



**May 5, 2017**

### **Fireswirl Announces AMZON Business Update**

**Vancouver, B.C. – May 5, 2017 – Fireswirl Technologies Inc. (TSXV: FSW)**, “the Company”, today announced its subsidiary Amzon has been appointed as the multimedia partner in Asia Pacific Rail Exhibition for the fourth consecutive year in Q1 2017 by MTRC Hong Kong and signed contracts with Fight Factory Gym and Kowloon Development Company Limited providing its VX System in various locations in Hong Kong.

MTRC is a Hong Kong based rapid transit railway system company with presence in Greater China, Europe and Australia. It is one of the most profitable metro systems in the world. To address its remarkable development over the four decades, MTRC has partnered with Amzon to launch a MTR Gallery since 2016.

MTR Gallery is an engaging exhibition at Kowloon Station that offers visitors a fun journey from MTR's past to its present and the exciting future of Rail Gen 2.0! Inside the venue, there is a range of interesting and interactive features to appeal to visitors of all ages. Visitors will take a journey through the development of MTR and learn more about the company's history, its railway operations and future network development. The exhibition will serve to deepen MTR's engagement with the Hong Kong community and will be updated with new attractions from time to time.

VX System is a platform that integrates cycling with VR technology, making people engaging in a 3D immersive environment and being motivated. Since its official launch of VX system in 2016, it quickly accepted by hi-end clubhouses and residential market. The growth rate in VX sales is expected to be significant in 2017.

Kowloon Development Company Limited (“KDC”) is a listed property investment company with portfolio across Greater China, gross floor area of its developments is over 5 million square meters.

Fight Factory Gym (“FFG”) is a professional fitness studio that focuses on body fitness and martial arts. It operates 5 studios in Hong Kong and provides exceptional martial arts and personal fitness training experiences by championships winning trainers.

#### **About Fireswirl and Amzon**

Fireswirl Technologies Inc. (TSXV: FSW) is focused on creating transactional revenue by engineering electronic and mobile commerce solutions for content providers. The Company's technology has broad applications for solutions requiring multiple payment interfaces, multicurrency and multi-language capabilities. Our solutions can be adapted

to any industry seeking high volume or micro-payment solutions involving a wide base of users through internet or wireless applications.

Amzon is one of the leading multimedia solution providers in Hong Kong. With its strong technological base, we have established long term business relationships with multi-billion enterprises such as Mass Transit Railway Corporation (“MTRC”), New World Development Company Limited (“New World Group”) and China Overseas Holding Ltd. (“COHL”). Amzon has been deploying creative multimedia solutions for clients in sales & marketing as well as corporate and brand communication.

Further information can be found on the company at: [www.fireswirl.com](http://www.fireswirl.com) or contact:

**Fireswirl Technologies Inc.**

Ji Yoon  
Interim CFO  
Telephone: 604.540-8805 Ext. 214  
Fax: 604.677-6613  
Email: [jyoon@fireswirl.com](mailto:jyoon@fireswirl.com)  
Website: [www.fireswirl.com](http://www.fireswirl.com)

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release. This news release contains certain forward-looking statements that reflect the current views and/or expectations of Fireswirl Technologies Inc. with respect to its performance, business and future events. Investors are cautioned that all forward-looking statements involve risks and uncertainties including, without limitation, those relating to changes in the market, potential downturns in economic conditions, foreign exchange fluctuations, general demand, competition and our ability to implement our business plans and strategies in a timely manner or at all. These risks, as well as others, could cause actual results and events to vary significantly. Fireswirl Technologies Inc. does not undertake any obligations to release publicly any revisions for updating any voluntary forward-looking statements.