

EMPOWER CLINICS AND FOBI LAUNCH PREMIER SMS INTEGRATION SYSTEM

Developed to Streamline Kai Labs COVID-19 Testing, the Program Will be Rolled Out Across Empower's Subsidiaries to Optimize the Patient Experience

VANCOUVER, BC: December 14, 2021 – **EMPOWER CLINICS INC. (CSE:CBDT)(Frankfurt:8EC)(OTCQB:EPWCF)** ("**Empower**" or the "**Company**") an integrated healthcare company - serving patients through medical centers, telemedicine platforms, a medical device company, and a high complexity medical diagnostics laboratory – is pleased to announce that through its partnership with Fobi AI Inc. (TSXV:FOBI)(OTCQB:FOBIF) ("**Fobi**"), it has launched a premier SMS integration system to enhance Kai Medical Laboratory's ("**Kai Labs**") existing COVID-19 testing infrastructure. The Company plans to implement the SMS system across its subsidiary network to simplify customer experiences and optimize business operations.

The newly developed system was specifically designed to augment Kai Labs COVID-19 testing efforts at the [Gala Games Conference in Las Vegas](#). It utilized QR codes to provide a paperless registration process. Attendees then provided a cellphone number which was subsequently used to conveniently relay their test results via SMS. The message also included follow-up instructions for the attendee to either receive their conference entrance wristband or proceed to secondary screening. The conveniently integrated program with direct message capabilities immensely streamlined the COVID-19 results process.

Fobi's rapid development of the system and Kai's effective deployment at a significant event highlight the positive and mutually beneficial nature of Fobi's partnership with Empower Clinics. Kai Labs will continue to use this system for future COVID-19 event and business testing contracts. The Company also plans to leverage this system across other subsidiaries such as The Medi-Collective and MediSure to streamline various business aspects, including but not limited to simplifying the patient check-in process, providing appointment and order reminders.

"The Gala Games conference was a phenomenal win that not only benefitted Kai but provided us with the opportunity to maximize existing partnerships," said Steven McAuley, Chairman and CEO of Empower. "Providing an SMS integration was the logical evolution to our Wallet Pass integration we launched with Fobi earlier this year. I'm confident this new integration will also have a positive impact on the patient experience through other divisions such The Medi-Collective and MediSure."

Fobi CEO Rob Anson stated, "This was a great project for us to work on and delivered some great wins. Obviously, we helped support Kai Medical in delivering a huge event for Gala games, a pioneer in blockchain gaming, in Vegas, my second home. However, we've also developed a Covid Testing Results delivery system that integrates with our Wallet pass solution, and which we can deliver to other venues and events together with Kai Medical for integrated Covid testing and results delivery."

This press release is available on the Empower Clinics Verified Forum on AGORACOM for shareholder discussion, questions and engagement with management <https://agoracom.com/ir/EmpowerClinics>

ABOUT FOBI:

Fobi is a cutting-edge data intelligence company that helps our clients turn real-time data into actionable insights and personalized customer engagement to generate increased profits. Fobi's unique IoT device has the ability to integrate seamlessly into existing infrastructure to enable data connectivity across online and on-premise platforms creating highly scalable solutions for our global clients. Fobi partners with some of the largest companies in the world to deliver best-in-class solutions and operates globally in the retail, telecom, sports & entertainment, casino gaming, and hospitality & tourism industries.

ABOUT EMPOWER:

Empower is an integrated healthcare company that provides body and mind wellness for patients through its clinics, with digital and telemedicine care, a medical device company and world-class medical diagnostics laboratories. Supported by an experienced leadership team, Empower is aggressively growing its clinical and digital presence across North America. Our Health & Wellness and Diagnostics & Technology business units are positioned to positively impact the integrated health of our patients, while simultaneously providing long term value for our shareholders.

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This news release contains certain "forward-looking statements" or "forward-looking information" (collectively "forward looking statements") within the meaning of applicable Canadian securities laws. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. Forward-looking statements can frequently be identified by words such as "plans", "continues", "expects", "projects", "intends", "believes", "anticipates", "estimates", "may", "will", "potential", "proposed" and other similar words, or information that certain events or conditions "may" or "will" occur. Forward-looking

statements in this news release include statements regarding: the Company plans to implement the SMS system across its subsidiary network to simplify customer experiences and optimize business operations. Such forward-looking statements are based on assumptions known to management at this time, and are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the forward-looking statements, including: that Kai Labs will continue to use this system for future COVID-19 event and business testing contracts; that the Company will leverage this system across other subsidiaries such as The Medi-Collective and MediSure; that legislative changes may have an adverse effect on the Company's business and product development; that the Company may not be able to obtain adequate financing to pursue its business plan; that the Company will be able to commence and/or complete build-outs and tenants improvements for new clinics; general business, economic, competitive, political and social uncertainties; and other factors beyond the Company's control. No assurance can be given that any of the events anticipated by the forward-looking statements will occur on the terms or in the time expected, or at all, or, if they do occur, what benefits the Company will obtain from them. Readers are cautioned not to place undue reliance on the forward-looking statements in this release, which are qualified in their entirety by these cautionary statements. The Company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements in this release, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities laws.