

LOWELL FARMS



LOWELL FARMS INC. AND THE PHARM, LLC TO BRING THE AWARD-WINNING LOWELL SMOKES TO ARIZONA DISPENSARIES

California cannabis leader continues multi-state expansion with the launch in Arizona in early 2023

SALINAS, Calif. – Lowell Farms Inc. (CSE:LOWL; OTCQX:LOWLF) is set to debut its award-winning cannabis products at recreational and medicinal dispensaries in Arizona. The California-born innovator in cannabis cultivation and creator of the iconic Lowell Smokes brand has partnered with cannabis operator **The Pharm, LLC** to launch multiple products in 2023.

“Arizona was the fastest state in the nation to begin retail cannabis sales after recreational use was legalized in [2020](#), and that speaks to the demand for quality products and celebrated brand for which Lowell Farms is known,” says Lowell Farms Inc. Chairman of the Board George Allen. “As we enter into 2023, Lowell Farms remains committed to multi-state expansion and putting our award-winning brand in front of every consumer as we work toward legalization at the national level.”

The strategic licensing agreement made between the two cannabis leaders will see Lowell Smokes at The Pharm’s two dispensaries: Sunday Goods Tempe and Sunday Goods Phoenix. Following its debut, the legendary Lowell Smokes products will be available to dispensaries state wide on a wholesale basis.

“Throughout our history we have sought to partner with brands that break ground in this industry, and we are very excited to welcome Lowell Farms and its celebrated brand, Lowell Herb Co. to Arizona,” says The Pharm’s CEO John Haugh. “This is an ideal partnership, as we share a common goal of delivering a one-of-a-kind cannabis experience for consumers while working together to bring about positive change and fairness in our highly regulated industry.”

Arizona in 2021 became the country’s second-most lucrative cannabis market, behind California, with \$1.6 billion in cannabis [sales](#). Lowell Farms’ entry into the market comes on the heels of its recent expansion into Massachusetts, Michigan, and Illinois, and the introduction of Lowell Smokes at Colorado and New Mexico retailers.

More information about Lowell Farms, Inc. brands can be found at lowellfarms.com.

ABOUT LOWELL FARMS INC.

Lowell Farms Inc. (CSE:LOWL; OTCQX:LOWLF)(the “Company”) is a California-based vertically integrated cannabis company with advanced production capabilities supporting every step of the supply chain, including cultivation, extraction, manufacturing, brand sales, marketing, and distribution. Lowell Farms grows artisan craft cannabis with a deep love and respect for the plant, and prides itself on using sustainable materials – from seed to sale – to produce an extensive portfolio of award-winning originals, including Lowell Herb Co, Cypress Cannabis, MOON, and Kaizen Extracts, for licensed retailers statewide.

ABOUT THE PHARM, LLC

The Pharm’s commitment to quality and integrity stems from its experience operating a 320,000-square-foot Dutch glass greenhouse in Willcox, AZ, one of the largest of its kind in the country. As the largest cultivator and purveyor of high-quality sun-grown cannabis in the state of Arizona, Willcox serves as The Pharm’s hub for continuous improvement through research and development. Here, The Pharm combines cultivation expertise and innovation with large-scale production, all while maintaining the highest quality, which uniquely sets them apart as leaders in the industry. The Pharm also operates two award-winning dispensaries in the Phoenix area called Sunday Goods. The Sunday Goods brand was recognized as a “Top 22 Brand of 2022” by High Times Magazine.

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Forward-Looking Information and Statements

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may

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could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. Readers are cautioned that the foregoing list of factors is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking information as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Forward-looking information contained in this news release is expressly qualified by this cautionary statement.

The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, is subject to change after such date. However, the Company expressly disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law.

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