

VIA ELECTRONIC TRANSMISSION

September 20, 2012

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: ZOOLANDER CORPORATION

We are pleased to confirm that copies of the following materials were mailed to registered shareholders and to the Non-Objecting Beneficial Owners on September 19, 2012.

- 1. Proxy
- 2. Request for Financial Statements
- 3. Notice of Annual and Special Meeting of Shareholders and Management Information Circular
- 4. Consolidated Financial Statements for the years ended December 31, 2011 and 2010, and Management's Discussion and Analysis
- 5. Online Voting Insert
- 6. Proxy Return Envelope

Yours Truly, EQUITY FINANCIAL TRUST COMPANY

"Lori Thompson" Senior Manager, Client Relations Telephone: 416.361.0930 ext.243 Ithompson@equityfinancialtrust.com

c.c. Jenn Javier, Administrator, Client Relations