

MEZZI HOLDINGS INC.

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MEZZI EXPANDS INTO LOS ANGELES

July 20th, 2015: Mezzi Holdings Inc. ("MEZZI" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce the further expansion of retailers carrying MEZZI. We've now added boutiques Negarin London located in Los Angeles and Ginger Laurier located in Calgary to the growing list of retailers carrying MEZZI.

Last week, the MEZZI sales team presented the collection to 15 boutiques and retailers in the Los Angeles area and based upon reception, anticipate further retailers to begin carrying the collection. In the coming weeks, the MEZZI sales team will be meeting with further interested retailers in New York and Toronto to further increase the number of retailers carrying our leading fashtech products as part of the Company's omnichannel sales strategy.

"After developing demand through our e-commerce, direct-to-consumer strategy earlier this year, we're now seeing strong interest from fashion accessory boutiques and retailers who desire to carry our collection. It's rewarding to see our brand continue to grow," Olivia Lovenmark, Director of Marketing, commented. "Retailers are very excited about the MEZZI brand and our integrated smart technology."

About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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