



May 5, 2023

*Filed via SEDAR*

To All Applicable Exchanges and Securities Administrators

**Subject: Lowell Farms Inc. (the "Issuer")  
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General Meeting
Meeting Date:	June 22, 2023
Record Date for Notice of Meeting:	May 16, 2023
Record Date for Voting (if applicable):	May 16, 2023
Beneficial Ownership Determination Date:	May 16, 2023
Class of Securities Entitled to Vote:	SUBORDINATE VOTING SHARES
ISIN:	CA5475721075
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Beneficial Holders Stratification Criteria:	N/A
Notice and Access for Registered Holders:	No
Registered Holders Stratification Criteria:	N/A

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

**Odyssey Trust Company  
as agent for Lowell Farms Inc.**