

MEZZI HOLDINGS INC.

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MEZZI + Jesse Metcalfe to launch first product

November 4, 2014: Mezzi Holdings Inc. ("Mezzi" or the "Company") (TSX-V: MZI) is pleased to announce its celebrity designer collaboration with television and movie star, Jesse Metcalfe. The actor/model/fashion "It" guy known for his roles on television's, *Desperate Housewives* and *Dallas*, will be next seen in the hit video game inspired feature film, *Dead Rising*. He put his creative talents to work and designed an all-new duffel bag for Mezzi. Jesse's duffel bag will be the ultimate combination of luxury form meets function by utilizing fine Italian leathers and waterproof zippers combined with Mezzi's unique technology pockets and TrackR crowd-sourced GPS technology.

This limited edition duffel bag is exclusively available for pre-sale online at Mezzi.com with first shipments being received in February 2015. Jesse is donating a portion of the proceeds from the sales to Brand Together. (<http://shopbrandtogether.org/>)

Mezzi is defining a new category in the contemporary luxury market, something we call Smart Luxury. Mezzi offers the ultimate wearable experience with uniquely designed tech pockets to carry all your personal electronics and the launch of the iOS and Android Mezzi App in the coming weeks, which will allow wireless connectivity between your Mezzi bag and smartphone. Initial functionality will include crowd-sourced GPS location and separation alerts with more features to be upgraded in coming versions.

About Jesse Metcalfe

Jesse is an American actor who is best known for his roles on *Desperate Housewives* and *John Tucker Must Die*, as well as starring as Christopher Ewing in the TNT continuation of *Dallas*, based on the 1978 series of the same name. Jesse also guest starred on the November 3rd, 2014 episode of CBS's *2 Broke Girls* and will be next seen in the 2015 feature film adaption of the hit video game franchise *Dead Rising* produced by Sony and Legendary Pictures. Jesse has a passion for men's fashion and design, and is considered by many as one of Hollywood's best-dressed male stars.

About Mezzi

Mezzi is disrupting the status quo in the luxury accessories market as it unveils a beautiful new product line featuring cutting edge technology, making Mezzi the true smart luxury brand. Each piece, including handbags, duffel bags and essential leather goods, will allow wireless connectivity between your Mezzi bag and smartphone, providing a completely new user experience. With fine leather sourced directly from Italy, all pieces in the Mezzi Smart Luxury collection are manufactured in the USA.

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ON BEHALF OF THE BOARD

Keir Reynolds
Chief Executive Officer

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