearable products. He also acts as an advisor to a number of public and private tech companies.

"I am very pleased to welcome Kamillah, Aila and Graham to the Company. They each bring needed and proven skills to the table as we continue to undergo impressive growth. Kamillah is further developing the in-store sales model that will allow more consumers the ability to experience our products in-person. Graham brings a tremendously deep skillset in the emerging wearable and IoT markets to MEZZI. This is going to be invaluable as we continue to integrate awesome new functionality into accessories," Keir Reynolds, CEO and Chairman, commented.

About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision

quality.

For further information please contact:

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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