



## **Linear Metals Retains Alliance Advisors as US Investor Relations Consultant**

August 9, 2011 - **Halifax, NS** - **Linear Metals Corporation (TSX: LRM)**, today announced the Company has retained Alliance Advisors, LLC to provide strategic investor relations services in the United States. Alliance Advisors will assist the Company in broadening its presence in the financial markets while helping investors gain a better understanding of the Company's compelling investment opportunity. The Alliance Advisors' team will advise the Company in all facets of corporate and financial communications.

"After careful consideration, we are pleased to have selected Alliance Advisors as our U.S. investor relations consultant and look forward to working together with their team," stated, Brian MacEachen, Chief Executive Officer of Linear Metals. "Alliance Advisors has a proven track record of successfully representing publicly listed companies with a significant depth of investor services provided on a global level. We are confident, that together with Alliance Advisors, we will effectively communicate Linear's strategy and exciting value proposition to the investment community. We look forward to broadening our exposure, particularly to the United States' investment community, and offering a growth based investment opportunity that will benefit from both exploration success and the rising price of gold."

Thomas Walsh, Partner of Alliance Advisors, stated, "Linear Metals is an exciting mining exploration company that focuses on the acquisition, exploration, and development of mineral properties, with a particular focus on their gold properties in Kenya. We believe that management's superior industry knowledge coupled with Kenya's abundant mineral resources and Linear's strategic land package provides a unique investment opportunity. Management's commitment to capitalize on the many opportunities that lay ahead in the mining and precious metal sectors will be articulated to the investment community over the coming months."

### **About Linear Metals**

Linear Metals Corporation is a TSX listed exploration company focused on the exploration of its strategic district-scale land package located along a prolific greenstone belt in Nyanza Province, Kenya. The large scale of Linear's property package is expected to host multiple deposits and is expected to provide Linear with an opportunity to advance the projects for the benefit of all stakeholders. Linear's exploration program is focused on areas that have the potential to deliver large-scale success. Linear was incorporated in 2004 and is headquartered in Halifax, Nova Scotia, Canada.

For further information, please contact:

### **Linear Metals Corporation**

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The TSX Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

**Forward-Looking Information:**

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address future production, reserve potential, continuity of mineralization, exploration drilling, exploitation activities and events or developments that the Company expects are forward-looking statements. Although the Company believes that the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. The likelihood of future mining at the Company's Kenya Projects is subject to a large number of risks and will require achievement of a number of technical, economic and legal objectives, including obtaining necessary mining and construction permits, completion of pre-feasibility and final feasibility studies, preparation of all necessary engineering for pits and processing facilities as well as receipt of significant additional financing to fund these objectives, as well as funding mine construction. Such funding may not be available to the Company on acceptable terms or on any terms at all. There is no known ore on the Company's Kenya Projects and there is no assurance that the mineralization on these projects will ever be classified as ore. For more information on the Company and the risk factors inherent in its business, investors should review the Company's Annual Information Form at [www.sedar.com](http://www.sedar.com).