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## NORTH ROAD VENTURES RETAINS CANNABIS COMPLIANCE INC. TO USHER IN APPLICATION ABRIDGMENT TO HEALTH CANADA.

Vancouver, BC – July 6, 2017: Liberty Leaf Holdings Ltd. (CSE: LIB, OTCQB: LIBFF and FSE: HN3P) (the 'Company' or 'Liberty Leaf') announces that North Road Ventures Ltd., a wholly-owned subsidiary of the Company, has contracted Cannabis Compliance Inc. to submit an abridgment to its current ACMPR (Access to Cannabis for Medical Purposes Regulations) application with Health Canada.

The abridgment will increase the authorized distribution capacity of the company, as well as add new products to its application. North Road Ventures was acquired by Liberty Leaf on October 19, 2016, and focuses on distributing high-quality medicinal cannabis. The company is expanding into the recreational market to coincide with the anticipated legalization in 2018.

According to Liberty Leaf CEO & President, Will Rascan: "This abridgment will result in significantly increased distribution capacity. With legalization of the recreational market, expected to occur next summer, we are encouraged by the vision and challenging work done by the North Road team to further our application."

## The Ideal Compliance Partner for North Road Ventures.

Canada is the only G7 country to legalize medicinal cannabis and to bring forward legislation to legalize recreationally on a national level. To facilitate this, Canada has established the most stringent requirements for commercial production anywhere. Achieving compliance means following strict protocols regarding security system designs and procedures, quality assurance programs, record keeping, sanitation and standard operating procedures.

With over a decade of extensive experience in cannabis compliance matters, Cannabis Compliance Inc. is the ideal partner for shepherding North Road's abridgment to its ACMPR application.

"Achieving a licence requires a broad set of expertise," said Brian Wagner, CEO of Cannabis Compliance Inc. "Since 2013, our experienced team has lived and breathed commercial cannabis operations in Canada, advising on everything from genetics sourcing, cultivation, security and facility design, to quality assurance, regulatory licensing and business planning."

"We are delighted to be working so closely with the experts at Cannabis Compliance Inc.," Rascan said. "We expect that together we will achieve our business goals."

## **About Liberty Leaf**

Liberty Leaf Holdings Ltd. is a new Canadian-based, public company whose focus is to build and support a diversified portfolio of cannabis sector businesses, including cultivation, value added CBD/THC products, biotech research, and supply chain products within this dynamic and fast growing sector.

Liberty Leaf also owns 100% of North Road Ventures, a late-stage applicant under Health Canada's Access to Cannabis for Medical Purposes Regulations (ACMPR). For further info on the Company please visit <a href="http://www.libleaf.com">http://www.libleaf.com</a> or email <a href="will@libleaf.com">will@libleaf.com</a>.

## On Behalf of the Board

Will Rascan, President & CEO Liberty Leaf Holdings Ltd. Phone: 604-683-3995

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