

VIA ELECTRONIC TRANSMISSION

June 14, 2013

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: ZOOLANDER CORPORATION

Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA98977T2083
	CUSIP:	98977T208
2	Date Fixed for the Meeting:	August 22, 2013
3	Record Date for Notice:	July 12, 2013
4	Record Date for Voting:	July 12, 2013
5	Beneficial Ownership Determination Date:	July 12, 2013
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual and Special
9	Notice-and-Access: Registered Shareholders: Beneficial Holders: Stratification Level:	YES YES NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,

EQUITY FINANCIAL TRUST COMPANY

[&]quot; Fraser Monkman "
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