

MEZZI HOLDINGS INC.

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NEWS RELEASE Tel: 778-998-9242 | Fax: 604-685-4675 | **TSX.V: MZI**

MEZZI ADDS NEW YORK-BASED DESIGNER TO TEAM

March 27, 2015: Mezzi Holdings Inc. ("MEZZI" or the "Company") (TSX-V: MZI, FRA: 0MZ) is pleased to announce it has appointed Kevin Costello as its head accessories designer.

As MEZZI's head accessories designer, Mr. Costello will assume responsibility for overseeing the design, prototyping and development of additional products and product lines within MEZZI's "smart luxury" collection of fashion accessories including handbags, totes, clutches, duffels, briefcases and more.

Based in New York, Mr. Costello is a 20+ year industry expert in the leather goods and accessories markets, having operated as both head designer and consultant to a wide array of internationally recognized brands including Vince Camuto, Shinola, Calvin Klein, Cole Haan, Jones Apparel Group, Tommy Hilfiger, Links of London, Liz Claiborne, Ralph Lauren, Mackage and now MEZZI.

Most recently Mr. Costello was the Senior Design Consultant for Mackage, where he designed and launched their handbag collection to impressive sales that far exceeded expectations. Prior to his time at Mackage, Mr. Costello acted as Head Designer for straight-to-consumer lines for Rachel Zoe, Judith Ripka, Queen Latifah, Jennifer Hudson and Dennis Basso and was responsible for all communication between both the client and factories.

Uniquely versed in the technical construction of a product, Mr. Costello received his BFA in Metal Design from the State University of New York at New Paltz and then went on to attend the industry-recognized Fashion Institute of Technology, specializing in Handbag Pattern Making. Creating custom, signature hardware for companies looking to create strong brand-recognition with consumers, Mr. Costello has been an invaluable asset helping to lead many brands to impressive increases in accessory revenues and gain market share.

Keir Reynolds, MEZZI's chief executive officer, commented: "We're excited to welcome Kevin to the MEZZI family. He brings a great deal of successful design and product development experience specifically in fashion accessories to the team and further enhances our existing design expertise. He also shares our view of turning the handbag into the ultimate vessel for wearable tech. With Kevin located close to one of our new factories, he's perfectly located to ensure efficient product rollout as part of our omni-channel sales strategy."

About MEZZI

MEZZI is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful new product line featuring cutting edge technology, making MEZZI the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your MEZZI bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the MEZZI Smart Luxury collection are manufactured to precision quality.

For further information please contact:

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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