

# MEZZI HOLDINGS INC.

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## MEZZI EXPANDS INTO MORE RETAILERS

**July 13th, 2015:** Mezzi Holdings Inc. ("MEZZI" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce that since adding sales talent to the team in June, we've moved quickly to expand the number of retailers carrying MEZZI. We've now added La Bonne Vie located in Kelowna, Rebecca Bree located in Vancouver and High Street Fashion Stores located in both Vancouver and Toronto to the growing list of retailers carrying MEZZI.

In the coming weeks, the MEZZI sales team will be meeting with interested retailers in Los Angeles, New York and Toronto to further increase the number of retailers carrying our leading fashtech products as part of the Company's omnichannel sales strategy.

"After having spent the last several months on product market fit, building our brand, enhancing our supply chain and attracting talent to the Company, we're now very focused on executing on the sales side of the business. It's very exciting to see the hard work start to pay off for the team and to have built and established a completely new brand," Keir Reynolds, CEO and Chairman, commented.

### About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

### For further information please contact:

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### ON BEHALF OF THE BOARD

*Keir Reynolds*  
Chief Executive Officer

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