

## Notice - and - Access

The Canadian securities regulators have adopted new rules, effective for meetings held on or after March 1, 2013, which permit the use of notice-and-access for proxy solicitation instead of the traditional physical delivery of material. This new process provides the option to post meeting related materials including management information circulars, as well as annual financial statements and management's discussion and analysis on a website in addition to SEDAR. Under notice-and-access, meeting related materials will be available for viewing for up to 1 year from the date of posting and a paper copy of the material can be requested at any time during this period.

**ZOOLANDER CORPORATION** has elected to utilize Notice & Access and provide you with the following information:

**Meeting Date: August 22, 2013 at 2:00 p.m. (Toronto time)**

**Meeting Location: Suite 2700, The Exchange Tower, 130 King Street West, Toronto, Ontario**

Meeting materials are available electronically at [www.sedar.com](http://www.sedar.com) and also on <http://noticeinsite.equityfinancialtrust.com/ZoolanderASM2013/>.

If you wish a paper copy of the Meeting materials or have questions about notice-and-access please call 1-866-393-4891. In order to receive a paper copy in time to vote before the meeting, your request should be received by August 13, 2013.

Please follow the instructions accompanying the Voting Instruction Form you receive with respect to returning it.

Disclosure regarding matters to be voted on may be found in the following Sections of the Information Circular.

1. Election of Directors
2. Appointment of Auditors
3. Ratification of New Stock Option Plan
4. Name Change
5. Ratification of New General By-Law
6. Ratification of Past Acts

You should review the Information Circular before voting.

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## ZOOLANDER CORPORATION ("Corporation")

### Request for Financial Statements

In accordance with National Instrument 51-102 – *Continuous Disclosure Obligations*, registered and beneficial shareholders may elect annually to receive a copy of our annual financial statements and corresponding management discussion and analysis ("MD&A") or interim financial statements and the corresponding MD&A, or both.

IF YOU WISH TO RECEIVE THESE DOCUMENTS BY MAIL, PLEASE  
DETACH THIS PORTION AND RETURN THIS COMPLETED FORM TO:

EQUITY FINANCIAL TRUST COMPANY  
200 University Avenue, 3<sup>rd</sup> Floor  
Toronto ON M5H 4H1

Rather than receiving the financial statements by mail, you may choose to view these documents on the SEDAR website at [www.sedar.com](http://www.sedar.com) and also on <http://noticeinsite.equityfinancialtrust.com/ZoolanderASM2013/>.

I HEREBY CERTIFY that I am a registered and/or beneficial holder of the Corporation, and as such, request that my name be placed on the Corporation's Mailing List in respect to its annual and/or interim financial statements and the corresponding MD&A for the current financial year.

Please send me: ☐ Interim Financial Statements with MD&A ☐ Annual Financial Statement with MD&A

FIRST NAME

LAST NAME

ADDRESS

CITY

PROVINCE/STATE

POSTAL/ZIP CODE

COUNTRY

Signature of Shareholder

DATE (MM/DD/YYYY)