

**Condensed Interim Consolidated Financial  
Statements of**

***FIRESWIRL TECHNOLOGIES INC.***

**For the Three months ended March 31, 2015 and 2014**

**(Unaudited)**

# FIRESWIRL TECHNOLOGIES INC.

## Condensed Interim Consolidated Statements of Financial Position (Expressed in Canadian Dollars)

	Note	March 31, 2015	December 31, 2014
<b>ASSETS</b>			
Current assets			
Cash and cash equivalents		\$ 1,195,837	\$ 549,112
Restricted cash	4	409,200	586,622
Amounts receivable	5	842,323	550,277
GST/VAT recoverable		21,056	346,961
Due from a related party	14	2,360,568	1,448,182
Deposits and prepayments		1,555,639	1,606,144
Inventory	6	3,120,798	4,850,404
		9,505,421	9,937,702
Property and equipment	7	132,879	158,392
Trademark		19,176	19,176
Goodwill	8	306,926	306,926
<b>TOTAL ASSETS</b>		<b>\$ 9,964,402</b>	<b>\$ 10,422,196</b>
<b>LIABILITIES</b>			
Current liabilities			
Accounts payable and accrued liabilities	10	\$ 1,140,315	\$ 1,518,928
Taxes payable		-	-
Loans from shareholders	14	38,219	567,029
Short term loan	11	5,835,757	7,961,543
Total Current Liabilities		7,014,291	10,047,500
<b>TOTAL LIABILITIES</b>		<b>7,014,291</b>	<b>10,047,500</b>
<b>SHAREHOLDERS' EQUITY</b>			
Common shares	12	8,316,249	8,206,521
Share-based payments reserve - warrants	12	2,606,979	2,716,707
Share-based payments reserve - options	12	701,626	701,626
Contribution surplus	9	155,400	155,400
Accumulated other comprehensive Income		497,162	345,850
Accumulated deficit	1	(9,684,753)	(11,946,157)
Total equity attributable to equity holders of company		2,592,663	179,947
Non-controlling interest	9	357,448	194,749
<b>TOTAL EQUITY</b>		<b>2,950,111</b>	<b>374,696</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>		<b>\$ 9,964,402</b>	<b>\$ 10,422,196</b>

See accompanying notes to the consolidated financial statements.

Nature and continuance of operations (Note 1)

Commitments and contingencies (Note 17)

Subsequent events (Note 20)

On behalf of the Board:

**"Tony Lau"**

**"Ji Yoon"**

Tony Lau  
CEO

Ji Yoon  
Interim CFO

## **FIRESWIRL TECHNOLOGIES INC.**

### **Condensed Interim Consolidated Statements of Financial Position (Expressed in Canadian Dollars)**

		Three months ended	
	Note	March 31, 2015	March 31, 2014
<b>Operating revenues</b>			
Sales revenue	3	8,685,975	9,277,366
Service revenue	3	1,657,391	859,896
		10,343,366	10,137,262
Other operating revenue		181	-
<b>Total operating revenues</b>		<b>10,343,547</b>	<b>10,137,262</b>
<b>Operating expenses</b>			
Purchases	6	7,354,262	8,372,131
Delivery charges		167,321	107,297
Technical service charges		1,305,239	534,174
Other related expense		25,843	32,056
Foreign Exchange (gain)/loss		198,009	4,828
Depreciation and amortization	7	18,309	21,507
Sales and marketing		38,690	47,643
General administration		291,175	283,997
Salaries and benefits		1,364,279	875,552
<b>Total operating expenses</b>		<b>10,763,127</b>	<b>10,279,185</b>
Operating Loss		(419,580)	(141,923)
Gain on sale of e-Commerce platform	13	2,950,385	-
Finance income		3,376	4,310
Finance costs	11	(126,398)	(140,461)
<b>Income/(Loss) before income tax</b>		<b>2,407,783</b>	<b>(278,074)</b>
Income tax expenses		-	(2,569)
<b>Net income for the period</b>		<b>2,407,783</b>	<b>(280,643)</b>
Other comprehensive income/(loss)			
Foreign exchange currency adjustment		167,632	(7,638)
<b>Net comprehensive income</b>		<b>2,575,415</b>	<b>(288,281)</b>
Net income/(loss) attributable to:			
Common shares		2,261,404	(270,827)
Non-controlling interest		146,379	(9,816)
		2,407,783	(280,643)
Comprehensive income/(loss) attributable to:			
Common shares		2,412,716	(268,532)
Non-controlling interest	9	162,699	(19,749)
		2,575,415	(288,281)
Income/(Loss) per share			
Basic and diluted		0.04	(0.01)
Comprehensive income/(loss) per common share			
Basic and diluted		0.05	(0.01)
Weighted average number of common shares		53,571,285	53,282,396

See accompanying notes to the consolidated financial statements.

**FIRESWIRL TECHNOLOGIES INC.**  
**Condensed Interim Consolidated Statements of Changes in Equity**  
**(Expressed in Canadian Dollars)**

	Number of shares	Share capital	Share-based payments reserve - Warrants	Share-based payments reserve - Options	Contribution surplus	Other comprehensive income	Accumulated deficit	Total	Non-controlling interest	Total shareholders' equity
Balance at December 31, 2013	50,071,285	7,684,277	2,606,979	714,003	155,400	262,183	(10,493,221)	929,621	563,942	1,493,563
Net Income/(Loss) for the period	-	-	-	-	-	-	(270,827)	(270,827)	(9,816)	(280,643)
Issuance of shares	3,400,000	570,272	109,728	-	-	-	-	680,000	-	680,000
Share issuance costs	-	(70,405)	-	-	-	-	-	(70,405)	-	(70,405)
Foreign currency translation difference	-	-	-	-	-	2,295	-	2,295	(9,933)	(7,638)
Balance at March 31, 2014	53,471,285	8,184,144	2,716,707	714,003	155,400	264,478	(10,764,048)	1,270,684	544,193	1,814,877
Net Income/(Loss) for the period	-	-	-	-	-	-	(1,182,108)	(1,182,108)	(383,298)	(1,565,406)
Options exercised	100,000	18,377	-	(8,377)	-	-	-	10,000	-	10,000
Options expired	-	4,000	-	(4,000)	-	-	-	-	-	-
Foreign currency translation difference	-	-	-	-	-	81,372	-	81,372	33,854	115,225
Balance at December 31, 2014	53,571,285	8,206,521	2,716,707	701,626	155,400	345,850	(11,946,157)	179,947	194,749	374,696
Net Income/(Loss) for the period	-	-	-	-	-	-	2,261,404	2,261,404	146,379	2,407,783
Warrants expired	-	109,728	(109,728)	-	-	-	-	-	-	-
Foreign currency translation difference	-	-	-	-	-	151,312	-	151,312	16,320	167,632
Balance at March 31, 2015	53,571,285	8,316,249	2,606,979	701,626	155,400	497,162	(9,684,753)	2,592,663	357,448	2,950,111

See accompanying notes to the consolidated financial statements.

# **FIRESWIRL TECHNOLOGIES INC.**

## **Condensed Interim Consolidated Statements of Cash Flows (Expressed in Canadian Dollars)**

	Three months ended	
	March 31, 2015	March 31, 2014
<b>OPERATING ACTIVITIES</b>		
Income/(Loss) for the period	\$ 2,407,783	\$ (280,643)
Income tax expenses	-	2,569
Income/(Loss) before income tax	<u>\$ 2,407,783</u>	<u>\$ (278,074)</u>
Adjustments to reconcile gain/(loss) before tax to net cash flows:		
Depreciation and amortization	18,309	21,507
Gain on sale of assets	(2,950,385)	-
Finance income	(3,376)	(4,310)
Finance costs	126,398	140,461
Changes in non-cash working capital items:		
Amounts receivable	(233,366)	656,954
GST/VAT recoverable	325,906	52,991
Due to/from a related party	(754,020)	(381,754)
Deposits and prepayments	197,066	807,400
Inventory	2,129,041	(89,128)
Accounts payable and accrued liabilities	(378,614)	(36,715)
Loan from shareholders	<u>(528,810)</u>	<u>(58,597)</u>
	355,932	830,735
Interest received	3,377	4,310
Interest paid	(126,398)	(151,434)
Income taxes paid	-	(1,876)
	<u>232,911</u>	<u>681,735</u>
<b>INVESTING ACTIVITIES</b>		
Acquisition of property and equipment	(3,295)	(14,964)
Proceeds from sales of assets	2,975,000	-
	<u>2,971,705</u>	<u>(14,964)</u>
<b>FINANCING ACTIVITIES</b>		
Proceeds from short term loan	31,078	-
Repayment of short term loan	(2,807,201)	(1,646,317)
Change in restricted cash	226,600	466,300
Shares issued for cash	-	609,595
	<u>(2,549,523)</u>	<u>(570,422)</u>
Increase/(Decrease) in cash during the period	655,093	96,349
Effect of foreign exchange	(8,368)	8,947
Cash and cash equivalents, beginning of the period	549,112	364,988
Cash and cash equivalents, end of the period	<u>\$ 1,195,837</u>	<u>\$ 470,284</u>

See accompanying notes to the consolidated financial statements.

**FIRESWIRL TECHNOLOGIES INC.**  
**Notes to the Unaudited Condensed Interim Consolidated Financial**  
**Statements**  
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**Note 1 - Nature and Continuance of Operations**

Fireswirl Technologies Inc. ("the Company") was founded in 1999 and became publicly listed in 2006. The address of the Company's registered office is Suite 2823, Three Bentall Centre, 595 Burrard Street, Vancouver, British Columbia. The Company focuses on conducting e-commerce, including operating official online stores for international brands in China and reselling branded products on these online stores and technology development and deployment.

These condensed interim consolidated financial statements have been prepared on a going concern basis which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future. If the going concern assumption were not appropriate for these financial statements then adjustments would be necessary in the carrying value of assets and liabilities, the reported revenue and expenses and the balance sheet classifications used.

Several adverse conditions cast doubt on the validity of this assumption. The Company reported a income attributable to common shares of \$2,261,404 for the period ended March 31, 2015 compared to a loss attributable to common shares of \$270,827 for the same period of 2014, and has been experiencing negative operating cash flows which were primarily funded by private placement proceeds and borrowing of short term loans.

The continuation of the Company as a going concern is dependent upon its ability to renew its existing short term loans, raise additional financing and ultimately attain and maintain profitable operations. To the extent the Company is unable to cover its ongoing cash requirements through operations; the Company expects to raise additional equity financing to cover any shortfall. There can be no assurance that such financing and profitability will occur in the amounts and with terms expected. These consolidated financial statements do not give effect to adjustments that would be necessary to the carrying value and classification of assets and liabilities should the Company be unable to continue as a going concern.

In the event that cash flow from operations, if any, together with the proceeds of any future financings, are insufficient to meet the Company's current operating expenses, the Company will be required to re-evaluate its planned expenditures and allocate its total resources in such a manner as the Board of Directors and management deems to be in the Company's best interest. There is material uncertainty that the Company will be able to achieve profitable operations or continue raising funds in the future. These factors raise significant doubt about the Company's ability to continue as a going concern.

As at March 31, the Company reported the following:

	March 31, 2015	December 31, 2014	March 31, 2014
Deficit	\$ (9,684,753)	\$ (11,946,157)	\$ (10,764,048)
Working Capital	2,491,130	(109,798)	1,337,118

**Note 2 - Significant Accounting Policies**

The accounting policies set out below have been applied consistently to all periods presented in these consolidated financial statements. The financial statements have, in management's opinion,

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been properly prepared within reasonable limits of materiality and within the framework of the significant accounting policies summarized below:

**a) Statement of Compliance**

These condensed interim consolidated financial statements of the Company and its subsidiaries have been prepared in accordance with International Financial Reporting Standards ISA 34, *Interim Financial Reporting* as issued by the International Accounting Standards Board (“IASB”). The condensed interim consolidated financial statements do not include all the information required for complete financial statements under IFRS, including the notes, and should be read in conjunction with the annual consolidated financial statements of the Company for the year ended December 31, 2014.

The accounting policies applied in the preparation of these unaudited condensed interim consolidated financial statements are consistent with those applied and disclosed in the Company’s audited consolidated financial statements for the year ended December 31, 2014, except for the application of the following new interpretation and amendments to existing IFRSs, which were effective January 1, 2015:

*IFRS 2 Share-based payment*

The amendments to IFRS 2, issued in December 2013 clarify the definition of “vesting conditions”, and separately define a “performance condition” and a “service condition”. A performance condition requires the counterparty to complete a specified period of service and to meet a specified performance target during the service period. A service condition solely requires the counterparty to complete a specified period of service. The amendments had no impact on the Company’s financial results.

*IFRS 3 Business combinations*

The amendments to IFRS 3, issued in December 2013, clarify the accounting for contingent consideration in a business combination. At each reporting period, an entity measures contingent consideration classified as an asset or a financial liability at fair value, with changes in fair value recognized in profit or loss. The amendments had no impact on the Company’s financial results.

*IFRS 8 Operating segments*

The amendments to IFRS 8, issued in December 2013, require an entity to disclose the judgments made by management in applying the aggregation criteria for reportable segments. The amendments only affect disclosure and had no impact on the Company’s financial results.

*IAS 16 Property, plant and equipment and IAS 38 Intangible assets*

The amendments to IAS 16 and IAS 38, issued in December 2013, clarify how an entity calculates the gross carrying amount and accumulated depreciation when a revaluation is performed. The amendments had no impact on the Company’s financial results.

*IAS 24 Related party disclosures*

The amendments to IAS 24, issued in December 2013, clarify that a management entity, or any member of a group of which it is a part, that provides key management services to a reporting entity, or its parent, is a related party of the reporting entity. The amendments also require an entity to disclose amounts incurred for key management personnel services provided by a separate management entity. This replaces the more detailed disclosure by category required for other key management personnel compensation. The amendments only affect disclosure and had no impact on the Company’s financial results.

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The Company's interim results are not necessarily indicative of its results for a full year.

The unaudited condensed interim consolidated financial statements were authorized for issue by the Board of Directors on May 27, 2015.

**b) Basis of Presentation**

The consolidated financial statements have been prepared mainly under the historical cost convention. Other measurement bases used are described in the applicable notes. The Company's financial year corresponds to the calendar year. The consolidated financial statements are prepared in Canadian dollars.

Subsidiaries are entities controlled by the Company. Control is achieved when the Company is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Company controls an investee if and only if the Company has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee)
- Exposure, or rights, to variable returns from its involvement with the investee, and
- The ability to use its power over the investee to affect its returns

When the Company has less than a majority of the voting or similar rights of an investee, the Company considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- The contractual arrangement with the other vote holders of the investee
- Rights arising from other contractual arrangements
- The Company's voting rights and potential voting rights

The Company re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the Company obtains control over the subsidiary and ceases when the Company loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the statement of comprehensive income from the date the Company gains control until the date the Company ceases to control the subsidiary.

The acquisition method of accounting is used to account for the acquisition of subsidiaries as follows:

- acquisition cost is measured as the fair value of the assets given, equity instruments issued and liabilities incurred or assumed at the date of exchange, excluding transaction costs which are expensed as incurred;
- identifiable assets acquired and liabilities assumed are measured at their fair values at the acquisition date;
- the excess of acquisition cost over the fair value of the identifiable net assets acquired is recorded as goodwill;
- if the acquisition cost is less than the fair value of the net assets acquired, the fair value of the net assets is re-assessed and any remaining difference is recognized directly in the statement of income (loss);
- contingent consideration is measured at fair value on the acquisition date, with subsequent changes in the fair value recorded through the statement of income (loss) when the contingent consideration is a financial liability. Contingent consideration is not re-measured when it is an equity instrument; and



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- upon gaining control in a step acquisition, the existing ownership interest is re-measured to fair value through the statement of income (loss).

Associates are those entities where the Company has the ability to exercise significant influence, but not control, over the financial and operating policies. Significant influence is presumed to exist when the Company holds between 20 and 50 percent of the voting power of an entity. Joint ventures are those entities over whose activities the Company has joint control, established by contractual agreement and requiring unanimous consent for strategic financial and operating decisions.

These consolidated financial statements include the accounts of the Company and its subsidiaries and associates as follows:

Name	Place of incorporation	Ownership
Fireswirl Systems Inc.	Province of British Columbia, Canada	100%
Fireswirl Asia Ltd.	Hong Kong, China	100%
Fireswirl Mobile Solutions Ltd.	Hong Kong, China	100%
M- Lingo Limited	British Virgin Island	51%
SMS Translators Limited	British Virgin Island	51%
Fireswirl Technologies (Shenzhen) Co.Ltd.	Shenzhen, China	100%
Fireswirl Technologies (Beijing) Co. Ltd.	Beijing, China	100%
Beijing Xingchang Xinda Technology Development Co., Ltd*	Beijing, China	50%

\* The Company has control over Beijing Xingchang Xinda Technology Development Co., Ltd. ("XCXD") because it has 51% voting right in XCXD.

All significant inter-company transactions and balances have been eliminated upon consolidation.

**c) Cash and cash equivalents**

Cash and cash equivalents consist of cash, funds in bank accounts, and marketable securities such as guaranteed investment certificates with an original maturity date of less than 90 days. Interest income earned on these marketable securities is recorded using the effective interest rate method.

Cash is held in Canadian dollars, US dollars, Hong Kong dollars, and Chinese RMB which is not freely convertible into other currencies. Under China's Foreign Exchange Control Regulations and Administration of Settlement, Sales and Payment of Foreign Exchange Regulations, the Company is permitted to exchange RMB for other currencies through a government bank authorized to conduct foreign exchange business if the purpose of such exchange fulfills the relevant requirements.

**d) Property and equipment**

Property and equipment are recorded at cost and are depreciated on straight-line basis. Depreciation is charged using the following assumptions:

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Computer hardware	3 year straight-line
Furniture and fixtures	5 year straight-line
Leasehold improvements	Straight-line over the term of the lease

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Property and equipment are written down to the net recoverable value when management determines there has been a change in circumstances which indicates its carrying amount may not be recoverable.

**e) Other comprehensive income / (loss)**

Other comprehensive income is the change in the Company's net assets that results from transactions, events and circumstances from sources other than the Company's shareholders and includes items that would not normally be included in net income such as unrealized gains or losses on available-for-sale investments and translation gains or losses on translation of foreign operations to the presentation currency of the Canadian Dollar. Other comprehensive income is comprised of foreign currency translation gains and losses, which are not included in net income (loss) until realized.

**f) Foreign currency translation**

The Company uses the Canadian dollar as its presentation currency, which is also the parent company's functional currency. The functional currency of Fireswirl Systems Inc. is U.S. dollar. The functional currency of Fireswirl Asia Ltd. and Fireswirl Mobile Solutions Ltd. is Hong Kong dollar. The functional currency of Fireswirl Technologies (Shenzhen) Co. Ltd, Fireswirl Technologies (Beijing) Co. Ltd. and XCXD is Chinese RMB.

Revenue and expense transactions that are denominated in foreign currencies and entered into directly by the Company are translated into Canadian dollar at the exchange rates prevailing at the time of the transactions. Amounts receivable and payable in foreign currencies are stated in Canadian dollars at the rates of exchange prevailing at the financial position dates, and the resulting foreign exchange gains and losses are recognized in the statement of income (loss) for the year.

For consolidation purposes, the assets and liabilities of subsidiary entities whose functional currencies differ from that of the Company are translated at the exchange rate prevailing at the financial position date. Statements of income (loss) of such entities are translated at average rates of exchange during the year. All resulting exchange differences, including exchange differences arising from the translation of borrowings and other financial instruments are recognized directly in accumulated other comprehensive income (loss).

Should a foreign operation be sold, the cumulative exchange differences recognized in accumulated other comprehensive income (loss) would be recognized in the statement of income (loss) as part of the profit or loss on sale.

**g) Income taxes**

Income tax expense comprises current and deferred tax. Income tax expense is recognized in the consolidated statement of comprehensive income (loss) except to the extent that it relates to items recognized directly in equity, in which case it is recognized in equity.

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Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Deferred tax is recognized using the liability method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. Deferred tax is not recognized on the initial recognition of assets or liabilities in a transaction that is not a business combination. In addition, deferred tax is not recognized for taxable temporary differences arising on the initial recognition of goodwill. Deferred tax is measured at the tax rates that are expected to be applied to temporary differences when they reverse, based on the laws that have been enacted or substantively enacted by the reporting date. Deferred tax assets and liabilities are offset if there is a legally enforceable right to offset, and they relate to income taxes levied by the same tax authority on the same taxable entity, or on different tax entities, but they intend to settle current tax liabilities and assets on a net basis or their tax assets and liabilities will be realized simultaneously.

A deferred tax asset is recognized to the extent that it is probable that future taxable profits will be available against which the temporary difference can be utilized. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that it is no longer probable that the related tax benefit will be realized.

**h) Revenue recognition**

The Company generates its revenue from online merchandize resale, system setup fees and customization fees.

Revenue from the sale of online merchandise is recognized in our accounts at shipping point when title and risk passes to the buyer, collection is reasonably assured and the price is reasonably determinable.

System setup fees and customization fees are recognized at the time when service is delivered, fees are measured reliably and when collection of amounts due is considered to be reasonably assured.

**i) Inventory**

Inventories are valued at the lower of cost or net realizable value. Cost is determined on a first-in, first-out basis. Inventory consists of resale goods. Net realizable value is the estimated selling price in the ordinary course of business, less selling expenses. In establishing any impairment of inventory, management estimates the likelihood that inventory carrying values will be affected by changes in market demand which would impair the value of inventory on hand.

**j) Critical accounting estimates and judgments**

The preparation of the condensed interim consolidated financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

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In the application of the Company's accounting policies, which are described in note 2, management is required to make judgments, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from those estimates.

*Critical estimates in applying accounting policies*

*i) Sales allowances and returns*

Sales allowances for customer promotions, discounts and returns are recorded as a reduction of revenue when the related revenue is recognized. Revenue from product sales is recognized upon passing of title to the customer, generally at the time of shipment. Revenue from product sales, less related sales allowances, is reflected as net sales in the consolidated income statements. The Company routinely commits to promotional sales allowance programs with customers. These allowances primarily relate to fixed programs, which the customer earns based on purchases of the Company's products during the year. Discounts and allowances are recorded as a reduction of related revenue at the time of sale. While many of the allowances are based on fixed amounts, certain of the allowances, such as the returns allowance, are based on market data, historical trends and information from customers, and are therefore subject to estimation.

For its allowance programs that are not fixed, such as returns, the Company estimates these amounts using a combination of historical experience and current market conditions. These estimates are reviewed periodically against actual results and any adjustments are recorded at that time as an increase or decrease to net sales. The three month period ended in March 31, 2015, there have been no material adjustments to the Company's estimates made in prior years.

*ii) Allowance for doubtful accounts*

The Company's allowance for doubtful accounts is based on management's assessment of the business environment, customers' financial condition, historical collection experience, accounts receivable aging, customer disputes and the collectability of specific customer accounts. If there were a deterioration of a major customer's creditworthiness, or actual defaults were higher than the Company's historical experience, estimates of the recoverability of amounts due could be overstated, which could have an adverse impact on operating results. The allowance for doubtful accounts is also affected by the time at which uncollectible accounts receivable balances are actually written off.

Major customers' accounts are monitored on an ongoing basis; more in depth reviews are performed based on changes in customer's financial condition and/or the level of credit being extended. When a significant event occurs, such as a bankruptcy filing by a specific customer, and on a quarterly basis, the allowance is reviewed for adequacy and the balance or accrual rate is adjusted to reflect current risk prospects.

*iii) Reserve for inventory obsolescence*

The Company's values inventory at the lower of cost or net realizable value. Based upon a consideration of quantities on hand, actual and projected sales volume, anticipated product selling prices and product lines planned to be discontinued, slow-moving and obsolete inventory is written down to its net realizable value. Failure to accurately predict and respond to consumer demand could result in the Company under producing popular items or overproducing less popular items.

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Furthermore, significant changes in demand for the Company's products would impact management's estimates in establishing its inventory provision.

Management estimates are monitored on a quarterly basis and a further adjustment to reduce inventory to its net realizable value is recorded, as an increase to cost of sales, when deemed necessary under the lower of cost or net realizable value.

*iv) Depreciation*

The amounts recorded for depreciation are based on estimates including economic life of the asset and residual values of the asset at the end of its economic life. The actual lives of the assets and residual values are assessed annually taking into account factors such as technological innovation and maintenance programs.

*v) Share-based compensation*

The Company uses the fair value method of valuing compensation expense associated with the Company's share-based compensation plan whereby notional shares are granted to employees, board of directors and key consultants. Estimating fair value requires determining the most appropriate valuation model for a grant of equity instruments, which is dependent on the terms and conditions of the grant. The assumptions are discussed in note 12.

*Critical judgments in applying accounting policies*

The following are the critical judgments that the management has made in the process of applying the Company's accounting policies and that have the most significant effect on the amounts recognized in the financial statements.

*i) Income taxes*

The Company is subject to income taxes in Canada and in China. Management has estimated the income tax provision and deferred tax balances in accordance with its interpretation of the various income tax laws and regulations, and has estimated the recoverability of deferred tax balances. It is possible, due to complexity inherent in estimating income taxes that the tax provision and deferred tax balances could change.

*ii) Key assumptions used in discounted cash flow projections*

Key assumptions used in the calculation of impairment tests and valuation of goodwill are forecast growth rates for revenue, estimated margins, discount rates, and other assumptions (Note 8).

*iii) Going concern*

The assessment of the Company's ability to execute its strategy by funding future working capital requirements involves judgment. Estimates and assumptions are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances (Note 1).

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**k) Share-based compensation plans**

The Company offers stock-based compensation to key employees and non-executive directors as described below. The Company accounts for the performance of the stock option plan, which calls for settlement by the issuance of equity instruments, using the fair value method. Under the fair value method, compensation cost attributed to the options to employees is measured at fair value at the grant date and amortized over the vesting period. The amount recognized as an expense is adjusted to reflect the number of awards for which the related service and non-market vesting conditions are expected to be met, such that the amount ultimately recognized as an expense is based on the number of awards that meet the related service and non-market performance conditions at the vesting period.

Compensation cost is recognized so that each tranche in an award with graded vesting is considered a separate grant with a different vesting date and fair value. No compensation cost is recognized for options that employees forfeit if they fail to satisfy the service requirement for vesting. Share-based payment expense relating to cash-settled awards, including share appreciation rights is accrued at the fair value of the liability. Until the liability is settled, the Company re-measures the fair value at the end of each reporting period and at the date of settlement, with any changes in fair value recognized in profit or loss for the period.

**l) Impairment**

(i) Financial assets

Financial assets not carried at fair value through profit or loss are assessed for impairment at each reporting date by determining whether there is objective evidence that indicates that a loss event has occurred after the initial recognition of the asset, and that the loss event had a negative effect on the estimated future cash flows of that asset that can be estimated reliably.

(ii) Non-financial assets

The carrying amounts of the Company's non-financial assets other than inventories are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. For goodwill and intangible assets that have indefinite useful lives, the recoverable amount is estimated annually.

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purposes of impairment testing, assets that cannot be tested individually are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other groups of assets. Cash-generating units to which goodwill have been allocated reflects the lowest level at which goodwill is monitored for internal reporting purposes.

An impairment loss is recognized if the carrying amount of an asset or its cash-generating unit exceeds its estimated recoverable amount. Impairment losses are recognized in net loss. Impairment losses recognized in respect of the cash generating units are allocated first to reduce the carrying amount of any goodwill allocated to the units, and then to reduce the carrying amounts of the other assets in the unit on a pro-rata basis.

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An impairment loss in respect of goodwill is not reversed. In respect of other assets, impairment losses recognized in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined net of depreciation or amortization, if no impairment loss had been recognized.

**m) Transaction Costs**

Transaction costs, other than in respect of financial assets held for trading which are expensed as incurred, are added to the initial fair value of the acquired financial asset or financial liability. The Company has selected this method as it believes that this results in a better matching of the transaction costs with the periods benefiting from the transaction costs.

**n) Goodwill**

Goodwill is recognized as the fair value of the consideration transferred including the recognized amount of any non-controlling interest in the acquired, less the fair value of the net identifiable assets acquired and liabilities assumed, as of the acquisition date. Subsequent to initial recognition, goodwill is measured at cost less accumulated impairment losses.

Goodwill acquired through a business combination is allocated to each cash-generating unit ("CGU"), or a group of CGUs, that are expected to benefit from the related business combination. A group of CGUs represents the lowest level within the entity at which the goodwill is monitored for internal management purposes, which is not higher than an operating segment.

**o) Allowance for doubtful accounts**

The Company provides an allowance for doubtful accounts when management estimates collectability to be uncertain. Accounts receivable are continually reviewed to determine which, if any, accounts are doubtful of collection. In making the determination of the appropriate allowance amount, the Company considers current economic and industry conditions, relationships with each significant customer, overall customer credit-worthiness and historical experience. If events indicate that specific receivable balances may be impaired, further consideration is given to those balances and the allowance is adjusted accordingly. Accounts are written off when the Company's efforts to collect are unsuccessful. During the three month period ended March 31, 2015, the Company recorded an allowance for doubtful accounts of \$Nil (2014 - \$Nil).

**p) Provisions**

Provisions for legal or constructive obligations are recognized when the Company has a present legal or constructive obligation that has arisen as a result of a past event and it is probable that a future outflow of resources will be required to settle the obligation, provided that a reliable estimate can be made of the amount of the obligation. Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risk specific to the obligation. The increase in the provision due to passage of time is recognized as interest expense.

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**q) Financial instruments**

Financial assets and liabilities are recognized when the Company becomes a party to the contractual provisions of the instrument. Financial assets are derecognized when the rights to receive cash flows from the assets have expired or have been transferred and the Company has transferred substantially all risks and rewards of ownership.

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is a legally enforceable right to offset the recognized amounts and there is an intention to settle on a net basis, or realize the asset and settle the liability simultaneously.

At initial recognition, the company classifies its financial instruments in the following categories depending on the purposes for which the instruments were acquired:

- (i) Financial assets and liabilities at fair value through profit and loss:  
A financial asset or liability is classified in this category if acquired principally for the purpose of selling or repurchasing in the short-term. Derivatives are also included in this category unless they are designated as hedges.  
Financial instruments in this category are recognized initially and subsequently at fair value. Transaction costs are expensed in the statement of income (loss). Gains and losses arising from changes in fair value are presented in the statement of income (loss) within other gains and losses in the period in which they arise.

Financial assets and liabilities at fair value through profit or loss are classified as current except for the portion expected to be realized or paid beyond twelve months of the balance sheet date, which is classified as non-current.

- (ii) Loans and receivables:  
Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. The company's loans and receivables are comprised of trade and other receivables, and cash and cash equivalents, and are included in current assets due to their short-term nature. Loans and receivables are initially recognized at the amount expected to be received less, when material, a discount to reduce the loans and receivables to fair value. Subsequently, loans and receivables are measured at amortized cost using the effective interest method less a provision for impairment.

- (iii) Financial liabilities at amortized cost:  
Financial liabilities at amortized cost include trade payables, accrued liabilities, and debt. Financial liabilities are initially recognized at the amount required to be paid less, when material, a discount to reduce the payables to fair value. Subsequently, financial liabilities are measured at amortized cost using the effective interest method.

Financial liabilities are classified as current liabilities if payment is due within twelve months. Otherwise, they are presented as non-current liabilities.

**r) Trade and other receivables**

Trade and other receivables are stated at their amortized cost less impairment losses. A provision for impairment is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms of the receivables. Significant financial



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difficulties of the customer, probability that the customer will enter bankruptcy or financial reorganization, and default or delinquency in payments are considered indicators that the trade receivable is impaired. Receivables with a short-term duration are not discounted.

**s) Earnings (loss) per share ("EPS")**

Basic EPS amounts are calculated by dividing the profit for the year attributable to ordinary equity holders of the Company by the weighted average number of ordinary shares outstanding during the year. Diluted EPS amounts are calculated by dividing the profit attributable to ordinary equity holders of the Company (after adjusting for interest on the convertible preference shares) by the weighted average number of ordinary shares outstanding during the year plus the weighted average number of ordinary shares that would be issued on conversion of all the dilutive potential ordinary shares into ordinary shares.

**t) Government assistance**

Government grants are recognized at fair value when there is reasonable assurance that the grant will be received and all the conditions attached to it will be complied with.

When the grant relates to an asset, it is recognized in deferred income and credited to other income on a systematic basis over the useful life of the asset.

When the grant relates to income it is deducted in reporting the related expense on a systematic basis over the periods in which the related costs for which the grant is intended to compensate are incurred.

**u) Share capital**

Share capital is classified as equity. Incremental costs directly attributable to the issue of shares and share options are recognized as a deduction from equity. When share capital is repurchased, the amount of the consideration paid, including directly attributable costs, is recognized as a deduction from equity. Repurchased shares are classified as treasury shares and are presented as a deduction from equity. When treasury shares are subsequently reissued, the amount received is recognized as an increase in equity, and the resulting surplus or deficit on the transaction is transferred to or from retained earnings.

**v) Changes in accounting policies**

Effective January 1, 2014, the Company has adopted the following new and revised standards, along with any consequential amendments:

*IFRS 7 Financial instruments: disclosures and IAS 32 Financial instruments: presentation*

Financial assets and financial liabilities may be offset, with the net amount presented in the statement of financial position, only when there is a legally enforceable right to set off and when there is either an intention to settle on a net basis or to realize the asset and settle the liability simultaneously. The amendments to IAS 32, issued in December 2011, clarify the meaning of the offsetting criterion "currently has a legally enforceable right to set off" and the principle behind net settlement, including identifying when some gross settlement systems may be considered equivalent to net settlement. The amendments had no impact on the Company's financial results

*IAS 36 Impairment of assets*

The amendments to IAS 36, issued in May 2013, require:

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- Disclosure of the recoverable amount of impaired assets; and
- Additional disclosures about the measurement of the recoverable amount when the recoverable amount is based on fair value less costs of disposal, including the discount rate when a present value technique is used to measure the recoverable amount.

The amendments had no impact on the Company's financial results.

**w) Standards issued but not yet effective**

The Company has not yet applied the following new standards, interpretations or amendments to standards that have been issued as at December 31, 2014 but are not yet effective. Unless otherwise stated, the Company does not plan to early adopt any of these new or amended standards and interpretations and intends to adopt those standards when they become effective. The Company does not expect the impact of such changes on the financial statements to be material, unless otherwise stated.

*IFRS 9 Financial instruments*

The final version of IFRS 9 (2014) was issued in July 2014 as a complete standard including the requirements for classification and measurement of financial instruments, the new expected loss impairment model and the new hedge accounting model. IFRS 9 (2014) will replace IAS 39 Financial instruments: recognition and measurement. IFRS (2014) is effective for reporting periods beginning on or after January 1, 2018.

*IFRS 15 Revenue from contracts with customers*

IFRS 15, issued in May 2014, specifies how and when entities recognize revenue, as well as requires more detailed and relevant disclosures. IFRS 15 supersedes IAS 11 Construction contracts, IAS 18 Revenue, IFRIC 13 Customer loyalty programmes, IFRIC 15 Agreements for the construction of real estate, IFRIC 18 Transfers of assets from customers and SIC-31 Revenue – barter transactions involving advertising services. The standard provides a single, principles based five-step model to be applied to all contracts with customers, with certain exceptions. The five steps are:

1. Identify the contract(s) with the customer.
2. Identify the performance obligation(s) in the contract.
3. Determine the transaction price.
4. Allocate the transaction price to each performance obligation in the contract.
5. Recognize revenue when (or as) the entity satisfies a performance obligation.

The effective date for IFRS 15 has not yet been determined.

**Note 3 – Revenue**

The Company generated revenue from merchandise resale and service and maintenance fees during the three month periods ended March 31, 2015 and 2014.

During the three month period ended March 31, 2015, the Company recognized \$8,685,975 of revenue from the merchandise sales in China (same period 2014: \$9,277,366). Within this amount, \$8,683,345 (same period 2014: \$9,277,366) was generated by Beijing Xingchang Xinda Technology Development Co., Ltd. ("XCXD"), a subsidiary in China.

The Company recorded \$1,657,391 (same period 2014: \$859,896) of revenue from service and maintenance fees during the three month ended March 31, 2015. Within this amount, \$1,294,332

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(same period 2014: \$787,525) was made by XCXD. This revenue is mainly generated from e-commerce platform development and maintenance services.

**Note 4 – Restricted Cash**

The Company's subsidiary Beijing Xingchang Xinda Technology Development Co., Ltd ("XCXD") is required to maintain a deposit of RMB 2,000,001 (equivalent to \$409,200 as of March 31, 2015 and RMB3,138,694 equivalent to \$586,622 as of December 31, 2014) with its financial institution for its short term loan account. The restricted cash earns interest at the prime rate (2.10% for savings in 2015 and 2.35% for 2014) and is redeemable when the loan is paid off.

**Note 5 – Amounts Receivable**

	Total	Neither past due nor impaired	31 - 60 Days	61 - 90 Days	> 90 Days
March 31, 2015	\$ 842,323	\$ 658,458	\$ 59,029	\$ 117,943	\$ 6,893
December 31, 2014	\$ 550,277	\$ 363,398	\$ 95,847	\$ 61,105	\$ 29,927

**Note 6 – Inventory**

	March 31, 2015	December 31, 2014
Finished Goods	\$ 3,120,798	\$ 4,850,404

For the three month period ended March 31, 2015, inventory recognized as an expense in purchases amounted to \$7,354,262 (same period 2014 - \$8,372,131). There was \$Nil (same period 2014 - \$Nil) write down of inventory included in the above amounts. As of March 31, 2015, the Company anticipates the net inventory will be realized within one year.

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**Note 7 - Property and equipment**

	Furniture & Fixtures	Computers & Office Equipment	Leasehold Improvement	Total
<i>Asset Costs</i>				
Balance Dec 31, 2013	\$ 4,513	\$ 487,043	\$ 222,555	\$ 714,111
Foreign Exchange	288	32,650	13,118	46,056
Additions	-	68,201	19,477	87,678
Write off	-	-	(32,201)	(32,201)
Balance Dec 31, 2014	\$ 4,801	\$ 587,894	\$ 222,950	\$ 815,644
Foreign Exchange	454	54,096	18,845	73,396
Additions	-	3,319	-	3,319
Sale of assets	-	(42,977)	-	(42,977)
Balance Mar 31, 2015	\$ 5,255	\$ 602,332	\$ 241,795	\$ 849,383
<i>Accumulated Depreciation</i>				
Balance Dec 31, 2013	\$ 3,696	\$ 357,722	\$ 196,489	\$ 557,907
Foreign Exchange	265	24,665	11,480	36,410
Amortization of the period	600	60,425	15,102	76,127
Write off	-	-	(13,417)	(13,417)
Balance Dec 31, 2014	\$ 4,561	\$ 442,812	\$ 209,654	\$ 657,027
Foreign Exchange	432	41,408	17,690	59,532
Amortization of the period	-	14,771	3,538	18,309
Sale of assets	-	(18,362)	-	(18,362)
Balance Mar 31, 2015	\$ 4,993	\$ 480,629	\$ 230,883	\$ 716,505
<i>Carrying Amounts</i>				
At December 31, 2013	\$ 817	\$ 129,321	\$ 26,066	\$ 156,204
At December 31, 2014	\$ 240	\$ 145,082	\$ 13,296	\$ 158,617
At March 31, 2015	\$ 263	\$ 121,703	\$ 10,913	\$ 132,879

During the three month period ended March 31, 2015, the Company recorded depreciation of \$18,309 (same period 2014 - \$21,507).

**Note 8 – Goodwill**

	2015
Balance, January 1, 2008	\$ -
Acquisition of XCXD on October 1, 2009	306,926
Balance, December 31, 2009 to 2014	\$ 306,926
Change in Q1, 2015	\$ -
<b>Balance, March 31, 2015</b>	<b>\$ 306,926</b>

The Company tests goodwill annually for impairment or more frequently if there are indicators of impairment. The recoverable amount in most cases is estimated based on the value in use determined as the present value of future cash flows using a pre-tax discount rate that reflects the time value of money and the risk specific to the asset. The estimation process is complex and different assumptions may result in material differences. In particular, if different estimates of the projected future cash flows or different selection of an appropriate discount rate were made, these

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changes could materially alter the present value of the cash flows and as a consequence materially different amounts could be reported in the consolidated financial statements.

In 2014, the Company performed an impairment test, based on value in use, of its goodwill. The Company concluded that no impairment existed in the goodwill associated with XCXD as of December 31, 2014.

The value in use has been estimated using the forecast prepared by management for the next four years. The key assumptions for the estimate are those regarding revenue growth, gross margin and the level of working capital required to support the business. These estimates are based on past experience and management's expectations of future changes in the market. The discount rate is based on the Company's pretax weighted average cost of capital of approximately 22.5% to reflect a market participant's view of XCXD.

**Note 9 – Net Income attributable to non-controlling Interest (NCI)**

Balance – December 31, 2013	\$ 563,942
Net loss attributable to non-controlling interest - 2014	(369,193)
Balance – December 31, 2014	\$ 194,749
Net income attributable to non-controlling interest - Q1 2015	162,700
Balance – March 31, 2015	\$ 357,449

Financial information of XCXD is provided below. This information is based on amounts before inter-company eliminations.

	March 31, 2015	December 31, 2014
Current assets	8,613,999	9,820,562
Non-current assets	134,076	134,076
Current liabilities	8,408,469	9,942,390
Non-current liabilities	-	-
Revenue	9,977,677	51,312,753
Profit or loss	292,759	(786,227)
Total comprehensive income/(loss)	325,398	(738,386)

The Company's foreign subsidiary XCXD recognized net comprehensive income of \$325,398 for the three month period ended March 31, 2015 (same period 2014 – net comprehensive loss of \$39,499). Based on the Company's ownership of 50%, the remaining 50% of non controlling interest of net comprehensive income of \$162,699 (same period 2014: net comprehensive loss \$19,749) was attributable to the non-controlling interest.

During the year ended December 31, 2012, shareholders of XCXD, including the non-controlling interest of XCXD and shareholders of Fireswirl Technologies Inc., contributed \$310,800 cash to XCXD and recorded a corresponding increase in the registered capital of XCXD. There was no change in ownership percentages or voting rights. On consolidation \$155,400 has been presented as contributed surplus and \$155,400 has been presented as an increase in non-controlling interest.

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### **Note 10 - Accounts Payable and Accrued Liabilities**

Accounts payable and accrued liabilities as of March 31, 2015 consisted of accounts payable and accrued expenses, wages and vacation payable, payroll remittances and customer deposits.

	March 31, 2015	December 31, 2014
Accounts payable and accrued expenses	\$ 929,199	\$ 1,319,502
Wages and vacation payable	6,378	35,048
Payroll remittances	5,710	2,912
Sales Tax Payable	97,936	5,558
Customer deposits	101,092	155,909
Total accounts payable and accrued liabilities	\$ 1,140,315	\$ 1,518,929

### **Note 11 - Short Term Loan**

<b>Continuity</b>	<b>2015</b>	<b>2014</b>
Balance, January 1	\$ 7,961,543	\$ 5,610,160
Foreign exchange	650,337	94,371
Short term loans received	31,078	-
Repayment of principals	(2,807,201)	(1,646,317)
<b>Balance, March 31</b>	<b>\$ 5,835,757</b>	<b>\$ 4,058,214</b>
Foreign exchange		\$ 318,932
Short term loans received		3,584,397
<b>Balance, December 31</b>	<b>\$ -</b>	<b>\$ 7,961,543</b>

<b>Outstanding balance at:</b>	<b>2015</b>	<b>2014</b>
a) Short term loan received on May 27, 2009	\$ 3,068,341	\$ 2,773,710
b) Short term loan received in January, 2013	1,984,310	2,721,152
c) Short term loan received in 2015	67,006	1,094,681
d) Short term loan received in August 15, 2014	716,100	747,600
e) Short term loan received in October, 2014	-	400,000
f) Short term loan received in December, 2014	-	224,400
	\$ 5,835,757	\$ 7,961,543

a) On May 27, 2009, RMB 5,000,000 (equivalent to \$770,000 as of December 31, 2009) was received from Standard Chartered Bank. The loan bears variable interest at prime plus 1.25% per annum. This loan is revolving every six months. During the year ended December 31, 2010, the Company made a repayment of RMB1,000,000 (equivalent to \$152,219) in June 2010. On September 22, 2010, the agreement had been renewed to September 21, 2015 and extended the loan limit to RMB10,000,000 (equivalent to \$1,539,000 as of December 31, 2010) with 90 day revolving credit and carried variable interest rate at prime plus 1.25% per annum. On May 31, 2012, the loan limit has been extended to RMB14,000,000. The loan is secured by apartments owned by XCXD's management and XCXD's restricted cash of RMB2,000,000 (equivalent to \$409,200). The outstanding loan balance is RMB14,996,780 (equivalent to \$3,068,341) as of March 31, 2015 (December 31, 2014 – RMB14,840,610, equivalent to \$2,773,710).

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b) On November 8, 2012, the Beijing Branch of Citibank (China) Company Limited has agreed to a short term financing revolving credit every four months with a limit of RMB12,000,000 and has been extended to RMB16,000,000 during October, 2013. The revolving credit bears an interest rate at an average approximately 7.5% per annum. The drawdown started during January 2013 and the outstanding loan balance is RMB9,698,483 (equivalent to \$1,984,310) as of March 31, 2015 (December 31, 2014 – RMB14,559,400 equivalent to \$2,721,151). The loan is secured by apartments owned by XCXD management.

c) During the three month period ended March 31, 2015, RMB327,500 (equivalent to \$67,006) was received from ALIPAY (December 31, 2014 – RMB5,857,040 equivalent to \$1,094,681). The loan is on a day to day basis and bears fixed interest of 0.06% per day and a repayment term within six months.

d) On August 8, 2014, RMB4,000,000 (equivalent to \$747,600 as of December 31, 2014) was received from Bank of Communications through an intermediary. An assessment and guarantee fee of RMB140,000 (equivalent to \$24,864) was paid to the intermediary. The loan has a term of 12 months and with interest rate at 7.2% per annum. Interest will be paid out when the principal amount is due on August 8, 2015. During the month of February, 2015, XCXD has repaid RMB500,000 of the principal. The outstanding loan principal balance is RMB3,500,000 (equivalent to \$716,100) as of March 31, 2015.

e) On October 30, 2014, CAD400,000 bridging loan was received from Fung Holdings (1937) Limited in Hong Kong. This loan is interest free and has been fully repaid by offsetting the proceeds from the completion of the purchase of the e-Commerce platform of the Fireswirl Group by Fung Holdings on March 25, 2015.

f) On December 16, 2014, HKD1,500,000 (equivalent to \$224,400 as of December 31, 2014) was received from Galactic Power Limited in Hong Kong. The loan has a term of 3 months with an interest rate of 1% per month and interest is to be paid in arrears quarterly. There is a handling fee of HKD15,000. This loan has been fully repaid with interest on March 31, 2015.

The prime rate for short term loans in China was 5.6% in 2014. On February 28, 2015, the interest rate has been reduced by 0.25%. As of March 31, 2015, the interest rate is at 5.35%.

During the three month period ended March 31, 2015, the Company recorded total interest expense on short term loans of \$126,398 (same period in 2014 - \$140,461).

**Note 12 - Share Capital**

The authorized share capital of the Company is an unlimited number of common shares without par value.

	Number of Shares	Share Capital	Reserves	
			Warrants	Options
<b>Balance, December 31, 2013</b>	50,071,285	\$ 7,684,277	\$ 2,606,979	\$ 714,003
Option exercised	100,000	18,377		(8,377)
Option expired		4,000		(4,000)
Shares issued by private placement on Jan 6, 2014	3,400,000	570,272	109,728	
-Issuance cost		(70,405)		
<b>Balance, December 31, 2014</b>	53,571,285	\$ 8,206,521	\$ 2,716,707	\$ 701,626
Warrants expired		109,728	(109,728)	
<b>Balance, March 31, 2015</b>	53,571,285	8,316,249	2,606,979	701,626

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On January 6, 2014, the Company completed a private placement for 3,400,000 common shares at a price of \$0.20 per share for total gross proceeds of \$680,000. Each Unit consisted of one common share (a "Share") and one-half of a share purchase warrant (a "Warrant"). Each whole Warrant entitles the holder to purchase one Share at a price of \$0.25 for a period of one year from the date of issue. All shares issued with respect to the private placement are subject to a holding period that expires four months and a day from the closing. The relative fair value method was used and the proceeds of \$680,000 were allocated to share capital and reserves. The fair value of the warrants was calculated using the Black-Scholes model using the following key assumption: volatility – 85.53%, risk free interest rate – 0.98%, and expected life – 1 year.

In connection with the private placement, the Company paid a 7% cash commission to certain finders, including Mackie Research Capital Corporation, Raymond James Ltd., and Canaccord Genuity Corp., based on the gross proceeds derived from the sale of Units to investors introduced by each finder and legal and filing fees, a total of \$70,405 was incurred as share issuance costs.

**Stock option plan**

The Company has established three stock option plans under which stock options to purchase common shares may be granted to directors, officers and employees of the Company and to any other person or Company permitted by the applicable regulatory authorities to purchase unissued common shares. The aggregate number of Shares issuable upon the exercise of all options granted under the plan shall not exceed 10% of the common shares of the corporation.

	2015		2014	
	Number of options	Weighted average exercise price (\$)	Number of options	Weighted average exercise price (\$)
Outstanding, beginning of year	1,350,000	0.15	1,550,000	0.14
Outstanding, March 31	1,350,000	0.15	1,550,000	0.14
Exercisable, March 31	1,350,000	0.15	1,550,000	0.14

There were nil options granted during the three month period ended March 31, 2015 (same period 2014 – Nil). The Company estimated forfeiture rate 0%.

Exercise Price (\$)	Options Outstanding		Options Exercisable	
	Number of options	Weighted average remaining life (Years)	Number of options	Weighted average remaining life (Years)
0.15	1,350,000	1.62	1,350,000	1.62
	1,350,000	1.62	1,350,000	1.62



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**Warrants**

	2015		2014	
	Number of warrants	Weighted average exercise price (\$)	Number of warrants	Weighted average exercise price (\$)
Outstanding, beginning of year	1,700,000	0.25	-	-
Issued	-	-	1,700,000	0.25
Expired	(1,700,000)	0.25	-	-
Outstanding, March 31	-	-	1,700,000	0.25
Exercisable, March 31	-	-	1,700,000	0.25

Pursuant to the term of the private placement that took place on January 6, 2014, the Company issued 1,700,000 share purchase warrants with an exercise price of \$0.25 exercisable for a period of one year from the date of issue.

During the three month period ended March 31, 2015, no warrant was being exercised and 1,700,000 warrants expired on January 6, 2015.

**Note 13 – Sale of Assets**

On March 25, 2015 the company completed the sale of its Shenzhen e-commerce platform business, which includes

- 1) property and equipment with carrying value of \$24,615 (note 7)
- 2) goodwill, intellectual property and customer lists and contracts with carrying amount of \$nil, to Fung Holdings (1937) Limited.

The purchase price after working capital adjustment paid by Fung on closing was \$2,975,000 and a gain of \$2,950,385 was recognized on the condensed interim consolidated statements of income. Upon satisfaction of certain conditions subsequent, including the resignation of Mr. Tony Lau as the company's CEO and Mr. Lau joining Fung as an employee within six months of completion of the sale, a further \$3,250,000 will be payable to the Company. In the interim period, Mr. Lau has agreed to serve on a consultancy basis to Fung.

In connection with the completion of the sale, the Company repaid the principal amount of the \$400,000 interest-free loan from Fung to the Company, which had been granted on October 24, 2014, by way of set-off against the purchase price.

**Note 14 - Related Party Transactions**

The Company had the following transactions with directors and officers of the Company:

	Three months ended			
	March 31, 2015		March 31, 2014	
Short-term employee benefits				
- Salaries and severance	\$	186,228	\$	60,900
- Director fees		34,000		4,000
	\$	220,228	\$	64,900

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Short-term employee benefits correspond to the amounts paid during the period and share-based payments correspond to the amounts recorded as expenses. During the three month period ended March 31, 2015, the Company paid \$186,228 (same period in 2014: \$60,900) in salaries which include a special bonus regarding the sale of assets of \$125,000 to its management. Also, the Company paid \$34,000 (same period in 2014: \$4,000) as director fees including a special bonus of \$30,000 regarding the sale of assets.

	March 31, 2015		December 31, 2014		March 31, 2014	
Accounts payable	\$	785	\$	52,231	\$	42,825
Due to Shareholders of Fireswirl Technologies Inc.		143		532,247		629,406
Due to Shareholders of XCXD		38,076		34,782		33,089
	\$	39,004	\$	619,260	\$	705,319

As of March 31, 2015, the accounts payable balance included \$785 (December 31, 2014: \$52,231) incurred from regular operational expenses outstanding to officers of the Company. As of March 31, 2015, the Company also had \$143 (December 31, 2014: \$532,247) due to shareholders of Fireswirl Technologies Inc. and \$38,076 (December 31, 2014: \$34,782) due to a shareholder of XCXD.

XCXD and a related company, Yatan Technology Development Ltd, signed an e-commerce collaboration agreement on January 6, 2014. The related company's senior management is one of the shareholders of XCXD. XCXD provides funding to the related party to purchase inventory and in return XCXD will be entitled to a commission based on the revenue after the related party sells its inventory. The rate of commission is still being negotiated by the two parties. XCXD's president and the shareholder are the guarantors for this arrangement. The guarantors are responsible for the balance due from the related party if the related party is not able to pay back the balance. As of March 31, 2015, XCXD advanced \$2,360,568 to the related party (same period December 31, 2014: \$1,448,182) but had not recognized any revenue related to this arrangement in the current period and in 2014.

All of the above transactions were in the normal course of operations and are measured and recorded at the exchange amount of consideration established and agreed to by the related parties.

**Note 15 - Segmented Information**

The Company operates in one segment, being the operation of official online stores for international brands in China and reselling branded products on these online stores.

The Company's sales revenues are allocated to geographic segments as follows:

	Three Months Ended			
	March 31, 2015		March 31, 2014	
China	\$	10,338,130	\$	10,131,301
USA		5,236		5,961
	\$	10,343,366	\$	10,137,262

No customer accounted for greater than 10% of the Company's sales during the three month periods ended March 31, 2015 and March 31, 2014 with Casio (Shanghai) Trading Company Limited as a major supplier.

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The Company's long-term assets are located in Canada and China at March 31, 2015 as follows:

	China		Canada		Total
Property and equipment	\$	132,379	\$	500	\$ 132,879
Goodwill		306,926			306,926
Trademark		19,176			19,176
Total	\$	458,481	\$	500	\$ 458,981

The Company's long-term assets are located in Canada and China at December 31, 2014 as follows:

	China		Canada		Total
Property and equipment	\$	156,871	\$	1,521	\$ 158,392
Goodwill		306,926			306,926
Trademark		19,176			19,176
Total	\$	482,973	\$	1,521	\$ 484,494

**Note 16 - Credit Risk and Financial Instruments**

**Credit risk**

The Company grants credit to its customers in the normal course of business. Credit evaluations are performed on a regular basis and the financial statements take into account an allowance for bad debts. The business also depends on new customers using the product and there is additional risk when credit is granted to new and unproven customers. Credit evaluations are also performed on new customers. Maximum credit risk relates to amounts receivable of \$842,323 as at March 31, 2015 (December 31, 2014 - \$550,277).

There were no overdue amounts receivables outstanding as of March 31, 2015. As at March 31, 2015, there is one receivable from an online payment process provider over 10% of the total AR Balance which accounted for \$354,583 (equivalent to RMB1,733,056) while as at December 31, 2014, there is receivable from a service customer over 10% of the total AR Balance which accounted for \$149,250 (equivalent to RMB800,000).

**Currency risk**

Foreign currency exchange rate risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates.

The Company uses the Canadian dollar as its reporting currency for these consolidated financial statements. The Company operates internationally, giving rise to exposure to market risks from changes in foreign exchange rates. The Company currently does not use derivative instruments to hedge its exposure to those risks. Most of the Company's businesses are organized geographically so that many of its expenses are incurred in the same currency as its revenues thus mitigating some of its exposure to currency fluctuations.

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	March 31, 2015	December 31, 2014	March 31, 2014
US dollars:			
- Cash and cash equivalents	\$507 (US\$400)	\$2,183 (US\$1,881)	\$1,597 (US\$1,445)
- Amounts receivable	\$18,499 (US\$14,586)	\$8,557 (US\$7,376)	\$22,896 (US\$20,715)
Hong Kong Dollars			
- Cash and cash equivalents	\$3,992 (HK\$24,403)	\$114,442 (HK\$764,879)	\$31,753 (HK\$222,830)
- Amounts receivable	\$36,426 (HK\$222,655)	\$53,012 (HK\$354,310)	\$23,594 (HK\$165,537)
Chinese RMB			
- Cash and cash equivalents	\$888,623 (¥ 4,343,221)	\$441,345 (¥ 2,361,396)	\$300,369 (¥ 1,689,364)
- Restricted cash	\$409,200 (¥ 2,000,001)	\$586,622 (¥ 3,138,696)	\$360,328 (¥ 2,026,591)

*Foreign currency sensitivity analysis*

The Company is mainly exposed to fluctuations in the Chinese RMB, US dollar and HK dollar. The major currency exposures, as of March 31, 2015, are summarized in Canadian dollar equivalents in the following table. The local currency amounts have been converted to Canadian dollar equivalents using the year end exchange rates.

	Chinese RMB in CAD	US dollar in CAD	HK dollar in CAD
Cash	\$ 888,623	\$ 507	\$ 3,992
Restricted cash	409,200	-	-
Amounts receivable	816,452	18,499	36,426
Other financial assets	3,900,086	-	554
Accounts payable and accrued liabilities	(940,857)	-	(24,882)
Other financial liabilities	(5,835,757)	-	-
Shareholder loans	(38,076)	-	-
Net financial assets	\$ (800,329)	\$ 19,006	\$ 16,090

The following table details the Company's sensitivity, with regards to the above net asset position, to a 1% strengthening of the Chinese RMB, US dollar and HK dollar, against the Canadian dollar. The sensitivity analysis includes foreign currency denominated monetary assets and liabilities and adjusts their translation at period end for a 1% change in foreign currency rates. For a 1% weakening against the Canadian dollar, there would be an equal and opposite impact on net loss and comprehensive loss.

	Chinese RMB in CAD	US dollar in CAD	HK dollar in CAD
Net loss	\$ (8,003)	\$ 190	\$ 161
Comprehensive loss	\$ (8,003)	\$ 190	\$ 161

**Fair Value**

Fair value is the amount at which a financial instrument could be exchanged between willing parties based on current markets for instruments with the same risk, principal and remaining maturity. Fair value estimates are based on present value and other valuation techniques using rates that reflect those that the Company could currently obtain, on the market, for financial instruments with similar terms, conditions and maturities.

The Company classifies the fair value of the financial instruments according to the following hierarchy based on the observable inputs used to value the instrument:

Level 1 – Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.

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Level 2 – Inputs that are observable, either directly or indirectly, but do not qualify as Level 1 inputs (i.e., quoted prices for similar assets or liabilities).

Level 3 – Prices or valuation techniques that require inputs that are both significant to the fair value measurement and unobservable (i.e., supported by little or no market activity).

The Company's financial instruments include cash, amounts receivable, accounts payable and accrued liabilities, short term loans, and loans from shareholders.

The fair value of cash and cash equivalents, restricted cash, amounts receivable, accounts payable and accrued liabilities, short term loans and loans from shareholders is approximately equal to their carrying values due to their short-term maturity.

### **Interest Risk**

The Company is exposed to interest rate risk on the utilized portion of its credit facilities and does not currently hold any financial instruments that mitigate this risk. Interest rate fluctuations on the current level of borrowings will have significant impact on company's financial position.

#### *Interest risk sensitivity analysis*

Management has completed a sensitivity analysis to estimate the impact on net loss for the period which a change in interest rates during the three month period ended March 31, 2015 would have had.

This sensitivity analysis includes the following assumption:

- Changes in foreign exchange rate do not cause a change in interest rates.

The impact on net loss of a +/- 5% change in the interest rate is +/- \$4,111 (same period 2014 - +/- \$4,838).

The above results arise primarily as a result of the Company bearing variable interest rates based on the prime rate for the short term loans and long term loan.

The analysis above demonstrates the effect of a change in interest rates in isolation. There is a correlation between a change in interest rates and foreign exchange rate, which if considered could cause the results above to vary.

Additionally, the Company's financial position may vary at the time that a change in either of interest risk or foreign exchange rate occurs, causing the impact on the Company's results to differ from that shown above.

### **Liquidity Risk**

The purpose of liquidity risk management is to maintain a sufficient amount of cash and cash equivalents. Liquidity risk is the risk that the Company is not able to meet its financial obligations as they fall due or can do so only at excessive cost. The Company's growth is financed through a combination of the cash flows from operations and the issuance of equity. One of management's primary goals is to maintain an optimal level of liquidity through the active management of the assets and liabilities as well as the cash flows.

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As at March 31, 2015, the Company has accounts payable and accrued liabilities of \$1,119,259 due within 12 months (December 31, 2014 - \$1,518,929). As at March 31, 2015 the Company has short term loans of \$5,835,757 (December 31, 2014 - \$7,961,543), see note 11. As at March 31, 2015, the Company is holding cash and cash equivalents of \$1,195,837 (December 31, 2014 - \$549,112).

**Note 17 - Commitments and Contingencies**

- (a) The Company has lease obligations to April 30, 2018. The future annual minimum payments under operating leases are as follows:

2015	\$ 52,726
2016	\$ 70,301
2017	\$ 70,301
2018	\$ 23,434

- (b) A foreign subsidiary Fireswirl Technologies (Shenzhen) Company Ltd. has a lease obligation of \$3,779 (RMB18,992) per month until the lease expires on November 4, 2015.

- (c) A foreign subsidiary XCXD has a lease obligation of \$20,563 (RMB103,333) per month until December 1, 2017 where rent will increase by 5% until lease expired on November 30, 2018.

2015	\$ 185,069
2016	\$ 246,759
2017	\$ 246,759
2018	\$ 226,196

- (d) A foreign subsidiary XCXD has a lease obligation of approx \$69,650 (RMB350,000) per year until September 15, 2016 where rent will increase to \$79,600 (RMB400,000) until September 14, 2019 when the lease expires.

2015	\$ 52,238
2016	\$ 72,552
2017	\$ 79,600
2018	\$ 79,600
2019	\$ 63,017

Pursuant to the applicable laws in PRC, PRC entities are required to make appropriations to statutory reserve funds based on after-tax net earnings as determined in accordance with PRC GAAP. Appropriation to the statutory reserve funds should be at least 10% of the after-tax net earnings until the reserve is equal to 50% of the entity's registered capital.

During the years ended December 31, 2014 and 2013, the Company allocated \$Nil and \$11,979, respectively, from after-tax net earnings to XCXD's statutory reserve funds. As at December 31, 2014 and 2013, the Company's subsidiary XCXD had statutory reserve funds of \$128,384 and \$128,384, respectively.

**Note 18 - Capital Management**

The Company has defined its capital as capital stock, contributed surplus and retained earnings.

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The following table summarizes certain information with respect to the Company's capital structure at the end of each period:

	March 31, 2015	December 31, 2014	March 31, 2014
Shareholders' Equity	\$ 2,592,663	\$ 179,947	\$ 1,270,684

The Company's objectives when managing capital are to safeguard the Company's ability to continue as a going concern, to maintain appropriate cash reserves on hand to support continued operations and shareholder returns, maintain capital structure while keeping capital costs at a minimum, and to invest cash on hand in highly liquid, highly rated financial instruments.

The company is not exposed to externally imposed capital restrictions, and the Company's objectives and strategies described above have not changed since last year. These objectives and strategies are reviewed on a continuous basis.

The Company normally finances its property and equipment purchases with cash.

**Note 19 – Comparative Figures**

Certain comparative figures have been reclassified to conform with the current period's presentation.

**Note 20 – Subsequent Events**

No subsequent event is noted as of the releasing of these condensed interim financial statements.