

**VIA ELECTRONIC TRANSMISSION**

August 14, 2012

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: ZOOLANDER CORPORATION  
REVISED 2 Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the *Annual & Special* Meeting of Securityholders for ZOOLANDER CORPORATION.

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|----|---|---------------------------|
| 1. | ISIN:   | CA98977T2083              |
|    | CUSIP:  | 98977T208                 |
| 2. | Date Fixed for the Meeting:   | <b>September 26, 2012</b> |
| 3. | Record Date For Notice:   | <b>August 27, 2012</b>    |
| 4. | Record Date For Voting:   | <b>August 27, 2012</b>    |
| 5. | Beneficial Ownership Determination Date:  | <b>August 27, 2012</b>    |
| 6. | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | Common Shares             |
| 7. | Classes or Series of Securities that entitle the holder to vote at the meeting:           | Common Shares             |
| 8. | Business to be conducted at the meeting:  | Annual & Special          |

Yours Truly,  
**EQUITY FINANCIAL TRUST COMPANY**

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c.c. Michael Bigayan, Administrator, Client Relations