



**September 11, 2017**

**Fireswirl Announces AMZON Integration Business Update**

**Vancouver, B.C. – September 11, 2017 – Fireswirl Technologies Inc. (TSXV: FSW)**, “the Company”, today announced its subsidiary Amzon has introduced their latest product offering called VX Race, a dual rider module of their VX System which has been quickly accepted by the hi-end clubhouse and residential markets.

“We have received very positive market response from two major Hong Kong property developers in residential estates, Kowloon Development Company Limited (SEHK: 0034, “KDC”) and Wheelock and Company Limited (SEHK: 0020),” states Henry Au, Interim CEO, “our new customers who are industry leaders plans to install VX Race in their latest residential developments in order to provide extraordinary experience for their club members.”

VX Race is a dual rider module upgrade of the VX System. Cyclists can choose from the new 2 riders competition mode in 3D immersive environment to enjoy cycling with a company and get motivated by a competitor without any coach or attending a spinning class in person.

Kowloon Development Company Limited (SEHK: 0034, “KDC”) is a listed property investment company with portfolio projects across Greater China, gross floor area of its developments is over 5 million square meters. Recently KDC launched a hi-end residential project, “63 Pokfulam” with “Club Chrysoberyl” in the prestigious location of Southern District, Hong Kong Island. Club Chrysoberyl is the first 24/7 open residential clubhouse in Hong Kong, and thus residents can enjoy road cycling anytime. Jamie Wong, an international cycling champion, was invited to race with KDC’s General Manager, Mr. Terence Yeung during the launching press conference stated, “Our VX Race has earned broad media coverage.”

Wheelock Properties is a wholly-owned subsidiary of Wheelock and Company Limited (SEHK: 0020, “Wheelock”), one of the largest developers in the region, will also deploy its first VX Race in the Kai Tak residential clubhouse. “This is also the first VX System in the huge Kai Tak Development (“KTD”) area and we expect that that there will be more VX System installations to come with the enormous demand of health & fitness in the new commercial development segment.”, stated Henry Au.

**About Fireswirl**

Fireswirl is one of the leading multimedia solution providers in Hong Kong. With its strong technological base, we have established long term business relationships with

multi-billion enterprises such as Mass Transit Railway Corporation (“MTRC”), New World Development Company Limited (“New World Group”) and China Overseas Holding Ltd. (“COHL”).

Further information can be found on the company at: [www.fireswirl.com](http://www.fireswirl.com) or contact:

**Fireswirl Technologies Inc.**

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