# **MEZZI HOLDINGS INC.**

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### NEWS RELEASE Tel: 778-998-9242 | Fax: 604-685-4675 | TSX.V: MZI

# MEZZI SECURES ADDITIONAL CONTRACT MANUFACTURER IN USA

**March 24, 2015:** Mezzi Holdings Inc. ("MEZZI" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to report that it has secured an additional US-based contract manufacturer for the production of its MEZZI Collection of smart fashion accessories.

This now brings the number of factories to two for the production of MEZZI products with facilities based in Los Angeles and New York.

An additional manufacturer was sought to allow for a more efficient production process with the potential for increased capacity and quicker turnaround times on an expanded collection of individual products. Capacity and producing to deadlines is especially important as the Company continues to build its omnichannel business of direct-to-consumer, e-tailer wholesale and bricks and mortar wholesale.

The Company also wishes to comment on the recent market activity in its stock. Although it is generally the Company's policy not to comment on market rumours or activities, MEZZI advises that it is not aware of any undisclosed material change that would account for the recent market activity.

Keir Reynolds, MEZZI's chief executive officer, commented: "It has been tremendously validating and exciting to see the level of exposure MEZZI has received from recent mentions by fashion trendsetters like Vogue.com and Women's Wear Daily. Additionally, this new manufacturing partner will allow us to continue to grow while not sacrificing quality and give us greater access to a global fashion capital."

## About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

#### For further information please contact:

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#### **ON BEHALF OF THE BOARD**

# *Keir Reynolds* Chief Executive Officer

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