

Suite 1204- 120 Adelaide St. W Toronto, Ontario M5H 1T1 www.adiraenergy.com t. 416.361.2211 f.416.361.6455 TSX.V: ADL

News Release

ADIRA ENERGY GRANTED EXTENSION OF DRILL CONTRACT AND SPUD DATE ON ITS SAMUEL LICENSE, OFFSHORE ISRAEL

TORONTO, July 3, 2012 /CNW/ - ADIRA ENERGY LTD. (TSXV: ADL) (OTCBB: ADENF) (FRANKFURT: AORLB8). Adira Energy Ltd. ("Adira" or the "Company") is pleased to announce that the Ministry of Energy and Water of the State of Israel (the "Ministry") has granted an extension of the dates for the execution of a drilling contract and the spudding of the first well on the Samuel offshore license as indicated below:

	Original date	Revised date
Contract Execution Date	July 1, 2012	October 31, 2012
Submission of an Environmental Study	-	July 10, 2012
Spudding of first well	October 1, 2012	April 30, 2013

The date for the submission of the Environmental Study is a new required milestone, and Adira management will submit the study within this timeline.

This extension complements those extensions granted for the execution of drilling contracts and the spudding of the first wells for the Gabriella and Yitzhak Licenses (as announced June 12, 2012), thus providing the Company with sufficient time to execute on its entire License portfolio.

Jeffrey E. Walter, Chief Executive Officer of Adira Energy stated: "Following last month's decision by the Ministry of Energy and Water to extend our Gabriella and Yitzhak licenses, we are delighted that the Ministry has also extended our Samuel license. This is another significant achievement for Adira, as it gives us flexibility in our ability to identify a rig and sign a contract."

About Adira Energy Ltd.

Adira Energy Ltd. is an oil and gas company which is focused in the eastern Mediterranean. The Company has three petroleum exploration licenses offshore Israel; the Gabriella, Yitzhak and Samuel Licenses. These licenses are located respectively 10 km offshore between Netanya and Ashdod, 17 km offshore between Hadera and Netanya and adjacent to the coast between Ashkelon and Bat-Yam.

Forward-Looking Statement Disclaimer

This press release includes certain statements that may be deemed "forward-looking statements". All statements in this press release, other than statements of historical facts are forward-looking statements. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results or developments may differ materially from those in the forward-looking statements. Forward-looking statements are based on the Company's internal projections, estimated or beliefs, concerning, among other things an outlook on the estimated amounts and timing of exploration work and capital expenditures or other expectation, beliefs, plans, objectives, assumption, intentions or statements about future events or performance, which are considered by management to be reasonable at the time made. Actual events or results may differ materially. Although the Company believes that the expectations reflected in the statements are reasonable, it cannot guarantee future results since such results are

inherently subject to significant business, economic, corporate, political and social uncertainties and contingencies. Many factors cause the Company's actual results to differ materially from those expressed or implied in any forward looking statements made by, or on behalf of, the Company and the foregoing stated factors are not exhaustive. The statements contained herein are made as of the date hereof and the Company disclaims any intent or obligation to update publicly any forward looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable law. Company shareholders and potential investors should carefully consider the information contained in the Company's filing with Canadian securities administrators at www.sedar.com before making investment decisions with regard to the Company.

For more information contact:

Canada

Alan Friedman
Exec. Vice President
contact@adiraenergy.com
+1 416 250 1955

Julia Maxwell Manager, Investor Relations info@adiraenergy.com +1 416 361 2211 Israel
Irit Radia
Corp. Dev. Arad Communications
iritr@euroisrael.co.il
+972-3-7693333 or +972-54-6699311

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.