

# PRESS RELEASE

## Restart Life and Brain Balls Inc. Announce Strategic Joint Venture to Drive Growth in Health-Focused Product Market

VANCOUVER, BC / December 12, 2024 / Restart Life Science Corp. (CSE: HEAL) (FSE: HN3) (OTC Pink Sheets: NMLSD) (“Restart Life” or the “Company”) is pleased to announce the signing of a joint-venture (JV) agreement (the “Agreement”) with Brain Balls Inc. (“Brain Balls”), a company known for its innovative, health-focused snack products. The Agreement allows Restart Life immediate, unrestricted access to a portfolio of intellectual property, brand formulations, packaging, and trademark agreements associated with the Brain Balls product line.

Under the terms of the Agreement, Restart Life will also have the option to acquire all or partial assets of Brain Balls at its discretion within 12 months, based on the achievement of specific milestones. These milestones include product sales, sales growth over designated periods, distribution achievements, and other key performance indicators (KPIs) as outlined in the agreement.

The partnership with Brain Balls positions Restart Life to capitalize on the growing consumer demand for healthy, functional foods, particularly those targeting niche markets such as individuals with Autism and ADHD. Restart Life will retain 85% of sales from the JV, while Brain Balls and the production partner will collectively receive 15% in sales and equity.

Importantly, this JV was completed without any cash outlay, further enhancing the financial flexibility and strategic positioning of Restart Life. The Agreement is expected to drive shareholder value by broadening Restart Life’s portfolio and strengthening its presence in the rapidly expanding health-focused food sector.

“We are excited to enter into this transformative joint-venture with Brain Balls, which aligns perfectly with our mission to promote wellness and innovation,” said Steve Loutskou, CEO of Restart Life. “This partnership provides us with an incredible opportunity to leverage Brain Balls’ high-quality products and unique formulations, while tapping into a growing market for health-conscious food products that support individuals with Autism, ADHD, and other cognitive challenges. With the milestone-driven structure of this deal, we are poised for strong, sustainable growth and look forward to seeing how this partnership will evolve.”

The JV also provides Restart Life with the opportunity to integrate its life sciences expertise into the development and enhancement of Brain Balls’ offerings, enhancing their potential for success in the marketplace.

This partnership underscores Restart Life’s ongoing commitment to identifying high-potential ventures within the health and wellness industry and creating long-term value for shareholders.

# PRESS RELEASE

## **About Restart Life Sciences Corp.**

Restart Life Science Corp. is a Canadian-based life sciences company listed on the CSE. For more information about Restart Life., please visit the Company's website at [www.restartlife.co](http://www.restartlife.co)

## **About Brain Balls Inc.**

Brain Balls Inc. is a snack company dedicated to providing healthy, plant-based, gluten-free snacks that support digestive health and cognitive function. Brain Balls products are made from simple, unprocessed ingredients that naturally promote energy, digestive health, and overall wellness. The company's mission is to offer a clean, healthy alternative to traditional snack foods.

## Forward-Looking Statements

*This news release contains statements that constitute "forward-looking statements." Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause Restart Life Science's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur.*

*Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.*

On behalf of the board of directors  
Chief Executive Officer - Steve Loutskou  
Tel: +1 (778) 819-0244  
Email: [hello@restartlife.co](mailto:hello@restartlife.co)