

Just Kush Commits To CROPSoft Software System

VANCOUVER, July 31, 2018 /CNW/ - **Liberty Leaf Holdings Ltd. (CSE: LIB) (OTCQB: LIBFF) (FSE: HN3P)** (the "**Company**") is pleased to announce that its subsidiary, Just Kush Enterprises Ltd., has entered into a Perpetual Licensing Agreement with InterNexusMedia Ltd. for installation and use of the CROPSoft Software System, a solution which meets ACMPR requirements for seed-to-sale tracking, record keeping and reporting.

CROPSoft is gaining traction as one of the foremost, fully ACMPR-compliant traceability, record keeping and reporting software systems available to Canadian Licensed Producers of cannabis products. CROPSoft offers a complete system of inventory control, supply management, quality assurance, client management, production, post-production, oil, packaging, labelling, shipping, sales and distribution record keeping, reporting, and financial tools designed specifically for the Canadian cannabis industry.

"The selection of CROPSoft is a key step for Just Kush in securing its Affirmation of Readiness required by Health Canada to demonstrate full ACMPR compliance as a Licensed Producer," said Will Rascan, President and CEO of Liberty Leaf.

It offers the ability to manage all aspects of medicinal marihuana production, processing, packaging, labelling and sales, but also involves recreational wholesale and retail cannabis products with the development of a secondary platform; the Cannabis Regulatory Operations Point Of Sale (CROPOS) build on the foundation of CROPSoft.

The Result of Intensive Analysis of Available Options

According to Robert Jackman, Quality Manager for Just Kush: "The decision to commit to CROPSoft was the result of an intensive analysis of available options. We applied a lot of due diligence in ensuring we found the best possible solution to comply with Health Canada regulations that was not just easy to use and customizable, but was also a good fit for our state-of-the-art operation."

CROPSoft was determined to be the most comprehensive end-to-end and flexible seed-to-sale, record keeping and reporting software system available. Its functionality exceeds basic ACMPR requirements for traceability, record keeping and reporting, offering quality assurance, inventory, document and client management, and wholesale order management as well, all in one complete package. It is Canadian-owned and was developed specifically for compliance with the Canadian regulatory framework governing cannabis by Dallas Devam, CEO and Principal Software Engineer at InterNexusMedia Ltd.

"We are delighted to be working closely with Liberty Leaf helping to bring Just Kush into ACMPR compliance," said Devam. "CROPSoft is platform-independent, and can be integrated with other technology-based platforms/systems and equipment."

About Liberty Leaf

Liberty Leaf Holdings Ltd. is a Canadian-based, public company whose focus is to build and support a diversified portfolio of cannabis-sector businesses, including cultivation, processing, value-added CBD/THC pet products and supply-chain products within this dynamic and fast-growing sector.

Liberty Leaf's late-stage ACMPR portfolio consists of a 60% interest in Just Kush and 100% of North Road Ventures. The company has launched its Signature Cannabis Retail division, an enterprise that is expected to roll out across Canada, bringing recreational cannabis to market for

consumers.

On Behalf of the Board

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For further information: For further info on the Company please visit <http://www.libleaf.com> or email info@libleaf.com.

CO: Liberty Leaf Holdings

CNW 09:00e 31-JUL-18