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## Restart Life and Brain Balls Inc. Announce JV Strategic Overview

VANCOUVER, BC / December 17, 2024 / Restart Life Science Corp. (CSE: HEAL) (FSE: HN3) (OTC Pink Sheets: NMLSD) (“Restart Life” or the “Company”) is pleased to announce its focus aimed at finalizing the development of Brain Balls' innovative line of cognitive health products. This collaboration will initially focus on the creation of all-natural products designed to address ADHD, Autism, and other cognitive disorders.

The Joint Venture combines the strengths of both companies, leveraging Brain Balls' expertise in formulating products with natural ingredients like amino acids, proteins, and nutraceuticals with Restart Life's ongoing research and clinical trials focused on improving cognitive function and well-being. The initial goal is to finalize the production of Brain Balls' first product line, followed by the creation of additional products, with the plan to launch them on digital marketplaces, pending necessary regulatory approvals.

“We are excited to partner with Brain Balls, whose commitment to natural ingredients aligns with our focus on scientifically-backed solutions for cognitive health,” said Steve Loutskou, CEO of Restart Life. “This JV will allow us to bring forward innovative products that leverage the latest in nutraceutical research and clinical trials, ultimately improving the lives of individuals with ADHD, Autism, and other cognitive disorders.”

Brain Balls, which originally created its product line to improve cognitive function through the use of all-natural ingredients, is well-positioned to contribute to this collaboration. Studies have shown that nutraceuticals—ingredients that provide health benefits—can play a vital role in supporting cognitive health. The addition of targeted amino acids, fatty acids, individual vitamins and proteins to Brain Balls' formulations will further enhance the products' effectiveness in addressing cognitive disorders.

As Restart Life finalizes its continuance of the ongoing clinical trial with a redefined focus on cognitive health, the partnership allows both companies to adapt and expand product offerings based on the outcomes of these studies. Pending successful trial results, the companies plan to launch a wider range of products designed to support individuals seeking natural alternatives for cognitive wellness.

The products will be made available on digital marketplaces, providing consumers with easy access to these innovative health solutions. The joint venture also underscores both companies' commitment to health and wellness that prioritize consumer trust and effectiveness.

Founded in 2020, Brain Balls was created by a seasoned food industry professional with over 25 years of experience, alongside an investor. Previously, the company had engaged a manufacturing partner in the USA, but due to the economic challenges brought on by the COVID-19 pandemic, production was unable to move forward. In response, Brain Balls has actively sought a strategic partner to help advance its vision. The newly formed joint venture (JV) with Restart Life paves the way for collaboration with a highly reputable production partner based in British Columbia, Canada. This partner brings extensive expertise in ingredient handling, packaging, and logistics, along with a

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proven track record of managing large distribution networks and digital marketplaces. Both companies are now working closely to formalize a production agreement.

Restart Life would like to clarify and provide additional details as to the Joint Venture agreement with Brain Balls. This clarification outlines the equity split, expenses sharing, and income distribution structure within the JV, ensuring transparency and alignment moving forward.

**Equity Split:** The JV will operate under the following equity distribution: Restart Life: 85%, Brain Balls: 7.5% and Production Partner: 7.5%. As part of this arrangement, the production partner will not bear any costs; instead, all costs will be passed through to the JV for management and allocation. **Expense Sharing:** The JV will share expenses according to the following allocation: Restart Life: 92.5% and Brain Balls: 7.5%. This structure will ensure that Restart Life, as the majority equity holder, is responsible for the larger share of operational costs, while Brain Balls will contribute proportionally based on their equity share. It is anticipated that the funding requirements for the initial product will be minimal, as the first batch of production will proceed in phases. This approach allows for market testing with small batches before scaling up.

In the initial phase of operations, the first three months (which may be extended if all parties agree) of net income generated by the JV will be allocated into a dedicated pool. This pool will be specifically used for purchasing bulk ingredients and packaging materials, which are key components of the product. This strategic decision will help streamline the distribution split moving forward, allowing for more efficient management of the JV's resources and simplifying operational costs as the business grows.

## **About Restart Life Sciences Corp.**

Restart Life Science Corp. is a Canadian-based life sciences company listed on the CSE. For more information about Restart Life., please visit the Company's website at [www.restartlife.co](http://www.restartlife.co)

## **About Brain Balls Inc.**

Brain Balls Inc. is a snack company dedicated to providing healthy, plant-based, gluten-free snacks that support digestive health and cognitive function. Brain Balls products are made from simple, unprocessed ingredients that naturally promote energy, digestive health, and overall wellness. The company's mission is to offer a clean, healthy alternative to traditional snack foods.

## Forward-Looking Statements

*This news release contains statements that constitute "forward-looking statements." Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause*

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*Restart Life Science's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur.*

*Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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