



Indus Holdings, Inc. Announces C\$30 Million Underwritten Public Offering

***NOT FOR DISTRIBUTION TO UNITED STATES NEWSWIRE SERVICES
OR FOR DISSEMINATION IN THE UNITED STATES***

SALINAS, Calif., December 16, 2020 — Indus Holdings, Inc. (“Indus” or the “Company”) (CSE:INDS; OTCQX:INDXF), a leading, vertically-integrated, California-focused cannabis company announces the pricing of its previously announced overnight marketed public offering (the “Offering”) of 20,000,000 units of the Company (the “Units”) at a price of C\$1.50 per Unit, for aggregate gross proceeds of C\$30,000,000.

Each Unit will be comprised of one subordinate voting share of the Company (a “Share”) and one half of one warrant of the Company (each full warrant, a “Warrant”). Each Warrant will be exercisable to acquire one subordinate voting share of the Company (a “Warrant Share”) for a period of 36 months following the closing of the Offering at an exercise price of C\$2.20 per Warrant Share, subject to adjustment in certain circumstances. The Company has applied to list the Warrants for trading on the Canadian Securities Exchange (the “CSE”) following closing of the Offering and such listing shall be subject to satisfying the listing requirements of the CSE.

In addition, the Company has granted the underwriters a 30-day option to purchase up to an additional 15% of the Units offered in the Offering on the same terms and conditions to cover any over-allotments and for market stabilization purposes.

The Company intends to use the net proceeds from the Offering for the development of a cultivation and production facility and working capital and other general corporate purposes. The Offering is expected to close on or about December 21, 2020 and will be subject to certain customary conditions, including satisfying the requirements of the CSE.

Canaccord Genuity Corp. and Beacon Securities Limited are acting as the co-lead underwriters for the Offering.

The Units will be offered in each of the provinces of Canada, other than Québec, pursuant to the Company’s base shelf prospectus dated December 11, 2020 (the “Base Prospectus”) and may also be offered outside Canada to qualified investors in accordance with applicable law. The terms of the Offering will be described in a prospectus supplement to be filed with the securities commissions in each of the provinces of Canada, except Québec (the “Supplement”).

Copies of the Supplement, following filing thereof, and accompanying Base Prospectus may be obtained on SEDAR at www.sedar.com and from Canaccord Genuity Corp., 161 Bay Street, Suite 3000, Toronto, ON M5J 2S1. The Base Prospectus contains, and the Supplement will contain, important detailed information about the Company and the Offering. Prospective investors should read the Supplement and accompanying Base Prospectus and the documents that are incorporated by reference into the Base Prospectus and the Supplement that the Company has filed on SEDAR at www.sedar.com before making an investment decision.

No securities regulatory authority has either approved or disapproved of the contents of this news release. The securities comprising the Units have not been and nor will they be registered under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”) or any state securities laws. Accordingly, the securities comprising the Units may not be offered or sold within the United States or to or for the account of U.S. persons

unless registered under the U.S. Securities Act and applicable state securities laws or pursuant to exemptions from the registration requirements of the U.S. Securities Act and applicable state securities laws. This news release does not constitute an offer to sell or a solicitation of an offer to buy any securities of Indus in any jurisdiction in which such offer, solicitation or sale would be unlawful.

ABOUT INDUS HOLDINGS, INC.

Indus Holdings, Inc. (CSE: INDS; OTCQX: INDXF) is a vertically-integrated cannabis company with advanced production capabilities, including cultivation, extraction, manufacturing, brand sales & marketing, and distribution. Founded in 2014 and based in Salinas, California, Indus offers services supporting every step of the supply chain and an extensive portfolio of award-winning brands, including Cypress Cannabis, House Weed, The Original Pot Co., MOON, Humble Flower, and Kaizen Medicinals. Indus Distribution, a division of Indus Holdings, Inc., is a leading distributor of cannabis products, servicing an extensive portfolio of brands and licensed retailers.

Investor Relations Contact

Bill Mitoulas
Indus Holdings, Inc.
ir@indusholdingco.com
Office: 1.416.479.9547

Media Contact

Renata Follmann
pr@indusholdingco.com

Company Contact

Mark Ainsworth
ir@indusholdingco.com

Forward-Looking Information and Statements

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only Indus' beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of Indus' control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved." The forward-looking information and forward-looking statements contained herein may include, but are not limited to, completion of the Offering, including being able to satisfy the conditions to closing the Offering, the offering jurisdictions, the use of net proceeds of the Offering, and expectations for other economic, business, and/or competitive factors. There can be no assurance that such forward-looking information and statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such forward-looking information and statements. Such forward-looking information and statements reflect Indus' current beliefs and are based on information currently available to Indus and on assumptions Indus believes are reasonable.

Forward-looking information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of Indus to be materially different from those expressed or implied by such forward-looking information and statements. Such risks and other factors may include, but are not limited to: general business, economic, competitive, political and social

uncertainties; general capital market conditions and market prices for securities; delay or failure to receive board or regulatory approvals; the actual results of future operations; operating and development costs; competition; changes in legislation or regulations affecting Indus; the timing and availability of external financing on acceptable terms; the available funds of Indus and the anticipated use of such funds; delay or inability to complete an acquisition; favorable production levels and outputs; prolonged or more detrimental than anticipated impact on production yields resulting from the wildfires in 2020; the stability of pricing of cannabis products; the level of demand for cannabis product; the availability of third-party service providers and other inputs for Indus' operations; lack of qualified, skilled labor or loss of key individuals; and risks and delays resulting from the COVID-19 pandemic. A description of additional assumptions used to develop such forward-looking information and statements and a description of additional risk factors that may cause actual results to differ materially from forward-looking information and statements can be found in Indus' disclosure documents, such as Indus' annual information form and the Base Prospectus, each filed on the SEDAR website at www.sedar.com. Although Indus has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information and statements, there may be other factors that cause results not to be as anticipated, estimated or intended. Readers are cautioned that the foregoing list of factors is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking information and statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Forward-looking information and statements contained in this news release are expressly qualified by this cautionary statement.

The forward-looking information and statements contained in this news release represent the expectations of Indus as of the date of this news release and, accordingly, are subject to change after such date. However, Indus expressly disclaims any intention or obligation to update or revise any forward-looking information and statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law. Neither the Canadian Securities Exchange nor its Regulation Service Provider has reviewed, or accepts responsibility for the adequacy or accuracy of, the content of this news release.