

## Fireswirl Named Top 20 Business Process Outsourcing Enterprise in China

VANCOUVER, March 28, 2012 /CNW/ - **Fireswirl Technologies Inc. (TSXV: FSW)**, "the Company", is pleased to announce that its subsidiary, Beijing Xingchang Xinda Technology Development Co., Ltd. ("XCXD"), was selected as a TOP20 Business Process Outsourcing Enterprise ("BPO TOP20") of China in the Chinese Service Outsourcing Leaders Conference 2012. It is the only e-commerce service provider among the 20 award winners.

XCXD is also selected as a TOP50 Service Outsourcing Enterprise in China in the conference.

The conference is co-organized by Devott Service Outsourcing Research Center and China Sourcing, the official website of China Service Outsourcing Magazine. The conference and the award ceremony, short-named as "TOPs", is an influential and authoritative event in the service outsourcing industry of China. Over 2,000 companies enrolled in the evaluation process for the award this year. The conference and award ceremony were held in Tianjin, China this month.

"Apart from having been chosen by renowned international brands as their exclusive e-commerce service partner in China, I am pleased that we are also recognized by the industry and our peers as a leading service provider," said Tony Lau, CEO of the Company, "I want to thank our team and colleagues in the company for their hard work, and I also want to thank our brand clients, as they are an integral part of our ongoing success."

### About Fireswirl

Fireswirl Technologies Inc. (TSXV: FSW) is focused on creating transactional revenue by engineering electronic and mobile commerce solutions for content providers. The Company's technology has broad applications for solutions requiring multiple payment interfaces, multicurrency and multi-language capabilities. Our solutions can be adapted to any industry seeking high volume or micro-payment solutions involving a wide base of users through internet or wireless applications.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release. This news release contains certain forward-looking statements that reflect the current views and/or expectations of Fireswirl Technologies Inc. with respect to its performance, business and future events. Investors are cautioned that all forward-looking statements involve risks and uncertainties including, without limitation, those relating to changes in the market, potential downturns in economic conditions, foreign exchange fluctuations, general demand, competition and our ability to implement our business plans and strategies in a timely manner or at all. These risks, as well as others, could cause actual results and events to vary significantly. Fireswirl Technologies Inc. does not undertake any obligations to release publicly any revisions for updating any voluntary forward-looking statements.

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#### For further information:

Further information can be found on the company at: [www.fireswirl.com](http://www.fireswirl.com) or contact:

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