

FOR IMMEDIATE RELEASE



INDUS HOLDINGS, INC. TO MAKE OTCQX® BEST MARKET DEBUT

*OTC trading to provide U.S. investors improved access to
California cannabis leader's shares*

SALINAS, Calif., (September 17, 2019) – Indus Holdings, Inc. (OTCQX: INDXF; CSE: INDS), a vertically integrated cannabis company with advanced production capabilities, including cultivation, extraction, manufacturing, brand sales, marketing, and distribution, today announced that the OTC Markets Group, Inc. approved the trading of Indus Holdings, Inc. shares on the OTCQX® Best Market, the premium market tier of OTC Markets Group. Shares will commence trading at the opening of the market on September 17, 2019 under the symbol “INDXF.” U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the company on www.otcmarkets.com.

“We are very excited to be cross-trading on both the OTCQX and CSE,” says Indus Holdings, Inc. Co-Founder and Chief Executive Officer Robert Weakley. “The OTCQX approval is a tremendous milestone, as it makes our shares accessible to an even broader range of institutional and retail investors, aligning with our goal of increasing the liquidity and convenience of trading Indus shares within the U.S.”

The Company has also applied for eligibility to The Depository Trust Company (“DTC”) for the trading of the Company’s shares on the OTC Market. DTC manages the electronic clearing and settlement of publicly traded companies to provide for quicker, more efficient and lower cost settlement for securities traded on the OTC Markets. The Company expects to be fully DTC eligible in the coming weeks and will provide an update in due course.

Indus Holdings, Inc. continues to build its reputation with dispensaries through its award-winning portfolio of cannabis brands. The Company’s shares continue to trade on the Canadian Securities Exchange (CSE) under its trading symbol, “INDS.” Additionally, Indus Holdings, Inc. recently expanded its operations into the neighboring states of Nevada and Oregon; and with the acquisitions of Shredibles LLC and The Humble Flower Co. suite of products, it is unlocking new growth opportunities in the rapidly growing CBD market.

About Indus Holdings, Inc.

Indus Holdings, Inc. (CSE:INDS) is a vertically-integrated cannabis company with advanced production capabilities, including cultivation, extraction, manufacturing, brand sales & marketing, and distribution. Founded in 2014 and based in Salinas, California, Indus offers services supporting every step of the supply chain and an extensive portfolio of award-winning brands, including House Weed, The Original Pot Co., MOON, Acme, Beboe, Dixie Elixirs & Edibles, and Orchid Essentials. Indus Distribution, a division of Indus Holdings, Inc., is a leading distributor of cannabis products, servicing an extensive portfolio of brands and licensed retailers.

About OTC Markets Group Inc.

[OTC Markets Group Inc.](#) (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market and the Pink® Open Market for 10,000 U.S. and global securities. Through OTC Link® ATS and OTC Link ECN, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

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