

CSE SYMBOL: CYBX
OTC SYMBOL: BGGWF

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Hilltop Cybersecurity Announces the Creation of a Cyber Marketplace.

May 23, 2018 – Kelowna, B.C., Canada – Hilltop Cybersecurity Inc, (“Hilltop” or the “Company”) (CSE: CYBX) (OTC: BGGWF), is pleased to announce the creation of a Cyber Marketplace.

The global economy has become extraordinarily reliant on non-physical assets and information. To assist in protecting those assets, Hilltop Cybersecurity Inc. -CYBX is announcing the creation of a Cyber Marketplace starting Q3.

As the world has become more connected, we believe that good fences make good neighbors. It is our goal at Hilltop Cybersecurity to generate the products and help support people with the skills to build and maintain the cyber fences that will make us all good neighbors.

The Hilltop Cyber Marketplace (www.hilltopcybermarketplace.com) will help people of all ages retrain and obtain the skills for a new career path that includes cybersecurity. With more than 2 million jobs in cybersecurity open globally there is a severe shortage of the people who know how to keep a company’s network and servers running, growing, and secure. The Cyber Marketplace will train and equip the professionals needed on the front-lines of the ongoing cyberwar between attackers and the organizations struggling to protect themselves.

In partnership with the Institute for Security and Open Methodologies, ISECOM.org, Hilltop Cyber Marketplace will have advanced identity assertion to ensure only white-listed professionals have access to its customers. With the global shortage of trained resources for cyber security, Hilltop has created a forum where global security resources can be white-listed, receive training, find jobs and consulting opportunities. In addition, these new professionals will have the opportunity to utilize Hilltop’s industry leading MDR platform Vauban. “The Hilltop Cyber Marketplace represents an evolution of the cyber-security industry just like Airbnb evolved the real estate rental market and Uber evolved transportation. There is a vast untapped group of people who can shift the balance needed to win the cyberwar that is being fought on the battlefield of small and medium business today. “Pete Herzog, strategic consultant and founder of ISECOM.org.

The current state of affairs in cybersecurity warrants serious concern for all of us. On one hand, SMB’s do not have the resources or expertise to handle most security incidents on their own, nor do they have the ability to identify the presence of a sophisticated attacker in their network. Unfortunately, most of the cybersecurity industry overlooked the SMBs, tending to focus primarily on the larger enterprises. This has not gone unnoticed by the adversaries. According to Verizon’s annual DBIR, in 2017 more than 50% of attacks were targeted against companies that characterize themselves as small businesses. Hilltop’s Cyber Marketplace will fill this critical gap in skills and provide SMB’s with the

capabilities they need. **The extensive expertise required to create an effective cybersecurity team is cost prohibitive for most organizations and deep subject matter expertise for security products, threat hunting and incident response is more geared toward preventative, episodic engagement rather than full-time employment.**

“The marketplace represents an evolution of Hilltop’s cybersecurity-focused strategy. We continue to stay true to our core mission of creating great products such as Vauban and Cyber-EPM, however this represents a true opportunity for our customers to connect with trained white-listed resources, while keeping the costs associated with protecting themselves in check. The cyber-sphere will continue to be an ever more dangerous place for those companies who don’t invest in protecting themselves. Hilltop will build solutions and provide services which help our customers do just that; protect themselves. In addition to helping our customers, as the organizer of the marketplace, CYBX will make revenue on training, recruiting, and product sales while providing a more cost-effective solution tailored for the small and medium business, just like the aforementioned companies UBER and Airbnb disrupted marketplaces by providing services through an app, at a competitive price.” Corby Marshall, CEO of Hilltop Cyber Security, CYBX.

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About Hilltop Cybersecurity

Hilltop Cybersecurity (CSE:CYBX) (OTC:BGWGF) is a cybersecurity and cryptocurrency security specialist. The Company has developed a unique, patented, cybersecurity platform, designed to protect businesses from external and internal cyber attack, and has also patented its biometric security solution for crypto-currencies.

Forward-Looking Information

Certain statements included in this news release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management or the negative thereof or similar variations. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release.