

FIRESWIRL ANNOUNCES COMPLETION OF FINAL TRANCHE OF ACQUISITION OF AMZON (HK) LIMITED COMMON SHARES

Vancouver, British Columbia, May 15, 2017 – Fireswirl Technologies Inc. (TSXV: FSW) ("**Fireswirl**" or the "**Company**") is pleased to announce that, further to its previous news releases, it has completed the acquisition of an additional 10% of the outstanding common shares ("**Shares**") of AMZON (HK) Limited ("**AMZON**") from the vendor in consideration for an aggregate purchase price of HK\$1.2 million (approximately C\$200,000) (the "**Third Installment**"). The Third Installment represents the final tranche of Fireswirl's acquisition of Shares pursuant to its previously announced share purchase agreement dated February 3, 2017. As of the date hereof, and following completion of the Third Installment, the Company owns an aggregate of 60% of the outstanding Shares.

About Fireswirl

Fireswirl Technologies Inc. (TSXV: FSW) is focused on creating transactional revenue by engineering electronic and mobile commerce solutions for content providers. Fireswirl's technology has broad applications for solutions requiring multiple payment interfaces, multicurrency and multi-language capabilities. Fireswirl's solutions can be adapted to any industry seeking high volume or micro-payment solutions involving a wide base of users through internet or wireless applications.

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This news release contains certain forward-looking statements that reflect the current views, beliefs, assumptions and expectations of Fireswirl with respect to its performance, business and future events. Such forward-looking statements are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected in such forward-looking statements. Although the Company considers these beliefs and assumptions to be reasonable based on information currently available to it, they may prove to be incorrect. Although Fireswirl has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place

undue reliance on forward-looking statements. Fireswirl does not undertake any obligations to update any forward-looking statements, except in accordance with applicable securities laws.

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