Condensed Interim Consolidated Financial Statements
For the Three and Six Months Ended June 30, 2017
(Unaudited)

# NOTICE TO READER OF THE UNAUDITED CONDENSED INTERIM CONOSLIDATED FINANCIAL STATEMENTS

The accompanying unaudited condensed interim consolidated financial statements of Fireswirl Technologies Inc. (the "Company") have been prepared by the Company's management and have not been reviewed by the Company's independent auditors. These condensed interim consolidated financial statements should be read in conjunction with the Company's audited consolidated financial statements for the year ended December 31, 2016 which are available at the SEDAR website at <a href="https://www.sedar.com">www.sedar.com</a>.

# Condensed Interim Consolidated Statements of Financial Position (Unaudited)

(Expressed in Canadian Dollars)

			June 30,	D	ecember 31
	Notes		2017		201
Assets					
Current assets					
Cash and cash equivalents		\$	784,330	\$	1,785,867
Trade and other receivables	6		76,703		46,334
Deposits and prepayments			80,452		134,459
Inventory			87,517		184,649
Assets held for sale	4		-		14,921,692
Total Current Assets			1,029,002		17,073,001
Investment			150,000		150,000
Property and equipment			9,816		3,969
Intangible assets	5		1,862,892		
Goodwill	5		42,604		
Total assets		\$	3,094,314	\$	17,226,970
Liabilities					
Current liabilities					
Accounts payable and accrued liabilities	9	\$	667,664	\$	525,109
Due to related parties			225,282		-
Deferred revenue			22,941		-
Liabilities associated with assets held for sale	4		-		13,036,065
Total Current Liabilities			915,887		13,561,174
Deferred tax liability	5		326,711		-
Total liabilities			1,242,598		13,561,174
Shareholders' equity					
Common shares			7,933,908		8,206,521
Contributed surplus			3,670,253		3,641,548
Accumulated other comprehensive income			250,888		235,284
Accumulated other comprehensive income					
relating to assets held for sale	4		-		21,952
Accumulated deficit		(	(10,622,177)		(9,662,205
Total equity attributable to shareholders of the Company			1,232,872		2,443,100
Non-controlling interest associated with assets held for sale	4/7		-		1,222,696
Non-controlling interest	5/7		618,844		-
Total equity			1,851,716		3,665,796
Total liabilities and shareholders' equity		\$	3,094,314	\$	17,226,970

Going concern assumption	(Note	2
Commitments (Note 12)		

Director

On behalf of the Board of Directors	
"Henry Au"	"Ji Yoon"

Director

Condensed Interim Consolidated Statements of Loss and Comprehensive Loss (Unaudited)

(Expressed in Canadian Dollars)

			Three months ended		ths ended
	N-4	June 2017	2016	Jun 2017	e 30 2016
<del>-</del>	Notes	2017	2016	2017	2016
Operating revenue					
Sales	9	-	\$ -	\$ -	\$ 45,629
Service revenue		121,338	15,107	137,356	39,749
		121,338	15,107	137,356	85,378
Cost of sales		58,155	11,649	73,347	50,579
Operating synances		63,183	3,458	64,009	34,799
Operating expenses General administration		680,837	409,480	1,093,968	805,168
Sales and marketing		18,292	27,669	95,489	57,725
Calco and marketing		699,129	437,149	1,189,457	862,893
Operating loss before items below		(635,946)	(433,691)	(1,125,448)	(828,094
Foreign exchange loss		(28,555)	(39,397)	(36,769)	(41,037
Interest and other income		(5,926)	4,657	(4,102)	12,151
Finance costs		(5,991)	(454)	(6,380)	(1,010
Loss before income tax from continuing operations		(676,418)	(468,885)	(1,172,699)	(857,990
Income tax expenses		-	· · · · · · · · · · · ·	-	
Net loss for the period from continuing operations		(676,418)	(468,885)	(1,172,699)	(857,990
Net income (loss) from discontinued operations, net of tax Gain on disposition of XCXD	4 4	127,574 1,796,600	(699,703)	(3,527,716) 1,796,600	(1,189,053
Net income (loss) for the period		1,247,756	(1,168,588)	(2,903,815)	(2,047,043
Not moonic (1999) for the period		1,2 11 ,1 00	(1,100,000)	(2,000,010)	(2,0 ,0 .0
Other comprehensive income (loss), net of tax					
Exchange differences on translation of foreign operations		6,713	7,440	(10,861)	(79,841
Net comprehensive income (loss)	9	1,254,468	\$ (1,161,148)	\$ (2,914,677)	\$ (2,126,884
Net income (loss) for the period attributable to:					
Common shareholders of the Company	9	1,341,606	\$ (683,936)	\$ (959,972)	\$ (1,452,516
Non-controlling interest	7	(93,850)	(484,652)	(1,943,843)	(594,527
	\$	1,247,756	\$ (1,168,588)	\$ (2,903,815)	\$ (2,047,043
Comprehensive income (loss) for the period attributable					
to:					
Common shareholders of the Company	\$		\$ (697,932)	\$ (957,159)	\$ (1,565,026
Non-controlling interest	7	(98,219)	(463,216)	(1,957,518)	(561,858
	\$	1,254,468	\$ (1,161,148)	\$ (2,914,677)	\$ (2,126,884
Basic and diluted per share of:					
Net loss from continuing operations attributable to common					
shareholders of the Company	\$	(0.01)	\$ (0.01)	\$ (0.02)	\$ (0.02
Net loss attributable to common shareholders of the Company	\$	(0.01)	\$ (0.01)	\$ (0.02)	\$ (0.03
Weighted average number of common shares					
Basic and diluted		51,573,920	53,571,285	52,567,085	53,571,285

The accompanying notes are an integral part of these consolidated financial statements

Condensed Interim Consolidated Statements of Changes in Equity (Unaudited)

(Expressed in Canadian Dollars)

						Accumulated				
		Number of			Accumulated	other comprehensive				
		shares issued			other	income relating				Total
		and	Share	Contribution	comprehensive	to assets held	Accumulated		Non-controlling	shareholders'
	Notes	outstanding	capital	surplus	income	for sale	deficit	Total	interest	equity
Balance at December 31, 2015		53,571,285 \$	8,206,521 \$	3,593,579	492,309 \$	- :	\$ (7,678,208) \$	4,614,201	98,643 \$	4,712,844
Net loss for the period		-	-	-	-	-	(1,452,516)	(1,452,516)	(594,527)	(2,047,043)
Discontinued operations		-	-	-	(80,633)	80,633	-	-	-	-
Share-based compensation		-	-	33,724	-	-	-	33,724	-	33,724
Exchange differences on translation of foreign										
operations		-	-	-	(112,510)	-	-	(112,510)	32,669	(79,841)
Balance at June 30, 2016		53,571,285 \$	8,206,521 \$	3,627,303 \$	299,166	80,633	(9,130,724) \$	3,082,899 \$	(463,215) \$	2,619,684
Niet in come (lean) fanthe maried							(524.404)	(524.404)	4 744 500	4 040 444
Net income (loss) for the period Discontinued operations		-	-	-	- 58,681	(50,004)	(531,481)	(531,481)	1,744,592	1,213,111
Share based compensation		-	-	- 14.245	30,001	(58,681)	-	14,245	-	14.245
Foreign currency translation difference		-	-	14,245	(122,563)	•	-	(122,563)	(58,681)	(181,244)
Balance at December 31, 2016		53,571,285 \$	8,206,521 \$			21,952		2,443,100 \$	` ' '	3,665,796
Balance at December 31, 2016		33,371,203 ψ	0,200,321 \$	3,041,340	Σ55,204 ψ	21,302	φ (9,002,203) φ	2,443,100 4	1,222,090 ψ	3,003,730
Net loss for the period		-	-	-	-	-	(959,972)	(959,972)	(1,943,843)	(2,903,815)
Acquisition of AMZON	5	-	-	-	-	-	-	-	799,712	799,712
Share-based compensation		-	-	28,705	-	-	-	28,705	-	28,705
Foreign currency translation relating to										
discontinued operations		-	-	-	12,791	(12,791)	-	-	-	-
Exchange differences on translation of foreign										
operations		-	-	-	2,813	-	-	2,813	(13,675)	(10,862)
6,058,673 common shares received in treasury										
in connection with the disposition of XCXD	4	(6,058,673)	(272,613)	-	-	(9,161)	-	(281,774)	553,954	272,180
Balance at June 30, 2017		47,512,612 \$	7,933,908 \$	3,670,253	250,888 \$	- :	\$ (10,622,177) \$	1,232,872	618,844 \$	1,851,716

The accompanying notes are an integral part of these consolidated financial statements

Condensed Interim Consolidated Statements of Cash Flows (Unaudited)

(Expressed in Canadian Dollars)

		Six months ended June 30			
	Notes	2017	2016		
OPERATING ACTIVITIES					
Loss before income tax from continuing operations	\$	(1,172,699)	\$ (857,990)		
Loss before income tax from discontinued operations	·	(1,689,509)	(1,181,365)		
Loss before tax		(2,862,208)	(2,039,355)		
Add (deduct) items not affecting cash:					
Depreciation and amortization		147,648	34,981		
Share-based compensation		28,705	33,724		
Gain on disposition of XCXD	4	(1,796,600)	-		
Bad debt recovery		(2,865)	-		
Interest and other income		(6,851)	(12,151)		
Finance costs		201,242	218,997		
Changes in non-cash working capital items:					
Trade and other receivables		3,460,495	2,710,619		
Taxes recoverable		50,857	-		
Due from/to related parties		1,922,546	2,513,103		
Deposits and prepayments		77,705	145,576		
Inventory		(1,209,005)	(2,773,470)		
Accounts payable and accrued liabilities		(1,453,499)	199,005		
		(1,441,830)	1,031,029		
Interest received		6,851	12,151		
Interest paid		(195,638)	(218,997)		
Income taxes paid		(41,607)	(7,688)		
Net cash flows from operating activities		(1,672,224)	816,495		
INVESTING ACTIVITIES					
Acquisition of property and equipment		(30,194)	(15,507)		
Acquisition of AZMON, net of cash received	5	(998,134)	-		
Cash disposed as a result of disposition of XCXD	4	(901,437)	-		
Net cash flows used in investing activities		(1,929,765)	(15,507)		
FINANCING ACTIVITIES					
Proceeds from short term loans		1,610,443	(520,194)		
Change in restricted cash		(2,159)	-		
Loan from a director		217,156	-		
Net cash flows used in financing activities		1,825,440	(520,194)		
Effect of exchange rate changes on cash and cash equivalents		12,511	(60,492)		
Increase in cash and cash equivalents		(1,764,038)	220,302		
Cash and cash equivalents, beginning of period		2,548,368	3,136,307		
Cash and cash equivalents, end of period	\$	784,330	\$ 3,356,609		
Cash and cash equivalents consisting of					
Cash and cash equivalents	\$	784,330	\$ 2,258,236		
Cash attributable to discontinued operations			1,098,373		
	\$	784,330	\$ 3,356,609		

Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

## Note 1 - Reporting Entity

Fireswirl Technologies Inc. (the "Company") was founded in 1999 and became publicly listed in 2006. The Company and its subsidiaries focus on conducting e-commerce, including operating official online stores for international brands in China and reselling branded products on these online stores and online store content development and deployment. Please also see Note 4 for the disposition of a subsidiary in 2016 and Note 5 for the acquisition of AMZON (HK) Limited ("AMZON") in February 2017.

The address of the Company's registered office is Suite 2823, Three Bentall Centre, 595 Burrard Street, Vancouver, British Columbia. The Company's shares are listed on the TSX Venture Exchange under the symbol FSW.

### Note 2 - Basis of Preparation

These condensed interim consolidated financial statements of the Company and its subsidiaries are prepared in accordance with International Accounting Standards ("IAS") 34 "Interim Financial Reporting".

These condensed interim consolidated financial statements were authorized for issue by the Board of Directors on August 24, 2017.

#### Going concern assumption

These condensed interim consolidated financial statements have been prepared on a going concern basis which contemplates that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future. If the going concern assumptions were not appropriate for these financial statements then adjustments would be necessary in the carrying value of assets and liabilities, the reported revenue and expenses and the statement to financial position classifications.

For the six months ended June 30, 2017, the Company incurred an operating loss of \$2,903,815 and loss from continuing operations of \$1,172,699. As at June 30, 2017, the Company had an accumulated deficit of \$10,622,177 since inception. On May 31, 2017, the Company completed the disposition of its subsidiary, Beijing Xingchang Xinda Technology Development Co., Ltd. ("XCXD"). The operating results of XCXD have been presented as a discontinued operation for the three and six months ended June 30, 2017 and 2016. On February 3, 2017, the Company entered into a share purchase agreement to purchase an aggregate of 60% equity interest in AMZON. See Note 5 for more details.

The continuation of the Company as a going concern is dependent upon its ability to raise additional financing and ultimately attain and maintain profitable operations. There can be no assurance that such financing and profitability will occur in the amounts and with terms expected. In the event that cash flow from operations, if any, together with the proceeds of any future financings, are insufficient to meet the Company's current operating needs, the Company will be required to re-evaluate its planned expenditures and allocate its total resources in such a manner as the Board of Directors and management deem to be in the Company's best interest.

There is material uncertainty that the Company will be able to achieve profitable operations or continue raising funds in the future. These factors raise significant doubt about the Company's ability to continue as a going concern. These consolidated financial statements do not give effect to adjustments to the carrying value and classifications of assets and liabilities and related

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

expenses that would be necessary should the Company be unable to continue as a going concern.

#### Judgements and estimates

The preparation of financial statements requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, and revenue and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and further periods if the revision affects both current and future periods.

Areas of significant judgement and estimates made by management for the three and six months ended June 30, 2017 include estimates of fair value of assets acquired and liabilities assumed in connection with the acquisition of AMZON and estimates of the useful life of intangible assets (Note 5). Additional judgements and estimates in application of IFRS that have a significant effect on the financial statements and estimates with a significant risk of material adjustment in the current and following fiscal years are discussed in Note 4 of the Company's audited consolidated financial statements for the year ended December 31, 2016.

### Note 3 - IFRS Standards Issued But not yet Effective

A number of new standards, amendments to standards and interpretations, are not yet effective for the three and six months ended June 30, 2017, and have not been applied in preparing these consolidated financial statements. The following pronouncements are those that the Company considers most significant and are not intended to be a complete list of new pronouncements that effect the financial statements. The Company is still in the process of assessing the impact that these standards will have on its consolidated financial statements.

#### a) IFRS 9 Financial Instruments ("IFRS 9")

On July 24, 2014 the IASB issued the complete IFRS 9, Financial Instruments ("IFRS 9"). IFRS 9 retains but simplifies the mixed measurement model and establishes two primary measurement categories for financial assets: amortized cost and fair value. The basis of classification depends on an entity's business model and the contractual cash flows of the financial asset. Classification is made at the time the financial asset is initially recognized, namely when the entity becomes a party to the contractual provisions of the instrument.

IFRS 9 amends some of the requirements of IFRS 7, *Financial Instruments: Disclosures*, including added disclosures about investments in equity instruments measured at fair value in other comprehensive income, and guidance on the measurement of financial liabilities and derecognition of financial instruments. The mandatory effective date of IFRS 9 is for annual periods beginning on or after January 1, 2018 with early adoption permitted, and must be applied retrospectively with some exemptions permitted.

Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

#### b) IFRS 15 Revenue from contracts with customers

On May 28, 2014 the IASB issued IFRS 15, *Revenue from Contracts with Customers* ("IFRS 15"). IFRS 15 deals with revenue recognition and establishes principles for reporting useful information to users of financial statements about the nature, amount, timing and uncertainty of revenue and cash flows arising from an entity's contracts with customers. Revenue is recognized when a customer obtains control of a good or service and thus has the ability to direct the use and obtain the benefits from the good or service. The standard replaces IAS 18 Revenue and IAS 11 Construction contracts and related interpretations. The effective date is for reporting periods beginning on or after January 1, 2018 with early application permitted.

### c) IFRS 16, Leases ("IFRS 16")

On January 13, 2016, the IASB published a new standard, IFRS 16, *Leases*, eliminating the current dual accounting model for lessees, which distinguishes between on-balance sheet finance leases and off-balance sheet operating leases. Under the new standard, a lease becomes an on-balance sheet liability that attracts interest, together with a new right-of-use asset. In addition, lessees will recognize a front-loaded pattern of expense for most leases, even when cash rentals are constant. IFRS 16 is effective for annual periods beginning on or after January 1, 2019, with earlier adoption permitted.

### Note 4 – Discontinued Operations

The Company entered into a purchase and sale agreement on February 29, 2016, amended on April 5, 2016, December 31, 2016 and in April 2017 (collectively, the "XCXD Disposition Agreement"), pursuant to which the Company agreed to sell its controlling interest in XCXD to its non-controlling shareholders (the "Purchasers") in consideration for an aggregate of 6,058,673 common shares of the Company held by the Purchasers and cash in the amount of RMB5,000,000 (equivalent to \$965,009) in exchange of full settlement of XCXD's outstanding indebtedness to the Company and other subsidiaries. As at June 30, 2017, the Company has received RMB3,500,000 (equivalent to \$675,506) of the proceeds. There is a significant uncertainty regarding the collection of the remaining RMB1,500,000 (equivalent to \$269,503) and therefore the uncollected amount of \$269,503 has been included in impairment loss recognized on re-measurement to fair value less costs to sell as at December 31, 2016. On May 31, 2017, the disposition of XCXD was completed and the Company received 6,058,673 common shares which were cancelled in June 2017.

All of XCXD's revenues are generated in China and all of XCXD's assets are located in China.

The sale of XCXD represents a discontinued operation. The operating results of XCXD for the three and six months ended June 30, 2017 and 2016, and the gain on disposition of XCXD on May 31, 2017 are presented below:

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

	For the three months ended June 30					For the six mo	onth	s ended
						June	30	
		2017		2016		2017		2016
Operating revenue								
Sales	\$	14,034,355	\$	16,011,824	\$	30,583,406	\$	29,879,791
Service revenue		1,784,129		1,638,958		4,320,458		2,025,908
Total operating revenue		15,818,484		17,650,782		34,903,864		31,905,699
Operating expenses		15,595,201		18,226,558		(38,199,685)		(32,871,845)
Operating income before below items		223,283		(575,776)		(3,295,821)		(966,146)
Interest and other income		450		1,411		4,574		2,767
Finance costs		(95,804)		(117,650)		(194,862)		(217,986)
Loss before income tax from discontinued		127,929		(692,015)		(3,486,109)		(1,181,365)
Income tax expense		(355)		(7,688)		(41,607)		(7,688)
Net loss from discontinued operations	\$	127,574	\$	(699,703)	\$	(3,527,716)	\$	(1,189,053)
Net loss from discontinued operations								
attributable to:								
shareholders of the Company	\$	63,787	\$	(215,051)	\$	(1,763,858)	\$	(594,527)
Basic and diluted loss per share from								
discontinued operations	\$	0.00	\$	(0.00)	\$	(0.03)	\$	(0.01)
Total assets associated with XCXD disposed						14,219,658		
Total liabilities associated with XCXD disposed						(16,288,438)		
Non-controlling interest associate with XCXD disposed						553,954		
Accumulated other comprehensive income associated with XCXD realized						(9,161)		
Net liabilities associated with XCXD disposed					-	(1,523,987)		
Fair value of 6,058,673 common shares of the	Cor	mpany receive	d			272,613		
Gain on disposition of XCXD					\$	1,796,600		

The net cash flows from XCXD for the six months ended June 30, 2017 and 2016 are as follows:

	For the six months ended June 30					
	 2017	2016				
Net cash from operating activities	\$ (1,463,889) \$	1,386,767				
Net cash used in investing activities	(930,046)	(15,507)				
Net cash used in investing activities	 1,608,284	(520,194)				
Net cash (outflow) inflow	\$ (785,652) \$	851,066				

The major classes of assets and liabilities of XCXD classified as held for sales as at June 30, 2017 and December 31, 2016 are as follows:

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

	 June 30,	D	ecember 31,
	2017		2016
Assets			
Cash and cash equivalents	\$ 901,437	\$	762,501
Restricted cash (i)	1,082,781		1,052,232
Accounts receivable	1,956,811		5,282,485
Taxes recoverable	863,320		-
Deposits and prepayments	2,040,148		534,768
Inventory	7,375,161		7,289,706
	14,219,658		14,921,692
Assets disposed	(14,219,658)		-
Total assets held for sale (ii)	\$ -	\$	14,921,692
Liabilities			
Accounts payable and accrued liabilities	\$ (2,113,033)	\$	(2,580,563)
Due to a related party (iii)	(1,807,191.00)		(15,267)
Short term loans (iv)	(12,368,214)		(10,440,235)
	(16,288,438)		(13,036,065)
Liabilities disposed	16,288,438		-
Total liabilities relating to assets held for sale	\$ -	\$	(13,036,065)
Accumulated other comprehensive income relating			
relating to assets held for sale	-	\$	(21,952)
Non-controlling interest associate with the assets held for sale	-	\$	(1,222,696)
Net (liabilities) assets held for sale	\$ -	\$	640,979

- (i) Restricted cash represents the cash deposits as a security with financial institutions for XCXD's short term loan accounts (below (iv)). Restricted cash will be released when the short term loans are paid off.
- (ii) The Company recorded an impairment loss of \$1,801,983 as at and for the year ended December 31, 2016 to reduce the carrying amount of assets held for sale to their fair value less costs to sell. Such fair value was determined by reference to the fair value of the consideration estimated based on the quoted market price of the Company's share at the year ended December 31, 2016.
- (iii) Due to a related party represents the balance owing to a shareholder of XCXD.
- (iv) Short term loans represent various revolving credit facilities and short term bank loans. These loans were secured by XCXD's restricted cash ((i) above) and apartments owned by XCXD's management.

Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

## Note 5 – Acquisition of AMZON

On February 3, 2017, the Company entered into a share purchase agreement, pursuant to which the Company agreed to purchase an aggregate of 60% equity interest in AMZON for a total of HK\$7.2 million (approximately \$1.2 million) in three payment dates. The closing date is each of the first, second and third payment date. On March 16, 2017, the Company completed the first payment (the "First Payment Date") in the amount of HK\$4.8 million (equivalent to \$823,560) and acquired 40% of the equity interest in AMZON. On April 21, 2017, the Company completed the second payment (the "Second Payment Date") in the amount of HK\$1.2 million (equivalent to \$208,438) and acquired additional 10% of the equity interest in AMZON. On May 15, 2017, the Company completed the third payment (the "Third Payment Date") in the amount of HK\$1.2 million (equivalent to \$210,175) and acquired the final 10% of the equity interest in AMZON. AMZON is a private company incorporated pursuant to the laws of Hong Kong Special Administrative Region of China and is in the business of providing multimedia and interactive marketing solutions, specializing in three dimensional visualizations, computer graphics and digital design.

The acquisition of AMZON has been accounted for as a business acquisition using the acquisition method. The First Payment Date (the "Acquisition Date") is the date of the initial acquisition of 40% of the equity interest in AMZON. The Company has appointed two of three directors of AMZON since the Acquisition Date and has *de facto* control over AMZON. There were no material operations from the First Payment Date to the Third Payment Date. These unaudited condensed interim consolidated financial statements include the results of AMZON for the period from the First Payment Date to June 30, 2017. The Company has elected to measure the non-controlling interest in the acquiree at proportionate share of its interest in the acquiree's identifiable net assets. The Company is in the process of performing the valuation of assets acquired and liabilities assumed. The provisional purchase price allocation of the fair value of assets acquired and liabilities assumed of AMZON as at the Acquisition Date were:

	Fair value
	recognized on
	acquisition
Cash	\$ 244,039
Trade receivables	8,152
Equipment	12,743
Due from a director	169,622
Intangible assets (provisional)	1,980,066
Accounts payable and accrue liabilities	(88,630)
Deferred tax liability	(326,711)
Total identifiable net assets at fair value	1,999,281
Non-controlling interest (60% of net assets)	(799,712)
Goodwill arising on acquisition (provisional)	42,604
Purchase consideration transferred	\$ 1,242,173
Consideration paid (HK\$4,800,000)	\$ 1,242,173
Net cash acquired with the subsidiary Cash paid	\$ 244,039 (1,242,173)
Net cash flow on acquisition	\$ (998,134)

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

Intangible assets mainly comprise the proprietorship of know-how and contract list and have an estimated useful life of 5 years. For the six months ended June 30, 2017, the Company has recorded an amortization in the amount of \$117,174 towards to the intangible assets. Deferred tax liability comprises the tax effect of the temporary difference of the accounting and tax base of the intangible assets acquired. Goodwill recognized is primary attributed to the expected synergies and other benefits from combining the assets and liabilities of AMZON. Goodwill is not deductible for tax purposes.

From the date of acquisition, AMZON has contributed \$105,510 of the revenue and \$287,880 to the net loss before income tax from continuing operations. If the acquisition had taken place at the beginning of the period, revenue from continuing operations would have been \$306,107 and the loss before income tax from continuing operations for the three and six months ended June 30, 2017 would have been \$648,903 and \$1,145,184, respectively.

### Note 6 - Trade and Other Receivables

	June 30, 2017	Dece	ember 31, 2016
Trade and other receivables	\$ 66,843	\$	10,231
VAT/GST receivable	9,860		36,103
	\$ 76,703	\$	46,334

### Note 7 – Non-controlling Interest

As at June 30, 2017, non-controlling interest ("NCI") represents 40% interest in AMZON (Note 5) only. The Company completed the XCXD disposition on May 31, 2017 (Note 4). The continuity of NCI is summarized below:

Balance, December 31, 2015	\$ 98,643
Net income attributable to non-controlling interest	1,150,065
Other comprehensive loss attributable to non-controlling interest	(26,012)
Balance, December 31, 2016	1,222,696
Non-controlling interest in connection with the acquisition of AMZON (Note 5)	799,712
Net loss attributable to non-controlling interest	(1,943,843)
Other comprehensive loss attributable to non-controlling interest	(13,675)
Disposition of XCXD (Note 4)	553,954
Balance, June 30, 2017	\$ 618,844

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

## Note 8 – Share Capital

### a) Share capital

#### (i) Authorized:

Unlimited number of common shares, voting, without par value. Unlimited number of preferred shares, issuable in series.

#### (ii) Issued and outstanding:

The Company had 47,512,612 and 53,571,285 common shares issued and outstanding as at June 30, 2017 and December 31, 2016, respectively. As discussed in Note 4, the Company completed the disposition of XCXD and received 6,058,673 common shares, which were cancelled in June 2017.

#### b) Stock option plan

The Company has established a stock option plan under which stock options to purchase common shares may be granted to directors, officers and employees of the Company and to any other person or company permitted by the applicable regulatory authorities to purchase unissued common shares. The aggregate number of shares issuable upon the exercise of all options granted under the plan shall not exceed 10% of the common shares of the corporation.

In June 2017, the Company granted 1,300,000 stock options to its directors, officers and employees to purchase common shares of the Company at an exercise price of \$0.05 per share. These options are excisable over 5 years. 50% of these options vested immediately and the remaining options will vest in one year from the date of grant. The grant date fair value of these options was \$0.02 per option calculated based on the Black-Scholes Pricing Model with the following assumptions:

	June 7, 2017
	Grant
Expected life of options in years	5 years
Weighted average volatility	138%
Risk free interest rate	1.26%
Expected dividend yield	0%
Estimated forfeiture rate	0%_

Option pricing models require the input of highly subjective assumptions including the expected volatility. The Company's expected volatility is based on historical volatility of the Company's share price.

For the three and six months ended June 30, 2017, share-based compensation in the amounts of \$21,493 and \$28,705, respectively (three and six months June 30, 2016 – \$31,552 and \$33,724) were recognized as general administration expenses in the Company's consolidated statements of income (loss).

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

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The following is a summary of stock options transactions:

	Number of options	Weighted average exercise price (\$)
Balance, December 31, 2015	1,520,000	0.14
Granted	2,500,000	0.05
Forfeited/expired	(1,220,000)	0.01
Balance, December 31, 2016 and March 31, 2017	2,800,000	0.06
Granted	1,300,000	0.05
Balance, June 30, 2017	4,100,000	0.05

The following table summarizes information about stock options outstanding as at June 30, 2017:

	Options O	utstanding	Options Exercisable			
		Remaining contructual		Remaining contructual		
	Number of	life	Number of	life		
Exercise Price (\$)	options	(Years)	options	(Years)		
0.05	1,300,000	4.94	650,000	4.94		
0.05	2,500,000	3.91	2,500,000	3.91		
0.09	200,000	2.95	200,000	2.95		
0.12	100,000	2.76	100,000	2.76		
	4,100,000	4.16	3,450,000	4.16		

## Note 9 - Related Party Transactions

Related party transactions in the normal course of operations and are measured and recorded at the exchange amount of consideration agreed upon between the related parties. Related party transactions not disclosed elsewhere in these consolidated financial statements are listed below:

### a) Due to related parties

	June 30,, 2017	Dece	ember 31, 2016
Due to a director (i)	\$ 222,760	\$	-
Due from a director of AMZON (iii)	2,522		-
	225,282		-
Amounts due to directors included in accounts			
payable (ii)	31,358		24,791
Total	\$ 256,640	\$	24,791

(i) Amount due to a director represents a director loan in the amount of RMB1,140,000 (equivalent to \$218,196) and the accrued interest of \$4,564. This loan is unsecured,

# Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

bearing an interest of approximately 22% per annual and the expected repayment date is December 31, 2017.

- (ii) Amounts due to directors included in accounts payables are unsecured, non-interest bearing and have no specific repayment date.
- (iii) Amount due from a director of AMZON is unsecured, non-interest bearing and has no specific repayment date.

#### b) Key management compensation

Key management includes directors (executive and non-executive) and senior officers of the Company. The compensation paid or payable to key management personnel during the three and six months ended June 30, 2017 and 2016 is as follows:

		For the three months ended June 30				For the six months ended June 30				
		2017		2016		2017		2016		
Salaries and fees										
- Salaries and consulting fees	\$	96,875	\$	143,750	\$	291,875	\$	218,750		
- Director fees		7,333		38,000		45,333		46,000		
		104,208		181,750		337,208		264,750		
Share-based compensation		20,005		30,320		26,929		32,492		
Total	\$	124,213	\$	212,070	\$	364,137	\$	297,242		

Key management personnel were not paid post-employment benefits or other long-term benefits during the three and six months ended June 30, 2017 and 2016.

### Note 10 - Segmented Information

The Company operates in one segment, being the operation of providing multimedia and interactive marketing solutions. Substantially all of the Company's revenues were generated in China.

The Company's long-term assets in geographical location as at June 30, 2017 and December 31, 2016 are as follows:

June 30, 2017	China	Canada	Total
Property and equipment	\$ 7,300	\$ 2,516 \$	9,816
Investment	-	150,000	150,000
Goodwill	42,604	-	42,604
Intangible assets	1,862,892	-	1,862,892
Total	\$ 1,912,796	\$ 152,516 \$	2,065,312

December 31, 2016	China	Canada	Total
Property and equipment	\$ -	\$ 3,969	\$ 3,969
Investment	-	150,000	150,000
Total	\$ -	\$ 153,969	\$ 153,969

Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

#### Note 11 - Financial Instruments

#### a) Fair value estimation of financial instruments

The Company's financial assets include (i) cash and cash equivalents, and trade and other receivables which are classified as loans and receivable; and (ii) investment which is classified as available for sale. The Company's financial liabilities include accounts payable and accrued liabilities, and due to related parties which are all classified as financial liabilities at amortized cost.

The fair values of cash and cash equivalents, trade and other receivables, accounts payable and accrued liabilities approximate their carrying values due to the short-term nature of these instruments. EMP is a private entity. The fair value of the investment in EMP is measured based on observing the recent equity financing completed by EMP. The Company did not have financial liabilities measured at fair value on a recurring basis.

#### b) Liquidity risk

The purpose of liquidity risk management is to maintain a sufficient amount of cash and cash equivalents. Liquidity risk is the risk that the Company is not able to meet its financial obligations as they fall due or can do so only at excessive cost.

As at June 30, 2017, the Company had total debt in the amount of \$1,242,598 and working capital of \$113,115.

#### Note 12 - Commitments

The Company has entered operating leases for its head office premise. The lease will expire in April 2018. Future aggregate minimum lease payment under non-cancellable operation lease is approximately \$13,567.

#### Note 13 - Capital Management

The Company has defined its capital as common shares, contributed surplus, accumulated other comprehensive income and accumulated deficit.

The Company's objectives when managing capital are to safeguard the Company's ability to continue as a going concern, to maintain appropriate cash reserves on hand to support continued operations and shareholder returns, maintain capital structure while keeping capital costs at a minimum, and to invest cash on hand in highly liquid, highly rated financial instruments.

The Company is not exposed to externally imposed capital restrictions, and the Company's objectives and strategies described above have not changed since last year. These objectives and strategies are reviewed on a continuous basis.

### Note 14 - Comparative Figures

Certain items for the three and six months ended June 30, 2016 have been reclassified to conform to the current year's presentation.

Notes to the Condensed Interim Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2017

## Note 15 – Subsequent Events

The Company has evaluated events subsequent to June 30, 2017 through to the date of approval of the unaudited condensed interim consolidated financial statements by the Board of Directors for disclosure. There were no material subsequent events requiring disclosure.