

MEZZI HOLDINGS INC.

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MEZZI SUBMITS APP TO ITUNES

December 19, 2014: Mezzi Holdings Inc. ("Mezzi" or the "Company") (TSX-V: MZI) is pleased to announce that it has submitted the Mezzi app to the Apple iTunes store pending the final stage of approval.

The main functionality of the app includes:

- **Find it.**
Using the Mezzi app, you can see how far away you are from your Mezzi item. With a tap of your finger, you can cause the lost item to ring, finding it in seconds
- **Where'd my phone go?**
The Mezzi app works both ways. Press the button on the Mezzi TrackR device to cause your phone to ring, even on silent mode!
- **Don't forget it.**
The Mezzi app's separation alerts can remind you before you leave an item behind. Even better, the Mezzi app works with Google Nest to automatically silence the separation alerts when at home or at work.
- **Recover it.**
Using the Mezzi app's revolutionary Crowd-sourced GPS function, you receive real-time GPS updates of where your item is.

Each Mezzi product whether it is a handbag, tote, clutch, duffel or briefcase, is enabled with a Mezzi TrackR, a small, coin-sized Bluetooth LE (Low Energy) device that pairs with the Mezzi app for iOS. Using the Mezzi app, you can locate your lost items in seconds using the crowd-sourced GPS function. Mezzi app users receive GPS location updates from users of partners' apps or compatible Bluetooth devices that are within range. The system is completely secure and anonymous.

The Mezzi app is an important aspect in delivering a completely new user experience between a consumer and their Mezzi luxury accessories. Mezzi plans on launching an Android version shortly and will be adding additional functionality in subsequent versions of its app to further leverage the functionality of the Mezzi TrackR device as we help shape the Smart Luxury and Fashtech markets.

Keir Reynolds, Mezzi's chief executive officer, commented on the Company's progress: "This is an important milestone to achieve. It's been a very exciting last few weeks to see the positive response from customers and other brands, validating a vision that I and our team had more than 12 months ago. We look forward to continuing to add additional functionality to the app thereby truly providing our customers with the ultimate stealth wearable as we help define smart luxury."

About Mezzi

Mezzi is disrupting the status quo in the luxury accessories market as it recently unveiled a beautiful product line featuring cutting edge technology, making Mezzi the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, allows wireless connectivity between your

Mezzi bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the Mezzi Smart Luxury collection are manufactured in the USA.

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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